

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Functional Drinks Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GF0595E19A1GEN.html>

Date: July 2018

Pages: 145

Price: US\$ 4,880.00 (Single User License)

ID: GF0595E19A1GEN

Abstracts

A Functional drink is a drink typically intended to convey a health benefit. Some include ingredients like herbs, vitamins, minerals, nootropics, amino acids, or additional raw fruit or vegetables.

SCOPE OF THE REPORT:

This report focuses on the Functional Drinks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The energy beverages segment accounted for the major shares of the functional beverage market. Energy beverages are made of caffeine, taurine, B-vitamins, water, amino acids, and other ingredients which provide instant energy and help in growing muscle and bones.

This market study estimates that in terms of geographic regions, the Americas will be the major revenue contributor to the functional beverage industry by. Consumers in this region prefer functional drinks due to the increased awareness of health and fitness. Additionally, since most of the gyms and sports clubs offer these energy drinks on their premises, its sales has increased over the past few years.

The worldwide market for Functional Drinks is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

The Coca-Cola Company

Nestle

Danone

PepsiCo

Unilever

Campbell Soup

GlaxoSmithKline

Kraft Heinz

Archer Daniels Midland (ADM)

The Hain Celestial Group

Fonterra

Uni-President

Del Monte Pacific

Dr. Pepper Snapple Group

JDB Group

RED BULL

Suntory

Rockstar

Monster Energy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Energy Beverages

Functional Fruit and Vegetable Juices

Sports Beverages

Functional Water

Other

Market Segment by Applications, can be divided into

Offline Stores

Online Stores

There are 15 Chapters to deeply display the global Functional Drinks market.

Chapter 1, to describe Functional Drinks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Functional Drinks, with sales, revenue,

and price of Functional Drinks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Functional Drinks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Functional Drinks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Functional Drinks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Functional Drinks Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Energy Beverages
 - 1.2.2 Functional Fruit and Vegetable Juices
 - 1.2.3 Sports Beverages
 - 1.2.4 Functional Water
 - 1.2.5 Other
- 1.3 Market Analysis by Applications
 - 1.3.1 Offline Stores
 - 1.3.2 Online Stores
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 The Coca-Cola Company

2.1.1 Business Overview

2.1.1.1 The Coca-Cola Company Description

2.1.1.2 The Coca-Cola Company Headquarter, Main Business and Finance Overview

2.1.2 The Coca-Cola Company Functional Drinks Product Introduction

2.1.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors

2.1.2.2 Functional Drinks Product Information

2.1.3 The Coca-Cola Company Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 The Coca-Cola Company Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global The Coca-Cola Company Functional Drinks Market Share in 2017

2.2 Nestle

2.2.1 Business Overview

2.2.1.1 Nestle Description

2.2.1.2 Nestle Headquarter, Main Business and Finance Overview

2.2.2 Nestle Functional Drinks Product Introduction

2.2.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors

2.2.2.2 Functional Drinks Product Information

2.2.3 Nestle Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Nestle Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Nestle Functional Drinks Market Share in 2017

2.3 Danone

2.3.1 Business Overview

2.3.1.1 Danone Description

2.3.1.2 Danone Headquarter, Main Business and Finance Overview

2.3.2 Danone Functional Drinks Product Introduction

2.3.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors

2.3.2.2 Functional Drinks Product Information

2.3.3 Danone Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Danone Functional Drinks Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.3.3.2 Global Danone Functional Drinks Market Share in 2017

2.4 PepsiCo

2.4.1 Business Overview

2.4.1.1 PepsiCo Description

2.4.1.2 PepsiCo Headquarter, Main Business and Finance Overview

2.4.2 PepsiCo Functional Drinks Product Introduction

2.4.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors

2.4.2.2 Functional Drinks Product Information

2.4.3 PepsiCo Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 PepsiCo Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global PepsiCo Functional Drinks Market Share in 2017

2.5 Unilever

2.5.1 Business Overview

2.5.1.1 Unilever Description

2.5.1.2 Unilever Headquarter, Main Business and Finance Overview

2.5.2 Unilever Functional Drinks Product Introduction

2.5.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors

2.5.2.2 Functional Drinks Product Information

2.5.3 Unilever Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Unilever Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Unilever Functional Drinks Market Share in 2017

