

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Handheld GPS Market 2018, Forecast to 2023

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Abstracts

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

SCOPE OF THE REPORT:

This report focuses on the Handheld GPS in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Handheld GPS industry concentration is relatively high. The largest producer is Garmin, accounting for 70 percent market share in value in 2015, followed by Magellan and Lowrance. The industry competitive landscape is relatively stable.

Along with the development of United States domestic Industrial technology, United States handheld GPS has to be advanced in the world, especially in high end products. The market scale will keep decreasing in the next few years. Although tough more people choose to enjoy their outdoor life brought a lot of opportunities, the smartphone is so convenience and technical update frequently that handheld GPS can be hardly to improve more, the research group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the handheld GPS field.

However, the high cost of the systems and effectiveness of the device are the major factors hindering the growth of this market. In the future, the manufacturers who want to occupy the market must depend on market mechanism reform, core technology

improvement, manufacturing equipment innovation, brand establishment and customer training and service enhancement.

The worldwide market for Handheld GPS is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

Market Segment by Applications, can be divided into

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

There are 15 Chapters to deeply display the global Handheld GPS market.

Chapter 1, to describe Handheld GPS Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Handheld GPS, with sales, revenue, and price of Handheld GPS, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Handheld GPS, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Handheld GPS market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Handheld GPS sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Handheld GPS Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 General Handheld GPS
 - 1.2.2 Wireless Intercom Handheld GPS
 - 1.2.3 Digital Map Handheld GPS
 - 1.2.4 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 General Handheld GPS
 - 1.3.2 Wireless Intercom Handheld GPS
 - 1.3.3 Digital Map Handheld GPS
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics

- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Garmin

2.1.1 Business Overview

2.1.1.1 Garmin Description

2.1.1.2 Garmin Headquarter, Main Business and Finance Overview

2.1.2 Garmin Handheld GPS Product Introduction

2.1.2.1 Handheld GPS Production Bases, Sales Regions and Major Competitors

2.1.2.2 Handheld GPS Product Information

2.1.3 Garmin Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Garmin Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Garmin Handheld GPS Market Share in 2017

2.2 Magellan

2.2.1 Business Overview

2.2.1.1 Magellan Description

2.2.1.2 Magellan Headquarter, Main Business and Finance Overview

2.2.2 Magellan Handheld GPS Product Introduction

2.2.2.1 Handheld GPS Production Bases, Sales Regions and Major Competitors

2.2.2.2 Handheld GPS Product Information

2.2.3 Magellan Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Magellan Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Magellan Handheld GPS Market Share in 2017

2.3 Lowrance

2.3.1 Business Overview

2.3.1.1 Lowrance Description

2.3.1.2 Lowrance Headquarter, Main Business and Finance Overview

2.3.2 Lowrance Handheld GPS Product Introduction

2.3.2.1 Handheld GPS Production Bases, Sales Regions and Major Competitors

2.3.2.2 Handheld GPS Product Information

2.3.3 Lowrance Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Lowrance Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Lowrance Handheld GPS Market Share in 2017

2.4 Bushnell

2.4.1 Business Overview

2.4.1.1 Bushnell Description

2.4.1.2 Bushnell Headquarter, Main Business and Finance Overview

2.4.2 Bushnell Handheld GPS Product Introduction

2.4.2.1 Handheld GPS Production Bases, Sales Regions and Major Competitors

2.4.2.2 Handheld GPS Product Information

2.4.3 Bushnell Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Bushnell Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Bushnell Handheld GPS Market Share in 2017

2.5 Golf BUddy

2.5.1 Business Overview

2.5.1.1 Golf BUddy Description

2.5.1.2 Golf BUddy Headquarter, Main Business and Finance Overview

2.5.2 Golf BUddy Handheld GPS Product Introduction

2.5.2.1 Handheld GPS Production Bases, Sales Regions and Major Competitors

2.5.2.2 Handheld GPS Product Information

2.5.3 Golf BUddy Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Golf BUddy Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Golf BUddy Handheld GPS Market Share in 2017

