

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Rollers Market 2018, Forecast to 2023

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Abstracts

A hair roller or hair curler is a small tube that is rolled into a person's hair in order to curl it, making a new hairstyle. Hair roller is defined based on its function rather than the appearance. Actually, hair roller can be made of plastic or ceramic, and can be firm or resilient.

SCOPE OF THE REPORT:

This report focuses on the Hair Rollers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. For industry structure analysis, the hair rollers industry is comparatively fragmented. A variety of manufacturers ranging from large multinational corporations to small privately owned companies compete in this industry. The top four producers account for about 40% of the market. Regionally, USA is the biggest production area of hair rollers, also the leader in the whole hair rollers industry. Europe and Japan also produce large amount of hair rollers per year.

For price trend analysis, a key variable in the performance of hair rollers producers is downstream market demand. Generally, demands in developed countries are moderate, while demands in developing areas are in fast growth.

The worldwide market for Hair Rollers is expected to grow at a CAGR of roughly 2.8% over the next five years, will reach 770 million US\$ in 2023, from 660 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Conair

Goody Products

Spectrum Brands

Helen of Troy Limited

Panasonic

KAI

Sleep In Rollers

T3 Micro

J&D Beauty

Calista Tools

Fromm

Dasio

Lucky Trendy

TESCOM

MeiYu

Fenghua Juxing

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hot rollers

Magnetic rollers

Velcro rollers

Foam rollers

Snap-on rollers

Plastic mesh rollers

Flexi-rods

Others

Market Segment by Applications, can be divided into

Professional hair care

DIY hair rolling

There are 15 Chapters to deeply display the global Hair Rollers market.

Chapter 1, to describe Hair Rollers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hair Rollers, with sales, revenue, and

price of Hair Rollers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hair Rollers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hair Rollers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hair Rollers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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