2.6 Campbell Soup

2.6.1 Business Overview

2.6.1.1 Campbell Soup Description

2.6.1.2 Campbell Soup Headquarter, Main Business and Finance Overview

2.6.2 Campbell Soup Functional Drinks Product Introduction

2.6.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors

2.6.2.2 Functional Drinks Product Information

2.6.3 Campbell Soup Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Campbell Soup Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Campbell Soup Functional Drinks Market Share in 2017

2.7 GlaxoSmithKline

- 2.7.1 Business Overview
 - 2.7.1.1 GlaxoSmithKline Description
 - 2.7.1.2 GlaxoSmithKline Headquarter, Main Business and Finance Overview
- 2.7.2 GlaxoSmithKline Functional Drinks Product Introduction
 - 2.7.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Functional Drinks Product Information
- 2.7.3 GlaxoSmithKline Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 GlaxoSmithKline Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global GlaxoSmithKline Functional Drinks Market Share in 2017
- 2.8 Kraft Heinz
 - 2.8.1 Business Overview
 - 2.8.1.1 Kraft Heinz Description
 - 2.8.1.2 Kraft Heinz Headquarter, Main Business and Finance Overview
 - 2.8.2 Kraft Heinz Functional Drinks Product Introduction
 - 2.8.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Functional Drinks Product Information
 - 2.8.3 Kraft Heinz Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Kraft Heinz Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Kraft Heinz Functional Drinks Market Share in 2017
- 2.9 Archer Daniels Midland (ADM)
 - 2.9.1 Business Overview
 - 2.9.1.1 Archer Daniels Midland (ADM) Description
 - 2.9.1.2 Archer Daniels Midland (ADM) Headquarter, Main Business and Finance Overview
 - 2.9.2 Archer Daniels Midland (ADM) Functional Drinks Product Introduction
 - 2.9.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Functional Drinks Product Information
 - 2.9.3 Archer Daniels Midland (ADM) Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Archer Daniels Midland (ADM) Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Archer Daniels Midland (ADM) Functional Drinks Market Share in 2017
- 2.10 The Hain Celestial Group
 - 2.10.1 Business Overview
 - 2.10.1.1 The Hain Celestial Group Description

- 2.10.1.2 The Hain Celestial Group Headquarter, Main Business and Finance Overview
- 2.10.2 The Hain Celestial Group Functional Drinks Product Introduction
 - 2.10.2.1 Functional Drinks Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Functional Drinks Product Information
- 2.10.3 The Hain Celestial Group Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 The Hain Celestial Group Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global The Hain Celestial Group Functional Drinks Market Share in 2017
- 2.11 Fonterra
 - 2.11.1 Business Overview
 - 2.11.2 Fonterra Functional Drinks Product Introduction
 - 2.11.3 Fonterra Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Uni-President
 - 2.12.1 Business Overview
 - 2.12.2 Uni-President Functional Drinks Product Introduction
 - 2.12.3 Uni-President Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Del Monte Pacific
 - 2.13.1 Business Overview
 - 2.13.2 Del Monte Pacific Functional Drinks Product Introduction
 - 2.13.3 Del Monte Pacific Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Dr. Pepper Snapple Group
 - 2.14.1 Business Overview
 - 2.14.2 Dr. Pepper Snapple Group Functional Drinks Product Introduction
 - 2.14.3 Dr. Pepper Snapple Group Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 JDB Group
 - 2.15.1 Business Overview
 - 2.15.2 JDB Group Functional Drinks Product Introduction
 - 2.15.3 JDB Group Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 RED BULL
 - 2.16.1 Business Overview
 - 2.16.2 RED BULL Functional Drinks Product Introduction
 - 2.16.3 RED BULL Functional Drinks Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.17 Suntory

2.17.1 Business Overview

2.17.2 Suntory Functional Drinks Product Introduction

2.17.3 Suntory Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 Rockstar

2.18.1 Business Overview

2.18.2 Rockstar Functional Drinks Product Introduction

2.18.3 Rockstar Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.19 Monster Energy

2.19.1 Business Overview

2.19.2 Monster Energy Functional Drinks Product Introduction

2.19.3 Monster Energy Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL FUNCTIONAL DRINKS MARKET COMPETITION, BY MANUFACTURER

3.1 Global Functional Drinks Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Functional Drinks Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Functional Drinks Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Functional Drinks Manufacturer Market Share in 2017