2.6 DeLorme

2.6.1 Business Overview

2.6.1.1 DeLorme Description

2.6.1.2 DeLorme Headquarter, Main Business and Finance Overview

2.6.2 DeLorme Handheld GPS Product Introduction

2.6.2.1 Handheld GPS Production Bases, Sales Regions and Major Competitors

2.6.2.2 Handheld GPS Product Information

2.6.3 DeLorme Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 DeLorme Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global DeLorme Handheld GPS Market Share in 2017

3 GLOBAL HANDHELD GPS MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Handheld GPS Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Handheld GPS Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Handheld GPS Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Handheld GPS Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Handheld GPS Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL HANDHELD GPS MARKET ANALYSIS BY REGIONS

- 4.1 Global Handheld GPS Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Handheld GPS Sales by Regions (2013-2018)
 - 4.1.2 Global Handheld GPS Revenue by Regions (2013-2018)
- 4.2 North America Handheld GPS Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Handheld GPS Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Handheld GPS Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Handheld GPS Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Handheld GPS Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA HANDHELD GPS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Handheld GPS Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Handheld GPS Sales by Countries (2013-2018)
 - 5.1.2 North America Handheld GPS Revenue by Countries (2013-2018)
 - 5.1.3 United States Handheld GPS Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Handheld GPS Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Handheld GPS Sales and Growth Rate (2013-2018)
- 5.2 North America Handheld GPS Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Handheld GPS Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Handheld GPS Revenue by Manufacturers (2016-2017)
- 5.3 North America Handheld GPS Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Handheld GPS Sales and Sales Share by Type (2013-2018)

5.3.2 North America Handheld GPS Revenue and Revenue Share by Type
(2013-2018)

5.4 North America Handheld GPS Sales, Revenue and Market Share by Application
(2013-2018)

5.4.1 North America Handheld GPS Sales and Sales Share by Application
(2013-2018)

5.4.2 North America Handheld GPS Revenue and Revenue Share by Application
(2013-2018)

6 EUROPE HANDHELD GPS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Handheld GPS Sales, Revenue and Market Share by Countries

6.1.1 Europe Handheld GPS Sales by Countries (2013-2018)

6.1.2 Europe Handheld GPS Revenue by Countries (2013-2018)

6.1.3 Germany Handheld GPS Sales and Growth Rate (2013-2018)

6.1.4 UK Handheld GPS Sales and Growth Rate (2013-2018)

6.1.5 France Handheld GPS Sales and Growth Rate (2013-2018)

6.1.6 Russia Handheld GPS Sales and Growth Rate (2013-2018)

6.1.7 Italy Handheld GPS Sales and Growth Rate (2013-2018)

6.2 Europe Handheld GPS Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Handheld GPS Sales by Manufacturers (2016-2017)

6.2.2 Europe Handheld GPS Revenue by Manufacturers (2016-2017)

6.3 Europe Handheld GPS Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Handheld GPS Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Handheld GPS Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Handheld GPS Sales, Revenue and Market Share by Application
(2013-2018)

6.4.1 Europe Handheld GPS Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Handheld GPS Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC HANDHELD GPS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Handheld GPS Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Handheld GPS Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Handheld GPS Revenue by Countries (2013-2018)

7.1.3 China Handheld GPS Sales and Growth Rate (2013-2018)

7.1.4 Japan Handheld GPS Sales and Growth Rate (2013-2018)

- 7.1.5 Korea Handheld GPS Sales and Growth Rate (2013-2018)
- 7.1.6 India Handheld GPS Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Handheld GPS Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Handheld GPS Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Handheld GPS Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Handheld GPS Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Handheld GPS Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Handheld GPS Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Handheld GPS Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Handheld GPS Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Handheld GPS Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Handheld GPS Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA HANDHELD GPS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Handheld GPS Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Handheld GPS Sales by Countries (2013-2018)
 - 8.1.2 South America Handheld GPS Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Handheld GPS Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Handheld GPS Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Handheld GPS Sales and Growth Rate (2013-2018)
- 8.2 South America Handheld GPS Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Handheld GPS Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Handheld GPS Revenue by Manufacturers (2016-2017)
- 8.3 South America Handheld GPS Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Handheld GPS Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Handheld GPS Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Handheld GPS Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Handheld GPS Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Handheld GPS Revenue and Revenue Share by Application (2013-2018)

