

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Frozen Food Market 2018, Forecast to 2023

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Abstracts

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season.[1] Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature -196 °C (-320 °F)

Cryogenic or (flash freezing) of food is a more recent development, but is used by many leading food manufacturers all over the world. Cryogenic equipment uses very low temperature gases – usually liquid nitrogen or solid carbon dioxide – which are applied directly to the food product.'

SCOPE OF THE REPORT:

This report focuses on the Frozen Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Europe to grow at a CAGR of around 4% by 2020. As clean label products are in high demand in the European frozen food market, companies have been compelled to eliminate artificial ingredients from frozen food products to appeal to health-conscious consumers. In this region, people are willingly paying more for healthier frozen food options, as they are organic, convenient, and completely natural. Also, the manufacturers are coming up with innovative products such as limited and seasonal

frozen food, which are vegan and free from preservatives.

Though on-the-go food is the new meal trend in Europe, many value- and health-conscious consumers are opting for healthy alternatives and better-for-you products as a substitute for snacks and fast food products. However, the high preference for on-the-go food products stems from the fact that most working people do not have time to cook. Also, innovations in defrosting technologies are creating new opportunities for frozen food that can be consumed both inside and outside the home. With the growing demand for portable frozen food, the market is expected to witness immense growth in the coming years.

The worldwide market for Frozen Food is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

Nomad Foods

Bonduelle

Charal

Findus Group

FrosTA

Mascato Spain

Dr. August Oetker

McCain Foods

Orogel Group.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Frozen Ready Meals

Frozen Fish and Seafood

Frozen Meat Products

Frozen Pizza

Frozen Potato Products

Frozen Bakery Products

Market Segment by Applications, can be divided into

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

There are 15 Chapters to deeply display the global ?Frozen Food market.

Chapter 1, to describe ?Frozen Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of ?Frozen Food, with sales, revenue, and price of ?Frozen Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of ?Frozen Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, ?Frozen Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe ?Frozen Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 ?Frozen Food Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Frozen Ready Meals
 - 1.2.2 Frozen Fish and Seafood
 - 1.2.3 Frozen Meat Products
 - 1.2.4 Frozen Pizza
 - 1.2.5 Frozen Potato Products
 - 1.2.6 Frozen Bakery Products
- 1.3 Market Analysis by Applications
 - 1.3.1 Hypermarkets and Supermarkets
 - 1.3.2 Independent Retailers
 - 1.3.3 Convenience Stores
 - 1.3.4 Specialist Retailers
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)

1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Nestle

2.1.1 Business Overview

2.1.1.1 Nestle Description

2.1.1.2 Nestle Headquarter, Main Business and Finance Overview

2.1.2 Nestle ?Frozen Food Product Introduction

2.1.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.1.2.2 ?Frozen Food Product Information

2.1.3 Nestle ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Nestle ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Nestle ?Frozen Food Market Share in 2017

2.2 Nomad Foods

2.2.1 Business Overview

2.2.1.1 Nomad Foods Description

2.2.1.2 Nomad Foods Headquarter, Main Business and Finance Overview

2.2.2 Nomad Foods ?Frozen Food Product Introduction

2.2.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.2.2.2 ?Frozen Food Product Information

2.2.3 Nomad Foods ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Nomad Foods ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Nomad Foods ?Frozen Food Market Share in 2017

2.3 Bonduelle

2.3.1 Business Overview

2.3.1.1 Bonduelle Description

2.3.1.2 Bonduelle Headquarter, Main Business and Finance Overview

2.3.2 Bonduelle ?Frozen Food Product Introduction

2.3.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.3.2.2 ?Frozen Food Product Information

2.3.3 Bonduelle ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Bonduelle ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Bonduelle ?Frozen Food Market Share in 2017

2.4 Charal

2.4.1 Business Overview

2.4.1.1 Charal Description

2.4.1.2 Charal Headquarter, Main Business and Finance Overview

2.4.2 Charal ?Frozen Food Product Introduction

2.4.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.4.2.2 ?Frozen Food Product Information