3.4.2 Top 5 Functional Drinks Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL FUNCTIONAL DRINKS MARKET ANALYSIS BY REGIONS

4.1 Global Functional Drinks Sales, Revenue and Market Share by Regions

4.1.1 Global Functional Drinks Sales by Regions (2013-2018)

4.1.2 Global Functional Drinks Revenue by Regions (2013-2018)

4.2 North America Functional Drinks Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Functional Drinks Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Functional Drinks Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Functional Drinks Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Functional Drinks Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA FUNCTIONAL DRINKS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Functional Drinks Sales, Revenue and Market Share by Countries

5.1.1 North America Functional Drinks Sales by Countries (2013-2018)

5.1.2 North America Functional Drinks Revenue by Countries (2013-2018)

5.1.3 United States Functional Drinks Sales and Growth Rate (2013-2018)

5.1.4 Canada Functional Drinks Sales and Growth Rate (2013-2018)

5.1.5 Mexico Functional Drinks Sales and Growth Rate (2013-2018)

5.2 North America Functional Drinks Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Functional Drinks Sales by Manufacturers (2016-2017)

5.2.2 North America Functional Drinks Revenue by Manufacturers (2016-2017)

5.3 North America Functional Drinks Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Functional Drinks Sales and Sales Share by Type (2013-2018)

5.3.2 North America Functional Drinks Revenue and Revenue Share by Type (2013-2018)

5.4 North America Functional Drinks Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Functional Drinks Sales and Sales Share by Application (2013-2018)

5.4.2 North America Functional Drinks Revenue and Revenue Share by Application (2013-2018)

6 EUROPE FUNCTIONAL DRINKS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Functional Drinks Sales, Revenue and Market Share by Countries

6.1.1 Europe Functional Drinks Sales by Countries (2013-2018)

6.1.2 Europe Functional Drinks Revenue by Countries (2013-2018)

6.1.3 Germany Functional Drinks Sales and Growth Rate (2013-2018)

6.1.4 UK Functional Drinks Sales and Growth Rate (2013-2018)

6.1.5 France Functional Drinks Sales and Growth Rate (2013-2018)

6.1.6 Russia Functional Drinks Sales and Growth Rate (2013-2018)

6.1.7 Italy Functional Drinks Sales and Growth Rate (2013-2018)

6.2 Europe Functional Drinks Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Functional Drinks Sales by Manufacturers (2016-2017)

- 6.2.2 Europe Functional Drinks Revenue by Manufacturers (2016-2017)
- 6.3 Europe Functional Drinks Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Functional Drinks Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Functional Drinks Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Functional Drinks Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Functional Drinks Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Functional Drinks Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC FUNCTIONAL DRINKS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Functional Drinks Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Functional Drinks Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Functional Drinks Revenue by Countries (2013-2018)
 - 7.1.3 China Functional Drinks Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Functional Drinks Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Functional Drinks Sales and Growth Rate (2013-2018)
 - 7.1.6 India Functional Drinks Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Functional Drinks Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Functional Drinks Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Functional Drinks Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Functional Drinks Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Functional Drinks Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Functional Drinks Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Functional Drinks Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Functional Drinks Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Functional Drinks Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Functional Drinks Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA FUNCTIONAL DRINKS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Functional Drinks Sales, Revenue and Market Share by Countries

8.1.1 South America Functional Drinks Sales by Countries (2013-2018)

8.1.2 South America Functional Drinks Revenue by Countries (2013-2018)

8.1.3 Brazil Functional Drinks Sales and Growth Rate (2013-2018)

8.1.4 Argentina Functional Drinks Sales and Growth Rate (2013-2018)

8.1.5 Colombia Functional Drinks Sales and Growth Rate (2013-2018)

8.2 South America Functional Drinks Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Functional Drinks Sales by Manufacturers (2016-2017)

8.2.2 South America Functional Drinks Revenue by Manufacturers (2016-2017)

8.3 South America Functional Drinks Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Functional Drinks Sales and Sales Share by Type (2013-2018)

8.3.2 South America Functional Drinks Revenue and Revenue Share by Type (2013-2018)

8.4 South America Functional Drinks Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Functional Drinks Sales and Sales Share by Application (2013-2018)

8.4.2 South America Functional Drinks Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA FUNCTIONAL DRINKS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Functional Drinks Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Functional Drinks Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Functional Drinks Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Functional Drinks Sales and Growth Rate (2013-2018)