(2013-2018)

9 MIDDLE EAST AND AFRICA HANDHELD GPS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Handheld GPS Sales, Revenue and Market Share by Countries

- 9.1.1 Middle East and Africa Handheld GPS Sales by Countries (2013-2018)
- 9.1.2 Middle East and Africa Handheld GPS Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Handheld GPS Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Handheld GPS Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Handheld GPS Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Handheld GPS Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Handheld GPS Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Handheld GPS Sales and Revenue (Value) by Manufacturers (2016-2017)

- 9.2.1 Middle East and Africa Handheld GPS Sales by Manufacturers (2016-2017)
- 9.2.2 Middle East and Africa Handheld GPS Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Handheld GPS Sales, Revenue and Market Share by Type (2013-2018)

- 9.3.1 Middle East and Africa Handheld GPS Sales and Sales Share by Type (2013-2018)
- 9.3.1 Middle East and Africa Handheld GPS Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Handheld GPS Sales, Revenue and Market Share by Application (2013-2018)

- 9.4.1 Middle East and Africa Handheld GPS Sales and Sales Share by Application (2013-2018)
- 9.4.2 Middle East and Africa Handheld GPS Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL HANDHELD GPS MARKET SEGMENT BY TYPE

10.1 Global Handheld GPS Sales, Revenue and Market Share by Type (2013-2018)

- 10.1.1 Global Handheld GPS Sales and Market Share by Type (2013-2018)
- 10.1.2 Global Handheld GPS Revenue and Market Share by Type (2013-2018)

10.2 General Handheld GPS Sales Growth and Price

- 10.2.1 Global General Handheld GPS Sales Growth (2013-2018)
- 10.2.2 Global General Handheld GPS Price (2013-2018)

10.3 Wireless Intercom Handheld GPS Sales Growth and Price

10.3.1 Global Wireless Intercom Handheld GPS Sales Growth (2013-2018)

10.3.2 Global Wireless Intercom Handheld GPS Price (2013-2018)

10.4 Digital Map Handheld GPS Sales Growth and Price

10.4.1 Global Digital Map Handheld GPS Sales Growth (2013-2018)

10.4.2 Global Digital Map Handheld GPS Price (2013-2018)

10.5 Others Sales Growth and Price

10.5.1 Global Others Sales Growth (2013-2018)

10.5.2 Global Others Price (2013-2018)

11 GLOBAL HANDHELD GPS MARKET SEGMENT BY APPLICATION

11.1 Global Handheld GPS Sales Market Share by Application (2013-2018)

11.2 General Handheld GPS Sales Growth (2013-2018)

11.3 Wireless Intercom Handheld GPS Sales Growth (2013-2018)

11.4 Digital Map Handheld GPS Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

12 HANDHELD GPS MARKET FORECAST (2018-2023)

12.1 Global Handheld GPS Sales, Revenue and Growth Rate (2018-2023)

12.2 Handheld GPS Market Forecast by Regions (2018-2023)

12.2.1 North America Handheld GPS Market Forecast (2018-2023)

12.2.2 Europe Handheld GPS Market Forecast (2018-2023)

12.2.3 Asia-Pacific Handheld GPS Market Forecast (2018-2023)

12.2.4 South America Handheld GPS Market Forecast (2018-2023)

12.2.5 Middle East and Africa Handheld GPS Market Forecast (2018-2023)

12.3 Handheld GPS Market Forecast by Type (2018-2023)

12.3.1 Global Handheld GPS Sales Forecast by Type (2018-2023)

12.3.2 Global Handheld GPS Market Share Forecast by Type (2018-2023)

12.4 Handheld GPS Market Forecast by Application (2018-2023)

12.4.1 Global Handheld GPS Sales Forecast by Application (2018-2023)

12.4.2 Global Handheld GPS Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend
13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology
15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Handheld GPS Picture