2.4.3 Charal ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Charal ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Charal ?Frozen Food Market Share in 2017

2.5 Findus Group

2.5.1 Business Overview

2.5.1.1 Findus Group Description

2.5.1.2 Findus Group Headquarter, Main Business and Finance Overview

2.5.2 Findus Group ?Frozen Food Product Introduction

2.5.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.5.2.2 ?Frozen Food Product Information

2.5.3 Findus Group ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Findus Group ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Findus Group ?Frozen Food Market Share in 2017

2.6 FroSTA

2.6.1 Business Overview

2.6.1.1 FroSTA Description

2.6.1.2 FroSTA Headquarter, Main Business and Finance Overview

2.6.2 FroSTA ?Frozen Food Product Introduction

2.6.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.6.2.2 ?Frozen Food Product Information

2.6.3 FroSTA ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 FroSTA ?Frozen Food Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.6.3.2 Global FroSTA ?Frozen Food Market Share in 2017

2.7 Mascato Spain

2.7.1 Business Overview

2.7.1.1 Mascato Spain Description

2.7.1.2 Mascato Spain Headquarter, Main Business and Finance Overview

2.7.2 Mascato Spain ?Frozen Food Product Introduction

2.7.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.7.2.2 ?Frozen Food Product Information

2.7.3 Mascato Spain ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Mascato Spain ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Mascato Spain ?Frozen Food Market Share in 2017

2.8 Dr. August Oetker

2.8.1 Business Overview

2.8.1.1 Dr. August Oetker Description

2.8.1.2 Dr. August Oetker Headquarter, Main Business and Finance Overview

2.8.2 Dr. August Oetker ?Frozen Food Product Introduction

2.8.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.8.2.2 ?Frozen Food Product Information

2.8.3 Dr. August Oetker ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Dr. August Oetker ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Dr. August Oetker ?Frozen Food Market Share in 2017

2.9 McCain Foods

2.9.1 Business Overview

2.9.1.1 McCain Foods Description

2.9.1.2 McCain Foods Headquarter, Main Business and Finance Overview

2.9.2 McCain Foods ?Frozen Food Product Introduction

2.9.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.9.2.2 ?Frozen Food Product Information

2.9.3 McCain Foods ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 McCain Foods ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global McCain Foods ?Frozen Food Market Share in 2017

2.10 Orogel Group.

2.10.1 Business Overview

2.10.1.1 Orogel Group. Description

2.10.1.2 Orogel Group. Headquarter, Main Business and Finance Overview

2.10.2 Orogel Group. ?Frozen Food Product Introduction

2.10.2.1 ?Frozen Food Production Bases, Sales Regions and Major Competitors

2.10.2.2 ?Frozen Food Product Information

2.10.3 Orogel Group. ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Orogel Group. ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Orogel Group. ?Frozen Food Market Share in 2017

3 GLOBAL ?FROZEN FOOD MARKET COMPETITION, BY MANUFACTURER

3.1 Global ?Frozen Food Sales and Market Share by Manufacturer (2016-2017)

3.2 Global ?Frozen Food Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global ?Frozen Food Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 ?Frozen Food Manufacturer Market Share in 2017

3.4.2 Top 5 ?Frozen Food Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL ?FROZEN FOOD MARKET ANALYSIS BY REGIONS

4.1 Global ?Frozen Food Sales, Revenue and Market Share by Regions

4.1.1 Global ?Frozen Food Sales by Regions (2013-2018)

4.1.2 Global ?Frozen Food Revenue by Regions (2013-2018)

4.2 North America ?Frozen Food Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe ?Frozen Food Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific ?Frozen Food Sales, Revenue and Growth Rate (2013-2018)

4.5 South America ?Frozen Food Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa ?Frozen Food Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA ?FROZEN FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America ?Frozen Food Sales, Revenue and Market Share by Countries