9.1.4 UAE Functional Drinks Sales and Growth Rate (2013-2018)

9.1.5 Egypt Functional Drinks Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Functional Drinks Sales and Growth Rate (2013-2018)

9.1.7 South Africa Functional Drinks Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Functional Drinks Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Functional Drinks Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Functional Drinks Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Functional Drinks Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Functional Drinks Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Functional Drinks Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Functional Drinks Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Functional Drinks Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Functional Drinks Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL FUNCTIONAL DRINKS MARKET SEGMENT BY TYPE

10.1 Global Functional Drinks Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Functional Drinks Sales and Market Share by Type (2013-2018)

10.1.2 Global Functional Drinks Revenue and Market Share by Type (2013-2018)

10.2 Energy Beverages Sales Growth and Price

10.2.1 Global Energy Beverages Sales Growth (2013-2018)

10.2.2 Global Energy Beverages Price (2013-2018)

10.3 Functional Fruit and Vegetable Juices Sales Growth and Price

10.3.1 Global Functional Fruit and Vegetable Juices Sales Growth (2013-2018)

10.3.2 Global Functional Fruit and Vegetable Juices Price (2013-2018)

10.4 Sports Beverages Sales Growth and Price

10.4.1 Global Sports Beverages Sales Growth (2013-2018)

10.4.2 Global Sports Beverages Price (2013-2018)

10.5 Functional Water Sales Growth and Price

10.5.1 Global Functional Water Sales Growth (2013-2018)

10.5.2 Global Functional Water Price (2013-2018)

10.6 Other Sales Growth and Price

10.6.1 Global Other Sales Growth (2013-2018)

10.6.2 Global Other Price (2013-2018)

11 GLOBAL FUNCTIONAL DRINKS MARKET SEGMENT BY APPLICATION

11.1 Global Functional Drinks Sales Market Share by Application (2013-2018)

11.2 Offline Stores Sales Growth (2013-2018)

11.3 Online Stores Sales Growth (2013-2018)

12 FUNCTIONAL DRINKS MARKET FORECAST (2018-2023)

12.1 Global Functional Drinks Sales, Revenue and Growth Rate (2018-2023)

12.2 Functional Drinks Market Forecast by Regions (2018-2023)

12.2.1 North America Functional Drinks Market Forecast (2018-2023)

12.2.2 Europe Functional Drinks Market Forecast (2018-2023)

12.2.3 Asia-Pacific Functional Drinks Market Forecast (2018-2023)

12.2.4 South America Functional Drinks Market Forecast (2018-2023)

12.2.5 Middle East and Africa Functional Drinks Market Forecast (2018-2023)

12.3 Functional Drinks Market Forecast by Type (2018-2023)

12.3.1 Global Functional Drinks Sales Forecast by Type (2018-2023)

12.3.2 Global Functional Drinks Market Share Forecast by Type (2018-2023)

12.4 Functional Drinks Market Forecast by Application (2018-2023)

12.4.1 Global Functional Drinks Sales Forecast by Application (2018-2023)

12.4.2 Global Functional Drinks Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Functional Drinks Picture

Table Product Specifications of Functional Drinks

Figure Global Functional Drinks CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Functional Drinks CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Functional Drinks by Types in 2017

