

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hearing Healthcare Devices Market 2018, Forecast to 2023

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Abstracts

Three groups of hearing healthcare devices are covered in this report: 1. Hearing Devices: Hearing aids and accessories; 2. Hearing Implants: Mainly the Bone-anchored hearing systems and cochlear implants; 3. Diagnostic Instruments: Devices used for hearing testing and evaluating hearing loss.

SCOPE OF THE REPORT:

This report focuses on the Hearing Healthcare Devices in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In Healthcare Hearing Devices sales market, there are mainly three broad categories: Hearing Aids, artificial hearing Implants and hearing Diagnostic Instruments. Hearing Aids are relatively in low price, while prices of artificial hearing Implants are almost 50 times more than hearing aids, which lead to a much bigger market share (26.53%) in revenue than sales volume (0.59%), for artificial implants.

In this report, we consider the final end users as the end-use market/application. Clinics, Individual consumers and other medical organizations are analyzed. The hearing aids are mainly designed for individual use, and this market is growing bigger with the growing aged population. Hearing diagnostic devices are essential Instruments for most otology hospitals and clinics, it is also seeing a constant growing trend with people's overall growing health awareness. At present, Europe companies are the main production market. Europe and USA will keep leading the market in the forecast period. In 2016, total Hearing Healthcare Devices Sales are about 13.83 million units, hearing aids sold about 13.67 million units, taking the most market share. Total market revenue is about 7148 million USD in 2016, hearing implants sold about 1769 million USD, with

10.4% growth rate compared to 2015 revenue.

The worldwide market for Hearing Healthcare Devices is expected to grow at a CAGR of roughly 3.5% over the next five years, will reach 9050 million US\$ in 2023, from 7360 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

William Demant

Sonova

GN Store Nord

Sivantos Group

Widex

Starkey

Cochlear

MED-EL GmbH

Natus Medical

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hearing Devices

Hearing Implants

Diagnostic Instruments

Market Segment by Applications, can be divided into

Hospital & Clinics

Home & Consumer Use

Others

There are 15 Chapters to deeply display the global Hearing Healthcare Devices market.

Chapter 1, to describe Hearing Healthcare Devices Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hearing Healthcare Devices, with sales, revenue, and price of Hearing Healthcare Devices, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hearing Healthcare Devices, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hearing Healthcare Devices market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hearing Healthcare Devices sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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