5.1.1 North America ?Frozen Food Sales by Countries (2013-2018)

- 5.1.2 North America ?Frozen Food Revenue by Countries (2013-2018)
- 5.1.3 United States ?Frozen Food Sales and Growth Rate (2013-2018)
- 5.1.4 Canada ?Frozen Food Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico ?Frozen Food Sales and Growth Rate (2013-2018)
- 5.2 North America ?Frozen Food Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America ?Frozen Food Sales by Manufacturers (2016-2017)
 - 5.2.2 North America ?Frozen Food Revenue by Manufacturers (2016-2017)
- 5.3 North America ?Frozen Food Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America ?Frozen Food Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America ?Frozen Food Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America ?Frozen Food Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America ?Frozen Food Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America ?Frozen Food Revenue and Revenue Share by Application (2013-2018)

6 EUROPE ?FROZEN FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe ?Frozen Food Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe ?Frozen Food Sales by Countries (2013-2018)
 - 6.1.2 Europe ?Frozen Food Revenue by Countries (2013-2018)
 - 6.1.3 Germany ?Frozen Food Sales and Growth Rate (2013-2018)
 - 6.1.4 UK ?Frozen Food Sales and Growth Rate (2013-2018)
 - 6.1.5 France ?Frozen Food Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia ?Frozen Food Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy ?Frozen Food Sales and Growth Rate (2013-2018)
- 6.2 Europe ?Frozen Food Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe ?Frozen Food Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe ?Frozen Food Revenue by Manufacturers (2016-2017)
- 6.3 Europe ?Frozen Food Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe ?Frozen Food Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe ?Frozen Food Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe ?Frozen Food Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe ?Frozen Food Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe ?Frozen Food Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC ?FROZEN FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific ?Frozen Food Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific ?Frozen Food Sales by Countries (2013-2018)

7.1.2 Asia-Pacific ?Frozen Food Revenue by Countries (2013-2018)

7.1.3 China ?Frozen Food Sales and Growth Rate (2013-2018)

7.1.4 Japan ?Frozen Food Sales and Growth Rate (2013-2018)

7.1.5 Korea ?Frozen Food Sales and Growth Rate (2013-2018)

7.1.6 India ?Frozen Food Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia ?Frozen Food Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific ?Frozen Food Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific ?Frozen Food Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific ?Frozen Food Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific ?Frozen Food Sales, Revenue and Market Share by Type (2013-2018)

7.3.1 Asia-Pacific ?Frozen Food Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific ?Frozen Food Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific ?Frozen Food Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific ?Frozen Food Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific ?Frozen Food Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA ?FROZEN FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America ?Frozen Food Sales, Revenue and Market Share by Countries

8.1.1 South America ?Frozen Food Sales by Countries (2013-2018)

8.1.2 South America ?Frozen Food Revenue by Countries (2013-2018)

8.1.3 Brazil ?Frozen Food Sales and Growth Rate (2013-2018)

8.1.4 Argentina ?Frozen Food Sales and Growth Rate (2013-2018)

8.1.5 Colombia ?Frozen Food Sales and Growth Rate (2013-2018)

8.2 South America ?Frozen Food Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America ?Frozen Food Sales by Manufacturers (2016-2017)

8.2.2 South America ?Frozen Food Revenue by Manufacturers (2016-2017)

8.3 South America ?Frozen Food Sales, Revenue and Market Share by Type

(2013-2018)

8.3.1 South America ?Frozen Food Sales and Sales Share by Type (2013-2018)

8.3.2 South America ?Frozen Food Revenue and Revenue Share by Type

(2013-2018)

8.4 South America ?Frozen Food Sales, Revenue and Market Share by Application

(2013-2018)

8.4.1 South America ?Frozen Food Sales and Sales Share by Application (2013-2018)

8.4.2 South America ?Frozen Food Revenue and Revenue Share by Application

(2013-2018)

9 MIDDLE EAST AND AFRICA ?FROZEN FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa ?Frozen Food Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa ?Frozen Food Sales by Countries (2013-2018)

9.1.2 Middle East and Africa ?Frozen Food Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia ?Frozen Food Sales and Growth Rate (2013-2018)