Figure Energy Beverages Picture

Table Major Manufacturers of Energy Beverages

Figure Functional Fruit and Vegetable Juices Picture

Table Major Manufacturers of Functional Fruit and Vegetable Juices

Figure Sports Beverages Picture

Table Major Manufacturers of Sports Beverages

Figure Functional Water Picture

Table Major Manufacturers of Functional Water

Figure Other Picture

Table Major Manufacturers of Other

Figure Functional Drinks Sales Market Share by Applications in 2017

Figure Offline Stores Picture

Figure Online Stores Picture

Figure United States Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure France Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure UK Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure China Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure India Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Functional Drinks Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Functional Drinks Revenue (Value) and Growth Rate (2013-2023)
Figure Saudi Arabia Functional Drinks Revenue (Value) and Growth Rate (2013-2023)
Figure South Africa Functional Drinks Revenue (Value) and Growth Rate (2013-2023)
Figure Nigeria Functional Drinks Revenue (Value) and Growth Rate (2013-2023)
Table The Coca-Cola Company Headquarter, Established, Main Business and Finance Overview (2017)
Table The Coca-Cola Company Functional Drinks Production Bases, Sales Regions and Major Competitors
Table The Coca-Cola Company Functional Drinks Product
Table The Coca-Cola Company Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global The Coca-Cola Company Functional Drinks Sales Market Share in 2017
Figure Global The Coca-Cola Company Functional Drinks Revenue Market Share in 2017
Table Nestle Headquarter, Established, Main Business and Finance Overview (2017)
Table Nestle Functional Drinks Production Bases, Sales Regions and Major Competitors
Table Nestle Functional Drinks Product
Table Nestle Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Nestle Functional Drinks Sales Market Share in 2017
Figure Global Nestle Functional Drinks Revenue Market Share in 2017
Table Danone Headquarter, Established, Main Business and Finance Overview (2017)
Table Danone Functional Drinks Production Bases, Sales Regions and Major Competitors
Table Danone Functional Drinks Product
Table Danone Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Danone Functional Drinks Sales Market Share in 2017
Figure Global Danone Functional Drinks Revenue Market Share in 2017
Table PepsiCo Headquarter, Established, Main Business and Finance Overview (2017)
Table PepsiCo Functional Drinks Production Bases, Sales Regions and Major Competitors
Table PepsiCo Functional Drinks Product
Table PepsiCo Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global PepsiCo Functional Drinks Sales Market Share in 2017
Figure Global PepsiCo Functional Drinks Revenue Market Share in 2017
Table Unilever Headquarter, Established, Main Business and Finance Overview (2017)

Table Unilever Functional Drinks Production Bases, Sales Regions and Major Competitors

Table Unilever Functional Drinks Product

Table Unilever Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Unilever Functional Drinks Sales Market Share in 2017

Figure Global Unilever Functional Drinks Revenue Market Share in 2017

Table Campbell Soup Headquarter, Established, Main Business and Finance Overview (2017)

Table Campbell Soup Functional Drinks Production Bases, Sales Regions and Major Competitors

Table Campbell Soup Functional Drinks Product

Table Campbell Soup Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Campbell Soup Functional Drinks Sales Market Share in 2017

Figure Global Campbell Soup Functional Drinks Revenue Market Share in 2017

Table GlaxoSmithKline Headquarter, Established, Main Business and Finance Overview (2017)

Table GlaxoSmithKline Functional Drinks Production Bases, Sales Regions and Major Competitors

Table GlaxoSmithKline Functional Drinks Product

Table GlaxoSmithKline Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global GlaxoSmithKline Functional Drinks Sales Market Share in 2017

Figure Global GlaxoSmithKline Functional Drinks Revenue Market Share in 2017

Table Kraft Heinz Headquarter, Established, Main Business and Finance Overview (2017)

Table Kraft Heinz Functional Drinks Production Bases, Sales Regions and Major Competitors

Table Kraft Heinz Functional Drinks Product

Table Kraft Heinz Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kraft Heinz Functional Drinks Sales Market Share in 2017

Figure Global Kraft Heinz Functional Drinks Revenue Market Share in 2017

Table Archer Daniels Midland (ADM) Headquarter, Established, Main Business and Finance Overview (2017)

Table Archer Daniels Midland (ADM) Functional Drinks Production Bases, Sales Regions and Major Competitors

Table Archer Daniels Midland (ADM) Functional Drinks Product

Table Archer Daniels Midland (ADM) Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Archer Daniels Midland (ADM) Functional Drinks Sales Market Share in 2017

Figure Global Archer Daniels Midland (ADM) Functional Drinks Revenue Market Share in 2017

Table The Hain Celestial Group Headquarter, Established, Main Business and Finance Overview (2017)

Table The Hain Celestial Group Functional Drinks Production Bases, Sales Regions and Major Competitors

Table The Hain Celestial Group Functional Drinks Product

Table The Hain Celestial Group Functional Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global The Hain Celestial Group Functional Drinks Sales Market Share in 2017

Figure Global The Hain Celestial Group Functional Drinks Revenue Market Share in 2017

