

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Functional Chewing Gum Market 2018, Forecast to 2023

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## Abstracts

Functional chewing gum is the name given to types of chewing gum which impart some practical function instead of, or in addition to, the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include nicotine gum which is used to aid smoking cessation & so-called Think Gum which designers say they believe may enhance mental functioning. It could be argued that most gum (at least the mint varieties) provides some function in that they can improve bad breath, but such an effect is so widespread that the term 'functional' is almost always applied to gum with some additional function. Medical uses for 'functional chewing gum' include a reported reduction in the duration of post-operative ileus following abdominal and specifically gastrointestinal surgery.

## SCOPE OF THE REPORT:

This report focuses on the Functional Chewing Gum in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Functional Chewing Gum are mainly classified into the following types: Tooth Protection Gum, Quit Smoking Gum, Weight Loss Gum, Others. Tooth Protection Gum is the most widely used type which takes up about 60.35% of the total in 2016 in Global. Europe and North America are the main consumption regions of Functional Chewing Gum in the world in the past few years and it will keep the same position in the next few years. The market size of Asia-Pacific region will grow fast in the following years. Wrigley Company, Mondelez, Lotte, Perfetti Van Melle, etc. are the key suppliers in global market, which have leading technology and market position. Top 5 took up about 81.91% of the global market in 2016.

Global consumption of Functional Chewing Gum rises up from 186780.4 MT in 2012 to 217675.4 MT in 2016, with an average annual growth rate of 3.90%. The reason causes this increase is the growing demand for the Functional Chewing Gum products, which is the result of the growing needs of downstream industry. Although sales of Functional Chewing Gum products bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the Functional Chewing Gum field hastily.

The worldwide market for Functional Chewing Gum is expected to grow at a CAGR of roughly 2.5% over the next five years, will reach 3530 million US\$ in 2023, from 3050 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wrigley Company

Mondelez

Lotte

Perfetti Van Melle

GelStat Corporation (GSAC)

ZOFT Gum

Hershey's

Think Gum LLC.

Miradent

Cloetta Fazer

Peppersmith

Nicotinell

Orion

Yake

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tooth Protection Gum

Quit Smoking Gum

Weight Loss Gum

Others

Market Segment by Applications, can be divided into

Online Sales

Offline Sales

There are 15 Chapters to deeply display the global Functional Chewing Gum market.

Chapter 1, to describe Functional Chewing Gum Introduction, product scope, market

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overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Functional Chewing Gum, with sales, revenue, and price of Functional Chewing Gum, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Functional Chewing Gum, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Functional Chewing Gum market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Functional Chewing Gum sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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