9.1.4 UAE ?Frozen Food Sales and Growth Rate (2013-2018)

9.1.5 Egypt ?Frozen Food Sales and Growth Rate (2013-2018)

9.1.6 Nigeria ?Frozen Food Sales and Growth Rate (2013-2018)

9.1.7 South Africa ?Frozen Food Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa ?Frozen Food Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa ?Frozen Food Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa ?Frozen Food Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa ?Frozen Food Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa ?Frozen Food Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa ?Frozen Food Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa ?Frozen Food Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa ?Frozen Food Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa ?Frozen Food Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL ?FROZEN FOOD MARKET SEGMENT BY TYPE

10.1 Global ?Frozen Food Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global ?Frozen Food Sales and Market Share by Type (2013-2018)

10.1.2 Global ?Frozen Food Revenue and Market Share by Type (2013-2018)

10.2 Frozen Ready Meals Sales Growth and Price

10.2.1 Global Frozen Ready Meals Sales Growth (2013-2018)

10.2.2 Global Frozen Ready Meals Price (2013-2018)

10.3 Frozen Fish and Seafood Sales Growth and Price

10.3.1 Global Frozen Fish and Seafood Sales Growth (2013-2018)

10.3.2 Global Frozen Fish and Seafood Price (2013-2018)

10.4 Frozen Meat Products Sales Growth and Price

10.4.1 Global Frozen Meat Products Sales Growth (2013-2018)

10.4.2 Global Frozen Meat Products Price (2013-2018)

10.5 Frozen Pizza Sales Growth and Price

10.5.1 Global Frozen Pizza Sales Growth (2013-2018)

10.5.2 Global Frozen Pizza Price (2013-2018)

10.6 Frozen Potato Products Sales Growth and Price

10.6.1 Global Frozen Potato Products Sales Growth (2013-2018)

10.6.2 Global Frozen Potato Products Price (2013-2018)

10.7 Frozen Bakery Products Sales Growth and Price

10.7.1 Global Frozen Bakery Products Sales Growth (2013-2018)

10.7.2 Global Frozen Bakery Products Price (2013-2018)

11 GLOBAL ?FROZEN FOOD MARKET SEGMENT BY APPLICATION

11.1 Global ?Frozen Food Sales Market Share by Application (2013-2018)

11.2 Hypermarkets and Supermarkets Sales Growth (2013-2018)

11.3 Independent Retailers Sales Growth (2013-2018)

11.4 Convenience Stores Sales Growth (2013-2018)

11.5 Specialist Retailers Sales Growth (2013-2018)

12 ?FROZEN FOOD MARKET FORECAST (2018-2023)

12.1 Global ?Frozen Food Sales, Revenue and Growth Rate (2018-2023)

12.2 ?Frozen Food Market Forecast by Regions (2018-2023)

12.2.1 North America ?Frozen Food Market Forecast (2018-2023)

12.2.2 Europe ?Frozen Food Market Forecast (2018-2023)

12.2.3 Asia-Pacific ?Frozen Food Market Forecast (2018-2023)

- 12.2.4 South America ?Frozen Food Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa ?Frozen Food Market Forecast (2018-2023)
- 12.3 ?Frozen Food Market Forecast by Type (2018-2023)
 - 12.3.1 Global ?Frozen Food Sales Forecast by Type (2018-2023)
 - 12.3.2 Global ?Frozen Food Market Share Forecast by Type (2018-2023)
- 12.4 ?Frozen Food Market Forecast by Application (2018-2023)
 - 12.4.1 Global ?Frozen Food Sales Forecast by Application (2018-2023)
 - 12.4.2 Global ?Frozen Food Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure ?Frozen Food Picture

Table Product Specifications of ?Frozen Food

Figure Global ?Frozen Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global ?Frozen Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of ?Frozen Food by Types in 2017

Figure Frozen Ready Meals Picture

Table Major Manufacturers of Frozen Ready Meals

Figure Frozen Fish and Seafood Picture

Table Major Manufacturers of Frozen Fish and Seafood

Figure Frozen Meat Products Picture

Table Major Manufacturers of Frozen Meat Products

Figure Frozen Pizza Picture

Table Major Manufacturers of Frozen Pizza

Figure Frozen Potato Products Picture

Table Major Manufacturers of Frozen Potato Products

Figure Frozen Bakery Products Picture

Table Major Manufacturers of Frozen Bakery Products

Figure ?Frozen Food Sales Market Share by Applications in 2017

Figure Hypermarkets and Supermarkets Picture

Figure Independent Retailers Picture

Figure Convenience Stores Picture

Figure Specialist Retailers Picture

Figure United States ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Canada ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Germany ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure France ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure UK ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Russia ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Italy ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure China ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Japan ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure Korea ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)

