

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Handheld Barcode Scanners Market 2018, Forecast to 2023

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## Abstracts

A barcode (also bar code) is a machine readable representation of information (usually dark ink on a light background to create high and low reflectance which is converted to 1s and 0s, which is a binary language that computers use. Originally, barcodes stored data in the widths and spacing's of printed parallel lines, but today they also come in patterns of dots, concentric circles, and text codes hidden within images. Barcodes can be read by barcode scanners, also known as barcode readers. Barcodes are widely used to implement Auto ID Data Capture (AIDC) systems that improve the speed and accuracy of computer data entry.

A barcode scanner simply eliminates keyboard strokes and provides an efficient and accurate way of transferring barcoded data into an application. Simultaneously, barcode scanners eliminate the need for pens & paper. They improve the speed and accuracy of computer data entry and improves overall business efficiencies.

A Handheld Barcode Scanners is any scanner that is held in the hand of the user during operation. Most handheld scanners are designed like a handgun, with a grip and a trigger to activate the scanning operation.

## SCOPE OF THE REPORT:

This report focuses on the Handheld Barcode Scanners in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the China recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Handheld Barcode Scanners is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Datalogic

Symbol Technologies (Zebra)

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Microscan

Opticon Sensors

MINDEO

Zebex

CipherLAB

Bluebird

Argox (SATO)

SUNLUX IOT

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Laser Scanner

Linear Imager Scanner

2D Imager Scanner

Market Segment by Applications, can be divided into

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

## Others

There are 15 Chapters to deeply display the global Handheld Barcode Scanners market.

Chapter 1, to describe Handheld Barcode Scanners Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Handheld Barcode Scanners, with sales, revenue, and price of Handheld Barcode Scanners, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Handheld Barcode Scanners, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Handheld Barcode Scanners market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Handheld Barcode Scanners sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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