Table Product Specifications of Handheld GPS

Figure Global Handheld GPS CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Handheld GPS CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Handheld GPS by Types in 2017

Figure General Handheld GPS Picture

Table Major Manufacturers of General Handheld GPS

Figure Wireless Intercom Handheld GPS Picture

Table Major Manufacturers of Wireless Intercom Handheld GPS

Figure Digital Map Handheld GPS Picture

Table Major Manufacturers of Digital Map Handheld GPS

Figure Others Picture

Table Major Manufacturers of Others

Figure Handheld GPS Sales Market Share by Applications in 2017

Figure General Handheld GPS Picture

Figure Wireless Intercom Handheld GPS Picture

Figure Digital Map Handheld GPS Picture

Figure Others Picture

Figure United States Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure France Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure UK Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure China Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure India Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Handheld GPS Revenue (Value) and Growth Rate (2013-2023)

Table Garmin Headquarter, Established, Main Business and Finance Overview (2017)

Table Garmin Handheld GPS Production Bases, Sales Regions and Major Competitors

Table Garmin Handheld GPS Product

Table Garmin Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Garmin Handheld GPS Sales Market Share in 2017

Figure Global Garmin Handheld GPS Revenue Market Share in 2017

Table Magellan Headquarter, Established, Main Business and Finance Overview (2017)

Table Magellan Handheld GPS Production Bases, Sales Regions and Major Competitors

Table Magellan Handheld GPS Product

Table Magellan Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Magellan Handheld GPS Sales Market Share in 2017

Figure Global Magellan Handheld GPS Revenue Market Share in 2017

Table Lowrance Headquarter, Established, Main Business and Finance Overview (2017)

Table Lowrance Handheld GPS Production Bases, Sales Regions and Major Competitors

Table Lowrance Handheld GPS Product

Table Lowrance Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lowrance Handheld GPS Sales Market Share in 2017

Figure Global Lowrance Handheld GPS Revenue Market Share in 2017

Table Bushnell Headquarter, Established, Main Business and Finance Overview (2017)

Table Bushnell Handheld GPS Production Bases, Sales Regions and Major Competitors

Table Bushnell Handheld GPS Product

Table Bushnell Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Bushnell Handheld GPS Sales Market Share in 2017

Figure Global Bushnell Handheld GPS Revenue Market Share in 2017

Table Golf BUddy Headquarter, Established, Main Business and Finance Overview (2017)

Table Golf BUddy Handheld GPS Production Bases, Sales Regions and Major Competitors

Table Golf BUddy Handheld GPS Product

Table Golf BUddy Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Golf BUddy Handheld GPS Sales Market Share in 2017

Figure Global Golf BUddy Handheld GPS Revenue Market Share in 2017

Table DeLorme Headquarter, Established, Main Business and Finance Overview (2017)

Table DeLorme Handheld GPS Production Bases, Sales Regions and Major Competitors

Table DeLorme Handheld GPS Product

Table DeLorme Handheld GPS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global DeLorme Handheld GPS Sales Market Share in 2017

Figure Global DeLorme Handheld GPS Revenue Market Share in 2017

Table Global Handheld GPS Sales by Manufacturer (2016-2017)

Figure Global Handheld GPS Sales Market Share by Manufacturer in 2016

Figure Global Handheld GPS Sales Market Share by Manufacturer in 2017

Table Global Handheld GPS Revenue by Manufacturer (2016-2017)

Figure Global Handheld GPS Revenue Market Share by Manufacturer in 2016

Figure Global Handheld GPS Revenue Market Share by Manufacturer in 2017

Table Global Handheld GPS Price by Manufacturer (2016-2017)