Figure India ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Figure Southeast Asia ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Figure Brazil ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Figure Egypt ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Figure Saudi Arabia ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Figure South Africa ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Figure Nigeria ?Frozen Food Revenue (Value) and Growth Rate (2013-2023)
Table Nestle Headquarter, Established, Main Business and Finance Overview (2017)
Table Nestle ?Frozen Food Production Bases, Sales Regions and Major Competitors
Table Nestle ?Frozen Food Product
Table Nestle ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Nestle ?Frozen Food Sales Market Share in 2017
Figure Global Nestle ?Frozen Food Revenue Market Share in 2017
Table Nomad Foods Headquarter, Established, Main Business and Finance Overview (2017)
Table Nomad Foods ?Frozen Food Production Bases, Sales Regions and Major Competitors
Table Nomad Foods ?Frozen Food Product
Table Nomad Foods ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Nomad Foods ?Frozen Food Sales Market Share in 2017
Figure Global Nomad Foods ?Frozen Food Revenue Market Share in 2017
Table Bonduelle Headquarter, Established, Main Business and Finance Overview (2017)
Table Bonduelle ?Frozen Food Production Bases, Sales Regions and Major Competitors
Table Bonduelle ?Frozen Food Product
Table Bonduelle ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Bonduelle ?Frozen Food Sales Market Share in 2017
Figure Global Bonduelle ?Frozen Food Revenue Market Share in 2017
Table Charal Headquarter, Established, Main Business and Finance Overview (2017)
Table Charal ?Frozen Food Production Bases, Sales Regions and Major Competitors
Table Charal ?Frozen Food Product
Table Charal ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Charal ?Frozen Food Sales Market Share in 2017
Figure Global Charal ?Frozen Food Revenue Market Share in 2017

Table Findus Group Headquarter, Established, Main Business and Finance Overview (2017)

Table Findus Group ?Frozen Food Production Bases, Sales Regions and Major Competitors

Table Findus Group ?Frozen Food Product

Table Findus Group ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Findus Group ?Frozen Food Sales Market Share in 2017

Figure Global Findus Group ?Frozen Food Revenue Market Share in 2017

Table FrosTA Headquarter, Established, Main Business and Finance Overview (2017)

Table FrosTA ?Frozen Food Production Bases, Sales Regions and Major Competitors

Table FrosTA ?Frozen Food Product

Table FrosTA ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global FrosTA ?Frozen Food Sales Market Share in 2017

Figure Global FrosTA ?Frozen Food Revenue Market Share in 2017

Table Mascato Spain Headquarter, Established, Main Business and Finance Overview (2017)

Table Mascato Spain ?Frozen Food Production Bases, Sales Regions and Major Competitors

Table Mascato Spain ?Frozen Food Product

Table Mascato Spain ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mascato Spain ?Frozen Food Sales Market Share in 2017

Figure Global Mascato Spain ?Frozen Food Revenue Market Share in 2017

Table Dr. August Oetker Headquarter, Established, Main Business and Finance Overview (2017)

Table Dr. August Oetker ?Frozen Food Production Bases, Sales Regions and Major Competitors

Table Dr. August Oetker ?Frozen Food Product

Table Dr. August Oetker ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Dr. August Oetker ?Frozen Food Sales Market Share in 2017

Figure Global Dr. August Oetker ?Frozen Food Revenue Market Share in 2017

Table McCain Foods Headquarter, Established, Main Business and Finance Overview (2017)

Table McCain Foods ?Frozen Food Production Bases, Sales Regions and Major Competitors

