

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Functional Food and Nutraceuticals Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G12F4AFB0BEGEN.html>

Date: July 2018

Pages: 154

Price: US\$ 4,880.00 (Single User License)

ID: G12F4AFB0BEGEN

Abstracts

Functional food and nutraceuticals are those food and nutraceuticals to which special ingredients are added so that they provide additional health benefits.

SCOPE OF THE REPORT:

This report focuses on the Functional Food and Nutraceuticals in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The functional food and beverage segment dominated the market and accounted for more than 60% of the market share. Therefore, to maintain good health and reduce the risk of illnesses, people are increasingly looking to adopt healthy lifestyles and diets. This has increased the demand for functional food and beverages such as breakfast cereals and energy drinks. Moreover, there is a growing demand for plant-based functional foods such as oats, flax seeds, tomatoes, broccoli, citrus fruits, and cranberries as they are perceived to reduce the risk of chronic diseases like cancer. This recent shift in consumer preferences toward healthier food with high fiber will have a positive impact on this market segment over the forecast period.

North America dominated the functional food and nutraceuticals market and accounted for 39% of the total market share. Factors such as rising awareness of the benefits of a healthy diet, affordability and the availability of these products in the region to propel the growth prospects of the functional food market in North America.

The worldwide market for Functional Food and Nutraceuticals is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from

xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

PepsiCo

BASF

Coca-Cola

Kellogg

Abbott Nutrition

Amway

Bayer HealthCare

Danone

GSK

Pfizer

Herbalife

Champion Nutrition

Himalaya Herbal Healthcare

Lovate Health Sciences

Otsuka Holdings

Schiff Nutrition Group

Yakult

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Functional Food

Functional Beverage

Dietary Supplement

Other

Market Segment by Applications, can be divided into

Supermarkets

Independent Retailers

Specialty Stores

Online Stores

There are 15 Chapters to deeply display the global Functional Food and Nutraceuticals market.

Chapter 1, to describe Functional Food and Nutraceuticals Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Functional Food and Nutraceuticals, with sales, revenue, and price of Functional Food and Nutraceuticals, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Functional Food and Nutraceuticals, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Functional Food and Nutraceuticals market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Functional Food and Nutraceuticals sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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