Figure Top 3 Handheld GPS Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Handheld GPS Manufacturer (Revenue) Market Share in 2017

Figure Global Handheld GPS Sales and Growth Rate (2013-2018)

Figure Global Handheld GPS Revenue and Growth Rate (2013-2018)

Table Global Handheld GPS Sales by Regions (2013-2018)

Table Global Handheld GPS Sales Market Share by Regions (2013-2018)

Table Global Handheld GPS Revenue by Regions (2013-2018)

Figure Global Handheld GPS Revenue Market Share by Regions in 2013

Figure Global Handheld GPS Revenue Market Share by Regions in 2017

Figure North America Handheld GPS Sales and Growth Rate (2013-2018)

Figure North America Handheld GPS Revenue and Growth Rate (2013-2018)

Figure Europe Handheld GPS Sales and Growth Rate (2013-2018)

Figure Europe Handheld GPS Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Handheld GPS Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Handheld GPS Revenue and Growth Rate (2013-2018)

Figure South America Handheld GPS Sales and Growth Rate (2013-2018)

Figure South America Handheld GPS Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Handheld GPS Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Handheld GPS Revenue and Growth Rate (2013-2018)

Figure North America Handheld GPS Revenue and Growth Rate (2013-2018)
Table North America Handheld GPS Sales by Countries (2013-2018)
Table North America Handheld GPS Sales Market Share by Countries (2013-2018)
Figure North America Handheld GPS Sales Market Share by Countries in 2013
Figure North America Handheld GPS Sales Market Share by Countries in 2017
Table North America Handheld GPS Revenue by Countries (2013-2018)
Table North America Handheld GPS Revenue Market Share by Countries (2013-2018)
Figure North America Handheld GPS Revenue Market Share by Countries in 2013
Figure North America Handheld GPS Revenue Market Share by Countries in 2017
Figure United States Handheld GPS Sales and Growth Rate (2013-2018)
Figure Canada Handheld GPS Sales and Growth Rate (2013-2018)
Figure Mexico Handheld GPS Sales and Growth Rate (2013-2018)
Table North America Handheld GPS Sales by Manufacturer (2016-2017)
Figure North America Handheld GPS Sales Market Share by Manufacturer in 2016
Figure North America Handheld GPS Sales Market Share by Manufacturer in 2017
Table North America Handheld GPS Revenue by Manufacturer (2016-2017)
Figure North America Handheld GPS Revenue Market Share by Manufacturer in 2016
Figure North America Handheld GPS Revenue Market Share by Manufacturer in 2017
Table North America Handheld GPS Sales by Type (2013-2018)
Table North America Handheld GPS Sales Share by Type (2013-2018)
Table North America Handheld GPS Revenue by Type (2013-2018)
Table North America Handheld GPS Revenue Share by Type (2013-2018)
Table North America Handheld GPS Sales by Application (2013-2018)
Table North America Handheld GPS Sales Share by Application (2013-2018)
Table North America Handheld GPS Revenue by Application (2013-2018)
Table North America Handheld GPS Revenue Share by Application (2013-2018)
Figure Europe Handheld GPS Revenue and Growth Rate (2013-2018)
Table Europe Handheld GPS Sales by Countries (2013-2018)
Table Europe Handheld GPS Sales Market Share by Countries (2013-2018)
Table Europe Handheld GPS Revenue by Countries (2013-2018)
Figure Europe Handheld GPS Revenue Market Share by Countries in 2016
Figure Europe Handheld GPS Revenue Market Share by Countries in 2017
Figure Germany Handheld GPS Sales and Growth Rate (2013-2018)
Figure UK Handheld GPS Sales and Growth Rate (2013-2018)
Figure France Handheld GPS Sales and Growth Rate (2013-2018)
Figure Russia Handheld GPS Sales and Growth Rate (2013-2018)
Figure Italy Handheld GPS Sales and Growth Rate (2013-2018)
Table Europe Handheld GPS Sales by Manufacturer (2016-2017)
Figure Europe Handheld GPS Sales Market Share by Manufacturer in 2016

