

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Golf Apparel Market 2018, Forecast to 2023

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Abstracts

Golf apparel includes golf shirts, tops (sweaters, vests, fleeces), bottoms (pants, shorts) and outerwear.

SCOPE OF THE REPORT:

This report focuses on the Golf Apparel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The United States and West Europe dominate the golf apparel market, and most of the well-known brands come from the United States, West Europe (Germany, UK, France and Italy etc.) and Japan. But most of the brands produce their golf apparel products through OEM. There are a great many of manufacturers in Asia and other regions as OEM, especially China, Thailand, Vietnam, Mexico, Indonesia etc.

For production, China is the largest producer, occupying for 40 percent share of global golf apparel. Chinese producers produce the golf apparel products for own-brand and as OEM for the multinational companies. And the domestic market completely controlled by the foreign brands, especially Adidas, Nike, Callaway and Perry Ellis etc.

This is a rich man's sport in China; they are inclined to buy the foreign brands. The United States is the second producer, with 11 percent, and most of the American producers tend to purchase the golf apparel products through the OEM, for profit maximization. In addition, Vietnam, in addition, Thailand, Mexico, Columbia, Japan, Korea, UK and Germany also play important role in producing golf apparel products.

For Consumption, the United States, Japan and West Europe dominate the golf apparel market. The United States is the largest consumer, then Europe and Japan. Currently there are approximately 23 million golfers in USA, 16 million golfers in Europe and 8

million golfers in Japan. And over 45% golf courses are located in the United States, 22% in Europe, 7% in Japan, and 1.4% in China.

The worldwide market for Golf Apparel is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nike Golf(US)

Adidas(DE)

Perry Ellis(US)

Mizuno(JP)

Fila Korea(KR)

Ralph Lauren(US)

PVH Corp(US)

Callaway(UK)

Puma(DE)

Under Armour(US)

Greg Norman(US)

Ping(US)

Page & Tuttle(US)

Alfred Dunhill(UK)

Fairway & Greene(US)

Oxford Golf(US)

Dunlop(UK)

Straight Down(US)

Antigua(US)

Sunderland(UK)

Amer Sports(US)

Sunice(CA)

Tail Activewear(US)

EP Pro(US)

Biyinfenle(CN)

Jueshidanni(CN)

Kaltendin(CN)

Goldlion Holdings(CN)

Kartelo(CN)

G.T.GOLF(CN)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Men's Tops

Men's Bottoms

Women's Tops

Women's Bottoms

Market Segment by Applications, can be divided into

Application 1

Application 2

There are 15 Chapters to deeply display the global Golf Apparel market.

Chapter 1, to describe Golf Apparel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Golf Apparel, with sales, revenue, and price of Golf Apparel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Golf Apparel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

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regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Golf Apparel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Golf Apparel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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