

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gaming Mouse & Keyboards Market 2018, Forecast to 2023

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Abstracts

Gaming Mouse & Keyboards are engineered to provide gamers with higher-end performance and a great gaming experience.

Gaming keyboards often have a variety of programmable keys for use in or out of game. They are often backlit, and may feature a thicker coating of paint on the most used gaming keys (w, a, s, d, space). They're also more suitable for long time use by (usually) being built in a more robust fashion, and are made so that they won't hurt the user's hands after a period of long use. Gaming keyboards can also come with a variety of useful features from a windows key disable switch to a LCD screen.

Gaming Mouse is specifically designed for use in computer games. They typically employ a wide array of controls and buttons and have designs that differ radically from traditional mice. It is also common for gaming mice, especially those designed for use in real-time strategy games such as StarCraft, or in multiplayer online battle arena games such as Dota 2 to have a relatively high sensitivity, measured in dots per inch (DPI). Some advanced mice from gaming manufacturers also allow users to customize the weight of the mouse by adding or subtracting weights to allow for easier control. Ergonomic quality is also an important factor in gaming mice, as extended gameplay times may render further use of the mouse to be uncomfortable. Some mice have been designed to have adjustable features such as removable and/or elongated palm rests, horizontally adjustable thumb rests and pinky rests.

SCOPE OF THE REPORT:

This report focuses on the Gaming Mouse & Keyboards in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, Taiwan is the largest production area of Gaming Mouse & Keyboards, which took 45.40% percent of the production market in 2016. And as the market growth rate in developing countries is much faster than the speed in developed countries.

The global Gaming Mouse & Keyboards industry mainly concentrates in the North America, Europe, China and Taiwan. the global leading players in this market are Razer, Corsair, A4TECH, Logitech and RAPOO, which accounts for about 58.87% of total production value.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field. In the next five years, the consumption volume will keep stable increasing, as well as the consumption value.

The worldwide market for Gaming Mouse & Keyboards is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Razer

Corsair

A4TECH

Logitech

RAPOO

Genius (KYE Systems Corp)

SteelSeries

MADCATZ

Roccat

Mionix

COUGAR

AZio

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Gaming Mouse

Gaming Keyboards

Market Segment by Applications, can be divided into

Entertainment Place

Private Used

There are 15 Chapters to deeply display the global Gaming Mouse & Keyboards market.

Chapter 1, to describe Gaming Mouse & Keyboards Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gaming Mouse & Keyboards, with sales,

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revenue, and price of Gaming Mouse & Keyboards, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Gaming Mouse & Keyboards, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gaming Mouse & Keyboards market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gaming Mouse & Keyboards sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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