

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Loss&growth Treatments and Products Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G611F9673D0EN.html>

Date: July 2018

Pages: 150

Price: US\$ 4,880.00 (Single User License)

ID: G611F9673D0EN

## Abstracts

Hair loss&growth treatments and products are the products which are the way to treat hair loss and promote hair growth (including hair loss and growth devices, shampoos and conditioners, medicine product like vitamins and supplements).

### SCOPE OF THE REPORT:

This report focuses on the Hair Loss&growth Treatments and Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The hair loss & growth treatments and products industry concentration is low; there are more than 1000 brand in the world, and high-end products mainly from America, European and Japan. Each company has its own market channel: pharmacy, cosmetics stores (like Watson); supermarket; direct to consumers etc. All manufactures in the world are committed to the improvement of product. But the quality of the product is always a problem.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, especially in underdevelopment regions that have a large population and fast economic growth, the need of hair loss & growth products will increase.

The worldwide market for Hair Loss&growth Treatments and Products is expected to grow at a CAGR of roughly 0.6% over the next five years, will reach 4510 million US\$ in

2023, from 4350 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Procter & Gamble

L'Oreal

Unilever

Taisho

Henkel

Merck

Shiseido

Johnson & Johnson Consumer Inc.

Rohto

Lifes2Good

Gerolymatos International

Toppik

Nanogen

Oxford BioLabs Ltd.

Ultrax Labs

Avalon Natural Products

Bayer

Pharma Medico

Kirkland Signature

Phyto Ales Group

Amplixin

Kerafiber

Phyto

Keranique

DS Healthcare Group

Kaminomoto

Softto

Bawang

Zhang Guang 101

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Loss&growth Treatment...*

Hair Loss and Growth Devices

Shampoos and Conditioners

Medicine Product

Others

Market Segment by Applications, can be divided into

Homecare

Hair Loss Treatment Clinic

Others

There are 15 Chapters to deeply display the global Hair Loss&growth Treatments and Products market.

Chapter 1, to describe Hair Loss&growth Treatments and Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hair Loss&growth Treatments and Products, with sales, revenue, and price of Hair Loss&growth Treatments and Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hair Loss&growth Treatments and Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Loss&growth Treatment...*

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hair Loss&growth Treatments and Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hair Loss&growth Treatments and Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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