Table Fonterra

Table Fonterra Functional Drinks

Table Uni-President

Table Uni-President Functional Drinks

Table Del Monte Pacific

Table Del Monte Pacific Functional Drinks

Table Dr. Pepper Snapple Group

Table Dr. Pepper Snapple Group Functional Drinks

Table JDB Group

Table JDB Group Functional Drinks

Table RED BULL

Table RED BULL Functional Drinks

Table Suntory

Table Suntory Functional Drinks

Table Rockstar

Table Rockstar Functional Drinks

Table Monster Energy

Table Monster Energy Functional Drinks

Table Global Functional Drinks Sales by Manufacturer (2016-2017)

Figure Global Functional Drinks Sales Market Share by Manufacturer in 2016

Figure Global Functional Drinks Sales Market Share by Manufacturer in 2017

Table Global Functional Drinks Revenue by Manufacturer (2016-2017)

Figure Global Functional Drinks Revenue Market Share by Manufacturer in 2016

Figure Global Functional Drinks Revenue Market Share by Manufacturer in 2017
Table Global Functional Drinks Price by Manufacturer (2016-2017)
Figure Top 3 Functional Drinks Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Functional Drinks Manufacturer (Revenue) Market Share in 2017
Figure Global Functional Drinks Sales and Growth Rate (2013-2018)
Figure Global Functional Drinks Revenue and Growth Rate (2013-2018)
Table Global Functional Drinks Sales by Regions (2013-2018)
Table Global Functional Drinks Sales Market Share by Regions (2013-2018)
Table Global Functional Drinks Revenue by Regions (2013-2018)
Figure Global Functional Drinks Revenue Market Share by Regions in 2013
Figure Global Functional Drinks Revenue Market Share by Regions in 2017
Figure North America Functional Drinks Sales and Growth Rate (2013-2018)
Figure North America Functional Drinks Revenue and Growth Rate (2013-2018)
Figure Europe Functional Drinks Sales and Growth Rate (2013-2018)
Figure Europe Functional Drinks Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Functional Drinks Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Functional Drinks Revenue and Growth Rate (2013-2018)
Figure South America Functional Drinks Sales and Growth Rate (2013-2018)
Figure South America Functional Drinks Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Functional Drinks Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Functional Drinks Revenue and Growth Rate (2013-2018)
Figure North America Functional Drinks Revenue and Growth Rate (2013-2018)
Table North America Functional Drinks Sales by Countries (2013-2018)
Table North America Functional Drinks Sales Market Share by Countries (2013-2018)
Figure North America Functional Drinks Sales Market Share by Countries in 2013
Figure North America Functional Drinks Sales Market Share by Countries in 2017
Table North America Functional Drinks Revenue by Countries (2013-2018)
Table North America Functional Drinks Revenue Market Share by Countries (2013-2018)
Figure North America Functional Drinks Revenue Market Share by Countries in 2013
Figure North America Functional Drinks Revenue Market Share by Countries in 2017
Figure United States Functional Drinks Sales and Growth Rate (2013-2018)
Figure Canada Functional Drinks Sales and Growth Rate (2013-2018)
Figure Mexico Functional Drinks Sales and Growth Rate (2013-2018)
Table North America Functional Drinks Sales by Manufacturer (2016-2017)
Figure North America Functional Drinks Sales Market Share by Manufacturer in 2016
Figure North America Functional Drinks Sales Market Share by Manufacturer in 2017
Table North America Functional Drinks Revenue by Manufacturer (2016-2017)
Figure North America Functional Drinks Revenue Market Share by Manufacturer in

2016

Figure North America Functional Drinks Revenue Market Share by Manufacturer in 2017

Table North America Functional Drinks Sales by Type (2013-2018)

Table North America Functional Drinks Sales Share by Type (2013-2018)

Table North America Functional Drinks Revenue by Type (2013-2018)

Table North America Functional Drinks Revenue Share by Type (2013-2018)

Table North America Functional Drinks Sales by Application (2013-2018)

Table North America Functional Drinks Sales Share by Application (2013-2018)

Table North America Functional Drinks Revenue by Application (2013-2018)

Table North America Functional Drinks Revenue Share by Application (2013-2018)

Figure Europe Functional Drinks Revenue and Growth Rate (2013-2018)

Table Europe Functional Drinks Sales by Countries (2013-2018)

Table Europe Functional Drinks Sales Market Share by Countries (2013-2018)

Table Europe Functional Drinks Revenue by Countries (2013-2018)

