

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hearing Aid Batteries Market 2018, Forecast to 2023

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Abstracts

Traditional hearing aid batteries were produced using trace amounts of mercury to assist with conductivity and stabilize internal components, but mercury is no longer used in hearing aid batteries. Zinc-air batteries remain stable for up to three years when stored in a room temperature, dry environment.

SCOPE OF THE REPORT:

This report focuses on the Hearing Aid Batteries in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global average price of Hearing Aid Batteries is in the increasing trend, from 247 USD/K Unit in 2012 to 259 USD/K Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Hearing Aid Batteries includes 312 Type, 675 Type, 13 Type and others, and the proportion of 312 Type in 2017 is about 38%.

Hearing Aid Batteries is widely used for Behind-the-ear (BTE) Hearing Aids, In-the-ear (ITE) Hearing Aids and others. The most proportion of Hearing Aid Batteries is used off Behind-the-ear (BTE) Hearing Aids, and the proportion in 2017 is 58.5%.

North America is the largest supplier of Hearing Aid Batteries, with a production market share nearly 70.4% in 2017. Europe is the second largest supplier of Hearing Aid Batteries, enjoying production market share nearly 15.7% in 2017.

Europe is the largest consumption place, with a consumption market share nearly 42.2% in 2017. Following Europe, North America is the second largest consumption place with the consumption market share of 32.1%.

Market competition is not intense. SPECTRUM BRANDS, Energizer Holdings, Montana

Tech, Duracell, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Hearing Aid Batteries is expected to grow at a CAGR of roughly 6.8% over the next five years, will reach 2060 million US\$ in 2023, from 1390 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SPECTRUM BRANDS

Energizer Holdings

Montana Tech

Duracell

Panasonic

Sony

Toshiba

Swatch

ZeniPower

Kodak

NEXcell

NANFU

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

312 Type

675 Type

13 Type

Other

Market Segment by Applications, can be divided into

Behind-the-ear (BTE) Hearing Aids

In-the-ear (ITE) Hearing Aids

Other

There are 15 Chapters to deeply display the global Hearing Aid Batteries market.

Chapter 1, to describe Hearing Aid Batteries Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hearing Aid Batteries, with sales, revenue, and price of Hearing Aid Batteries, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hearing Aid Batteries, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hearing Aid Batteries market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hearing Aid Batteries sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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