

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Heat Guns Market 2018, Forecast to 2023

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## Abstracts

A heat gun offers instant, powerful, controlled heat that can be focused on an object, surface, or specific area. Safer than open flame, heat guns have largely replaced primitive means of applying intense heat. It is similar in appearance and construction to a hair dryer, but the air it emits is at a much higher temperature. Air is forced over the element and heated. Typically, the air emitted can reach temperatures between 200° and 1,000° Fahrenheit (93° to 537.7° Celsius).

### SCOPE OF THE REPORT:

This report focuses on the Heat Guns in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In the coming years there is an increasing demand for Heat Guns in the regions of US and Europe that is expected to drive the market for more advanced Heat Guns.

Increasing of industrial fields expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Heat Guns will drive growth in China markets.

Globally, the Heat Guns industry market is low concentrated as the manufacturing technology of Heat Guns is relatively matures than some high-tech equipment. And some enterprises, like Steinel, Weller, Milwaukee, etc. are well-known for the wonderful performance of their Heat Guns and related services. At the same time, Asia-Pacific, occupied 38.27% sales market share in 2016 is remarkable in the global Heat Guns industry because of their market share and low cost of raw material and labor.

The sales of Heat Guns are related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the

growth rate of Heat Guns industry may not keep that fast. But it is surely forecasted that the market of Heat Guns is still promising.

The product average price declined in the past few years due to the technology development, the average price will keep the trend in the few future years due to increasing mature manufacturing technology and lowering cost of raw materials.

With emerging economies growing faster, a strategy has been adopted by most leading vendors in the Heat Guns market to approach these areas. GIR analysis of the Heat Guns market indicated that Europe would account for the highest sales revenue in 2021 with close to 37 percent of global sales coming from this region, but Asia has the highest growth rate. Vendors recognize the importance of this region, particularly in China, and are working towards penetrating this market by strengthening their sales and distribution networks.

Although the market competition of Heat Guns is fierce globally, there are many enterprises can obtain considerable profit form the manufacturing and marketing of Heat Guns and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

The worldwide market for Heat Guns is expected to grow at a CAGR of roughly 5.0% over the next five years, will reach 1730 million US\$ in 2023, from 1290 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bosch

Black & Decker

Weller

Steinel

Hitachi

Makita

Milwaukee

Dewalt

Wagner Spraytech

Jensen

Dongcheng Tools

Devon

Porter-Cable

Trotec

Kress

Rupes

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Variable Temperature Heat Gun

Dual Temperature Heat Gun

Market Segment by Applications, can be divided into

Household

Commercial

Industrial

Others

There are 15 Chapters to deeply display the global Heat Guns market.

Chapter 1, to describe Heat Guns Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Heat Guns, with sales, revenue, and price of Heat Guns, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Heat Guns, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Heat Guns market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Heat Guns sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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