Figure Europe Functional Drinks Revenue Market Share by Countries in 2016

Figure Europe Functional Drinks Revenue Market Share by Countries in 2017

Figure Germany Functional Drinks Sales and Growth Rate (2013-2018)

Figure UK Functional Drinks Sales and Growth Rate (2013-2018)

Figure France Functional Drinks Sales and Growth Rate (2013-2018)

Figure Russia Functional Drinks Sales and Growth Rate (2013-2018)

Figure Italy Functional Drinks Sales and Growth Rate (2013-2018)

Table Europe Functional Drinks Sales by Manufacturer (2016-2017)

Figure Europe Functional Drinks Sales Market Share by Manufacturer in 2016

Figure Europe Functional Drinks Sales Market Share by Manufacturer in 2017

Table Europe Functional Drinks Revenue by Manufacturer (2016-2017)

Figure Europe Functional Drinks Revenue Market Share by Manufacturer in 2016

Figure Europe Functional Drinks Revenue Market Share by Manufacturer in 2017

Table Europe Functional Drinks Sales by Type (2013-2018)

Table Europe Functional Drinks Sales Share by Type (2013-2018)

Table Europe Functional Drinks Revenue by Type (2013-2018)

Table Europe Functional Drinks Revenue Share by Type (2013-2018)

Table Europe Functional Drinks Sales by Application (2013-2018)

Table Europe Functional Drinks Sales Share by Application (2013-2018)

Table Europe Functional Drinks Revenue by Application (2013-2018)

Table Europe Functional Drinks Revenue Share by Application (2013-2018)

Figure Asia-Pacific Functional Drinks Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Functional Drinks Sales by Countries (2013-2018)

Table Asia-Pacific Functional Drinks Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Functional Drinks Sales Market Share by Countries 2017
Table Asia-Pacific Functional Drinks Revenue by Countries (2013-2018)
Figure Asia-Pacific Functional Drinks Revenue Market Share by Countries 2017
Figure China Functional Drinks Sales and Growth Rate (2013-2018)
Figure Japan Functional Drinks Sales and Growth Rate (2013-2018)
Figure Korea Functional Drinks Sales and Growth Rate (2013-2018)
Figure India Functional Drinks Sales and Growth Rate (2013-2018)
Figure Southeast Asia Functional Drinks Sales and Growth Rate (2013-2018)
Table Asia-Pacific Functional Drinks Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Functional Drinks Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Functional Drinks Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Functional Drinks Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Functional Drinks Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Functional Drinks Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Functional Drinks Sales by Type (2013-2018)
Table Asia-Pacific Functional Drinks Sales Share by Type (2013-2018)
Table Asia-Pacific Functional Drinks Revenue by Type (2013-2018)
Table Asia-Pacific Functional Drinks Revenue Share by Type (2013-2018)
Table Asia-Pacific Functional Drinks Sales by Application (2013-2018)
Table Asia-Pacific Functional Drinks Sales Share by Application (2013-2018)
Table Asia-Pacific Functional Drinks Revenue by Application (2013-2018)
Table Asia-Pacific Functional Drinks Revenue Share by Application (2013-2018)
Figure South America Functional Drinks Revenue and Growth Rate (2013-2018)
Table South America Functional Drinks Sales by Countries (2013-2018)
Table South America Functional Drinks Sales Market Share by Countries (2013-2018)
Figure South America Functional Drinks Sales Market Share by Countries in 2017
Table South America Functional Drinks Revenue by Countries (2013-2018)
Table South America Functional Drinks Revenue Market Share by Countries (2013-2018)
Figure South America Functional Drinks Revenue Market Share by Countries in 2017
Figure Brazil Functional Drinks Sales and Growth Rate (2013-2018)
Figure Argentina Functional Drinks Sales and Growth Rate (2013-2018)
Figure Colombia Functional Drinks Sales and Growth Rate (2013-2018)
Table South America Functional Drinks Sales by Manufacturer (2016-2017)
Figure South America Functional Drinks Sales Market Share by Manufacturer in 2016
Figure South America Functional Drinks Sales Market Share by Manufacturer in 2017
Table South America Functional Drinks Revenue by Manufacturer (2016-2017)
Figure South America Functional Drinks Revenue Market Share by Manufacturer in 2016