Table McCain Foods ?Frozen Food Product

Table McCain Foods ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global McCain Foods ?Frozen Food Sales Market Share in 2017

Figure Global McCain Foods ?Frozen Food Revenue Market Share in 2017

Table Orogel Group. Headquarter, Established, Main Business and Finance Overview (2017)

Table Orogel Group. ?Frozen Food Production Bases, Sales Regions and Major Competitors

Table Orogel Group. ?Frozen Food Product

Table Orogel Group. ?Frozen Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Orogel Group. ?Frozen Food Sales Market Share in 2017

Figure Global Orogel Group. ?Frozen Food Revenue Market Share in 2017

Table Global ?Frozen Food Sales by Manufacturer (2016-2017)

Figure Global ?Frozen Food Sales Market Share by Manufacturer in 2016

Figure Global ?Frozen Food Sales Market Share by Manufacturer in 2017

Table Global ?Frozen Food Revenue by Manufacturer (2016-2017)

Figure Global ?Frozen Food Revenue Market Share by Manufacturer in 2016

Figure Global ?Frozen Food Revenue Market Share by Manufacturer in 2017

Table Global ?Frozen Food Price by Manufacturer (2016-2017)

Figure Top 3 ?Frozen Food Manufacturer (Revenue) Market Share in 2017

Figure Top 6 ?Frozen Food Manufacturer (Revenue) Market Share in 2017

Figure Global ?Frozen Food Sales and Growth Rate (2013-2018)

Figure Global ?Frozen Food Revenue and Growth Rate (2013-2018)

Table Global ?Frozen Food Sales by Regions (2013-2018)

Table Global ?Frozen Food Sales Market Share by Regions (2013-2018)

Table Global ?Frozen Food Revenue by Regions (2013-2018)

Figure Global ?Frozen Food Revenue Market Share by Regions in 2013

Figure Global ?Frozen Food Revenue Market Share by Regions in 2017

Figure North America ?Frozen Food Sales and Growth Rate (2013-2018)

Figure North America ?Frozen Food Revenue and Growth Rate (2013-2018)

Figure Europe ?Frozen Food Sales and Growth Rate (2013-2018)

Figure Europe ?Frozen Food Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific ?Frozen Food Sales and Growth Rate (2013-2018)

Figure Asia-Pacific ?Frozen Food Revenue and Growth Rate (2013-2018)

Figure South America ?Frozen Food Sales and Growth Rate (2013-2018)

Figure South America ?Frozen Food Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa ?Frozen Food Sales and Growth Rate (2013-2018)

Figure Middle East and Africa ?Frozen Food Revenue and Growth Rate (2013-2018)

Figure North America ?Frozen Food Revenue and Growth Rate (2013-2018)
Table North America ?Frozen Food Sales by Countries (2013-2018)
Table North America ?Frozen Food Sales Market Share by Countries (2013-2018)
Figure North America ?Frozen Food Sales Market Share by Countries in 2013
Figure North America ?Frozen Food Sales Market Share by Countries in 2017
Table North America ?Frozen Food Revenue by Countries (2013-2018)
Table North America ?Frozen Food Revenue Market Share by Countries (2013-2018)
Figure North America ?Frozen Food Revenue Market Share by Countries in 2013
Figure North America ?Frozen Food Revenue Market Share by Countries in 2017
Figure United States ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Canada ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Mexico ?Frozen Food Sales and Growth Rate (2013-2018)
Table North America ?Frozen Food Sales by Manufacturer (2016-2017)
Figure North America ?Frozen Food Sales Market Share by Manufacturer in 2016
Figure North America ?Frozen Food Sales Market Share by Manufacturer in 2017
Table North America ?Frozen Food Revenue by Manufacturer (2016-2017)
Figure North America ?Frozen Food Revenue Market Share by Manufacturer in 2016
Figure North America ?Frozen Food Revenue Market Share by Manufacturer in 2017
Table North America ?Frozen Food Sales by Type (2013-2018)
Table North America ?Frozen Food Sales Share by Type (2013-2018)
Table North America ?Frozen Food Revenue by Type (2013-2018)
Table North America ?Frozen Food Revenue Share by Type (2013-2018)
Table North America ?Frozen Food Sales by Application (2013-2018)
Table North America ?Frozen Food Sales Share by Application (2013-2018)
Table North America ?Frozen Food Revenue by Application (2013-2018)
Table North America ?Frozen Food Revenue Share by Application (2013-2018)
Figure Europe ?Frozen Food Revenue and Growth Rate (2013-2018)
Table Europe ?Frozen Food Sales by Countries (2013-2018)
Table Europe ?Frozen Food Sales Market Share by Countries (2013-2018)
Table Europe ?Frozen Food Revenue by Countries (2013-2018)
Figure Europe ?Frozen Food Revenue Market Share by Countries in 2016
Figure Europe ?Frozen Food Revenue Market Share by Countries in 2017
Figure Germany ?Frozen Food Sales and Growth Rate (2013-2018)
Figure UK ?Frozen Food Sales and Growth Rate (2013-2018)
Figure France ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Russia ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Italy ?Frozen Food Sales and Growth Rate (2013-2018)
Table Europe ?Frozen Food Sales by Manufacturer (2016-2017)
Figure Europe ?Frozen Food Sales Market Share by Manufacturer in 2016

