

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Handheld Label Printer Market 2018, Forecast to 2023

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Abstracts

Handheld label printer is one kind of printer, which is built-in keyboard and display, and an integrated cartridge containing the label material. They are intended for home office, business and manufacturing use. The cost of the printers is generally very low, making them popular with low volume users.

SCOPE OF THE REPORT:

This report focuses on the Handheld Label Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

At present, in the foreign industrial developed countries the handheld label printer industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in Japan and USA. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position.

Although sales of handheld label printer brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market

The worldwide market for Handheld Label Printer is expected to grow at a CAGR of roughly 3.7% over the next five years, will reach 81 million US\$ in 2023, from 65 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Brother

DYMO

KING JIM

CASIO

Epson

3M

Brady

WEWIN

GAINSCHA

The Label Printers

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

With Wifi

Non-Wifi

Market Segment by Applications, can be divided into

Manufacturing

Retail & Logistics

Home & Office & Education

Others

There are 15 Chapters to deeply display the global Handheld Label Printer market.

Chapter 1, to describe Handheld Label Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Handheld Label Printer, with sales, revenue, and price of Handheld Label Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Handheld Label Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Handheld Label Printer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Handheld Label Printer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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