Figure South America Functional Drinks Revenue Market Share by Manufacturer in 2017

Table South America Functional Drinks Sales by Type (2013-2018)

Table South America Functional Drinks Sales Share by Type (2013-2018)

Table South America Functional Drinks Revenue by Type (2013-2018)

Table South America Functional Drinks Revenue Share by Type (2013-2018)

Table South America Functional Drinks Sales by Application (2013-2018)

Table South America Functional Drinks Sales Share by Application (2013-2018)

Table South America Functional Drinks Revenue by Application (2013-2018)

Table South America Functional Drinks Revenue Share by Application (2013-2018)

Figure Middle East and Africa Functional Drinks Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Functional Drinks Sales by Countries (2013-2018)

Table Middle East and Africa Functional Drinks Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Functional Drinks Sales Market Share by Countries in 2017

Table Middle East and Africa Functional Drinks Revenue by Countries (2013-2018)

Table Middle East and Africa Functional Drinks Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Functional Drinks Revenue Market Share by Countries in 2013

Figure Middle East and Africa Functional Drinks Revenue Market Share by Countries in 2017

Figure Saudi Arabia Functional Drinks Sales and Growth Rate (2013-2018)

Figure UAE Functional Drinks Sales and Growth Rate (2013-2018)

Figure Egypt Functional Drinks Sales and Growth Rate (2013-2018)

Figure Nigeria Functional Drinks Sales and Growth Rate (2013-2018)

Figure South Africa Functional Drinks Sales and Growth Rate (2013-2018)

Table Middle East and Africa Functional Drinks Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Functional Drinks Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Functional Drinks Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Functional Drinks Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Functional Drinks Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Functional Drinks Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Functional Drinks Sales by Type (2013-2018)

Table Middle East and Africa Functional Drinks Sales Share by Type (2013-2018)
Table Middle East and Africa Functional Drinks Revenue by Type (2013-2018)
Table Middle East and Africa Functional Drinks Revenue Share by Type (2013-2018)
Table Middle East and Africa Functional Drinks Sales by Application (2013-2018)
Table Middle East and Africa Functional Drinks Sales Share by Application (2013-2018)
Table Middle East and Africa Functional Drinks Revenue by Application (2013-2018)
Table Middle East and Africa Functional Drinks Revenue Share by Application (2013-2018)
Table Global Functional Drinks Sales by Type (2013-2018)
Table Global Functional Drinks Sales Share by Type (2013-2018)
Table Global Functional Drinks Revenue by Type (2013-2018)
Table Global Functional Drinks Revenue Share by Type (2013-2018)
Figure Global Energy Beverages Sales Growth (2013-2018)
Figure Global Energy Beverages Price (2013-2018)
Figure Global Functional Fruit and Vegetable Juices Sales Growth (2013-2018)
Figure Global Functional Fruit and Vegetable Juices Price (2013-2018)
Figure Global Sports Beverages Sales Growth (2013-2018)
Figure Global Sports Beverages Price (2013-2018)
Figure Global Functional Water Sales Growth (2013-2018)
Figure Global Functional Water Price (2013-2018)
Figure Global Other Sales Growth (2013-2018)
Figure Global Other Price (2013-2018)
Table Global Functional Drinks Sales by Application (2013-2018)
Table Global Functional Drinks Sales Share by Application (2013-2018)
Figure Global Offline Stores Sales Growth (2013-2018)
Figure Global Online Stores Sales Growth (2013-2018)
Figure Global Functional Drinks Sales, Revenue and Growth Rate (2018-2023)
Table Global Functional Drinks Sales Forecast by Regions (2018-2023)
Table Global Functional Drinks Market Share Forecast by Regions (2018-2023)
Figure North America Sales Functional Drinks Market Forecast (2018-2023)
Figure Europe Sales Functional Drinks Market Forecast (2018-2023)
Figure Asia-Pacific Sales Functional Drinks Market Forecast (2018-2023)
Figure South America Sales Functional Drinks Market Forecast (2018-2023)
Figure Middle East and Africa Sales Functional Drinks Market Forecast (2018-2023)
Table Global Functional Drinks Sales Forecast by Type (2018-2023)
Table Global Functional Drinks Market Share Forecast by Type (2018-2023)
Table Global Functional Drinks Sales Forecast by Application (2018-2023)
Table Global Functional Drinks Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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