

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Functional Foods and Beverages Market 2018, Forecast to 2023

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## Abstracts

Functional Foods and Beverages is a kind of foods or beverages that have a potentially positive effect on health beyond basic nutrition or energy for specific occasions. They can promote optimal health and help reduce the risk of disease. There are many natural and processed food may have special functions, in this report, we only study processed foods.

### SCOPE OF THE REPORT:

This report focuses on the Functional Foods and Beverages in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The USA functional beverages industry production revenue is about \$13 billion in 2015, and it is mainly concentrates in Southeast United States, accounts for 25.82% of total production volume.

The rising awareness of health and the growing demand for food and drink with inherent health benefits and claims, the USA functional foods and beverages is thrive in the past few years. Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep increasing, as well as the consumption value.

The worldwide market for Functional Foods and Beverages is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage Corp

GNC Holdings

Red Bull

Kellogg

Amway

Herbalife

PepsiCo

Coca-Cola

Pharmavite

Arizona Beverages

Lifeway Kefir

Rockstar Energy Drink

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fortified Food

Functional Beverages

Dietary Supplements

Market Segment by Applications, can be divided into

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

There are 15 Chapters to deeply display the global Functional Foods and Beverages market.

Chapter 1, to describe Functional Foods and Beverages Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Functional Foods and Beverages, with sales, revenue, and price of Functional Foods and Beverages, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Functional Foods and Beverages, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Functional Foods and Beverages market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Functional Foods and Beverages sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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