

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Guitar Strings Market 2018, Forecast to 2023

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Abstracts

A string is the vibrating element that produces sound in string instruments such as the guitar. The quality of the materials, the gauge of the strings, the winding methods, and special coatings all influence the sound and performance of a guitar.

SCOPE OF THE REPORT:

This report focuses on the Guitar Strings in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

A string is the vibrating element that produces sound in string instruments such as the guitar. The quality of the materials, the gauge of the strings, the winding methods, and special coatings all influence the sound and performance of a guitar.

About 83% of acoustic guitarists players prefer light, custom light and extra Light. About 74% of electric guitarists prefer light, super light and custom Light.

Worldwide, Acoustic Guitars was the largest consumer of Guitar Strings, which is responsible for about 58.44 percent of Guitar Strings consumption in 2016. The remaining 41.56 percent was consumed for Underground and Collective Garages.

The worldwide market for Guitar Strings is expected to grow at a CAGR of roughly 3.7% over the next five years, will reach 820 million US\$ in 2023, from 660 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

D'Addario

Ernie Ball

Martin

Fender

Gibson

GHS

Elixir

Rorosound

DR Strings

Dean Markley

Everly

Augustine

Dunlop

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Light

Custom Light

Extra Light

Market Segment by Applications, can be divided into

Electric Guitar Strings

Acoustic Guitar Strings

There are 15 Chapters to deeply display the global Guitar Strings market.

Chapter 1, to describe Guitar Strings Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Guitar Strings, with sales, revenue, and price of Guitar Strings, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Guitar Strings, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Guitar Strings market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Guitar Strings sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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