Figure Europe Handheld GPS Sales Market Share by Manufacturer in 2017
Table Europe Handheld GPS Revenue by Manufacturer (2016-2017)
Figure Europe Handheld GPS Revenue Market Share by Manufacturer in 2016
Figure Europe Handheld GPS Revenue Market Share by Manufacturer in 2017
Table Europe Handheld GPS Sales by Type (2013-2018)
Table Europe Handheld GPS Sales Share by Type (2013-2018)
Table Europe Handheld GPS Revenue by Type (2013-2018)
Table Europe Handheld GPS Revenue Share by Type (2013-2018)
Table Europe Handheld GPS Sales by Application (2013-2018)
Table Europe Handheld GPS Sales Share by Application (2013-2018)
Table Europe Handheld GPS Revenue by Application (2013-2018)
Table Europe Handheld GPS Revenue Share by Application (2013-2018)
Figure Asia-Pacific Handheld GPS Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Handheld GPS Sales by Countries (2013-2018)
Table Asia-Pacific Handheld GPS Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Handheld GPS Sales Market Share by Countries 2017
Table Asia-Pacific Handheld GPS Revenue by Countries (2013-2018)
Figure Asia-Pacific Handheld GPS Revenue Market Share by Countries 2017
Figure China Handheld GPS Sales and Growth Rate (2013-2018)
Figure Japan Handheld GPS Sales and Growth Rate (2013-2018)
Figure Korea Handheld GPS Sales and Growth Rate (2013-2018)
Figure India Handheld GPS Sales and Growth Rate (2013-2018)
Figure Southeast Asia Handheld GPS Sales and Growth Rate (2013-2018)
Table Asia-Pacific Handheld GPS Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Handheld GPS Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Handheld GPS Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Handheld GPS Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Handheld GPS Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Handheld GPS Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Handheld GPS Sales by Type (2013-2018)
Table Asia-Pacific Handheld GPS Sales Share by Type (2013-2018)
Table Asia-Pacific Handheld GPS Revenue by Type (2013-2018)
Table Asia-Pacific Handheld GPS Revenue Share by Type (2013-2018)
Table Asia-Pacific Handheld GPS Sales by Application (2013-2018)
Table Asia-Pacific Handheld GPS Sales Share by Application (2013-2018)
Table Asia-Pacific Handheld GPS Revenue by Application (2013-2018)
Table Asia-Pacific Handheld GPS Revenue Share by Application (2013-2018)
Figure South America Handheld GPS Revenue and Growth Rate (2013-2018)
Table South America Handheld GPS Sales by Countries (2013-2018)

Table South America Handheld GPS Sales Market Share by Countries (2013-2018)
Figure South America Handheld GPS Sales Market Share by Countries in 2017
Table South America Handheld GPS Revenue by Countries (2013-2018)
Table South America Handheld GPS Revenue Market Share by Countries (2013-2018)
Figure South America Handheld GPS Revenue Market Share by Countries in 2017
Figure Brazil Handheld GPS Sales and Growth Rate (2013-2018)
Figure Argentina Handheld GPS Sales and Growth Rate (2013-2018)
Figure Colombia Handheld GPS Sales and Growth Rate (2013-2018)
Table South America Handheld GPS Sales by Manufacturer (2016-2017)
Figure South America Handheld GPS Sales Market Share by Manufacturer in 2016
Figure South America Handheld GPS Sales Market Share by Manufacturer in 2017
Table South America Handheld GPS Revenue by Manufacturer (2016-2017)
Figure South America Handheld GPS Revenue Market Share by Manufacturer in 2016
Figure South America Handheld GPS Revenue Market Share by Manufacturer in 2017
Table South America Handheld GPS Sales by Type (2013-2018)
Table South America Handheld GPS Sales Share by Type (2013-2018)
Table South America Handheld GPS Revenue by Type (2013-2018)
Table South America Handheld GPS Revenue Share by Type (2013-2018)
Table South America Handheld GPS Sales by Application (2013-2018)
Table South America Handheld GPS Sales Share by Application (2013-2018)
Table South America Handheld GPS Revenue by Application (2013-2018)
Table South America Handheld GPS Revenue Share by Application (2013-2018)
Figure Middle East and Africa Handheld GPS Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Handheld GPS Sales by Countries (2013-2018)
Table Middle East and Africa Handheld GPS Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Handheld GPS Sales Market Share by Countries in 2017
Table Middle East and Africa Handheld GPS Revenue by Countries (2013-2018)
Table Middle East and Africa Handheld GPS Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Handheld GPS Revenue Market Share by Countries in 2013
Figure Middle East and Africa Handheld GPS Revenue Market Share by Countries in 2017
Figure Saudi Arabia Handheld GPS Sales and Growth Rate (2013-2018)
Figure UAE Handheld GPS Sales and Growth Rate (2013-2018)
Figure Egypt Handheld GPS Sales and Growth Rate (2013-2018)
Figure Nigeria Handheld GPS Sales and Growth Rate (2013-2018)
Figure South Africa Handheld GPS Sales and Growth Rate (2013-2018)

