

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Heart Rate Monitors Market 2018, Forecast to 2023

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## Abstracts

A heart rate monitor is a personal monitoring device that allows one to measure one's heart rate in real time or record the heart rate for later study. It is largely used by performers of various types of physical exercise.

### SCOPE OF THE REPORT:

This report focuses on the Heart Rate Monitors in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

North America has the largest global export quantity and manufacturers in Heart Rate Monitors market, while the China is the second sales volume market for Heart Rate Monitors in 2016.

Heart Rate Monitors technology is very mature now, and new enterprises can not surpass existing famous brands on reputation or design in the short term. So, the study group recommends the new entrants need to be considered carefully before enter into this field.

The worldwide market for Heart Rate Monitors is expected to grow at a CAGR of roughly 4.8% over the next five years, will reach 14900 million US\$ in 2023, from 11300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fitbit

Xiaomi

Apple

Samsung

Garmin

Suunto

Polar

Timex

EKHO

Mio Global

Scosche

Omron

Jarv

Wahoo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Chest Heart Rate Monitors

Wrist Heart Rate Monitors

Market Segment by Applications, can be divided into

Fat Burn

Cardio

Peak

There are 15 Chapters to deeply display the global Heart Rate Monitors market.

Chapter 1, to describe Heart Rate Monitors Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Heart Rate Monitors, with sales, revenue, and price of Heart Rate Monitors, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Heart Rate Monitors, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Heart Rate Monitors market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Heart Rate Monitors sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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