

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Functional Powder Drinks Concentrates Market 2018, Forecast to 2023

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Abstracts

Functional powder drink concentrates contain vitamins, herbs, pre- and probiotic live bacteria, yeasts, non-digestible fiber, and various amino acids. These concentrates constitute a segment of non-alcoholic beverages, and are formulated to improve digestion, boost immunity, boost energy and stamina, promote health functions (for example, the health of the heart, bones, and joints), and provide a feeling of satiation.

SCOPE OF THE REPORT:

This report focuses on the Functional Powder Drinks Concentrates in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The functional powder drink concentrates (with added sugar) dominated the functional powder drink concentrates market and accounted for a major part of the overall market share. The key factor responsible for the dominance of this market is the higher availability of these drink concentrates in the market.

In this market study, analysts have estimated the supermarkets and hypermarkets to dominate the functional powder drink concentrates market during the forecast period. The capability of these stores to offer multiple options and varieties of functional powder drink concentrates from various brands is the major reason for the dominance of this segment in the global market.

The worldwide market for Functional Powder Drinks Concentrates is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mondelez International

Nestle

PepsiCo

Sqwincher

Ajinomoto

Fonterra

GlaxoSmithKline

TC Pharma

WhiteWave Foods

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Functional Powder Drink Concentrates (with Added Sugar)

Sugar-Free Functional Powder Drink Concentrates

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Retailers

Convenience Stores

Online Stores

There are 15 Chapters to deeply display the global Functional Powder Drinks Concentrates market.

Chapter 1, to describe Functional Powder Drinks Concentrates Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Functional Powder Drinks Concentrates, with sales, revenue, and price of Functional Powder Drinks Concentrates, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Functional Powder Drinks Concentrates, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Functional Powder Drinks Concentrates market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Functional Powder Drinks Concentrates sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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