Table Middle East and Africa Handheld GPS Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Handheld GPS Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Handheld GPS Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Handheld GPS Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Handheld GPS Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Handheld GPS Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Handheld GPS Sales by Type (2013-2018)

Table Middle East and Africa Handheld GPS Sales Share by Type (2013-2018)

Table Middle East and Africa Handheld GPS Revenue by Type (2013-2018)

Table Middle East and Africa Handheld GPS Revenue Share by Type (2013-2018)

Table Middle East and Africa Handheld GPS Sales by Application (2013-2018)

Table Middle East and Africa Handheld GPS Sales Share by Application (2013-2018)

Table Middle East and Africa Handheld GPS Revenue by Application (2013-2018)

Table Middle East and Africa Handheld GPS Revenue Share by Application (2013-2018)

Table Global Handheld GPS Sales by Type (2013-2018)

Table Global Handheld GPS Sales Share by Type (2013-2018)

Table Global Handheld GPS Revenue by Type (2013-2018)

Table Global Handheld GPS Revenue Share by Type (2013-2018)

Figure Global General Handheld GPS Sales Growth (2013-2018)

Figure Global General Handheld GPS Price (2013-2018)

Figure Global Wireless Intercom Handheld GPS Sales Growth (2013-2018)

Figure Global Wireless Intercom Handheld GPS Price (2013-2018)

Figure Global Digital Map Handheld GPS Sales Growth (2013-2018)

Figure Global Digital Map Handheld GPS Price (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Others Price (2013-2018)

Table Global Handheld GPS Sales by Application (2013-2018)

Table Global Handheld GPS Sales Share by Application (2013-2018)

Figure Global General Handheld GPS Sales Growth (2013-2018)

Figure Global Wireless Intercom Handheld GPS Sales Growth (2013-2018)

Figure Global Digital Map Handheld GPS Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Handheld GPS Sales, Revenue and Growth Rate (2018-2023)

Table Global Handheld GPS Sales Forecast by Regions (2018-2023)

Table Global Handheld GPS Market Share Forecast by Regions (2018-2023)
Figure North America Sales Handheld GPS Market Forecast (2018-2023)
Figure Europe Sales Handheld GPS Market Forecast (2018-2023)
Figure Asia-Pacific Sales Handheld GPS Market Forecast (2018-2023)
Figure South America Sales Handheld GPS Market Forecast (2018-2023)
Figure Middle East and Africa Sales Handheld GPS Market Forecast (2018-2023)
Table Global Handheld GPS Sales Forecast by Type (2018-2023)
Table Global Handheld GPS Market Share Forecast by Type (2018-2023)
Table Global Handheld GPS Sales Forecast by Application (2018-2023)
Table Global Handheld GPS Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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