Figure Europe ?Frozen Food Sales Market Share by Manufacturer in 2017
Table Europe ?Frozen Food Revenue by Manufacturer (2016-2017)
Figure Europe ?Frozen Food Revenue Market Share by Manufacturer in 2016
Figure Europe ?Frozen Food Revenue Market Share by Manufacturer in 2017
Table Europe ?Frozen Food Sales by Type (2013-2018)
Table Europe ?Frozen Food Sales Share by Type (2013-2018)
Table Europe ?Frozen Food Revenue by Type (2013-2018)
Table Europe ?Frozen Food Revenue Share by Type (2013-2018)
Table Europe ?Frozen Food Sales by Application (2013-2018)
Table Europe ?Frozen Food Sales Share by Application (2013-2018)
Table Europe ?Frozen Food Revenue by Application (2013-2018)
Table Europe ?Frozen Food Revenue Share by Application (2013-2018)
Figure Asia-Pacific ?Frozen Food Revenue and Growth Rate (2013-2018)
Table Asia-Pacific ?Frozen Food Sales by Countries (2013-2018)
Table Asia-Pacific ?Frozen Food Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific ?Frozen Food Sales Market Share by Countries 2017
Table Asia-Pacific ?Frozen Food Revenue by Countries (2013-2018)
Figure Asia-Pacific ?Frozen Food Revenue Market Share by Countries 2017
Figure China ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Japan ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Korea ?Frozen Food Sales and Growth Rate (2013-2018)
Figure India ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Southeast Asia ?Frozen Food Sales and Growth Rate (2013-2018)
Table Asia-Pacific ?Frozen Food Sales by Manufacturer (2016-2017)
Figure Asia-Pacific ?Frozen Food Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific ?Frozen Food Sales Market Share by Manufacturer in 2017
Table Asia-Pacific ?Frozen Food Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific ?Frozen Food Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific ?Frozen Food Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific ?Frozen Food Sales by Type (2013-2018)
Table Asia-Pacific ?Frozen Food Sales Share by Type (2013-2018)
Table Asia-Pacific ?Frozen Food Revenue by Type (2013-2018)
Table Asia-Pacific ?Frozen Food Revenue Share by Type (2013-2018)
Table Asia-Pacific ?Frozen Food Sales by Application (2013-2018)
Table Asia-Pacific ?Frozen Food Sales Share by Application (2013-2018)
Table Asia-Pacific ?Frozen Food Revenue by Application (2013-2018)
Table Asia-Pacific ?Frozen Food Revenue Share by Application (2013-2018)
Figure South America ?Frozen Food Revenue and Growth Rate (2013-2018)
Table South America ?Frozen Food Sales by Countries (2013-2018)

Table South America ?Frozen Food Sales Market Share by Countries (2013-2018)
Figure South America ?Frozen Food Sales Market Share by Countries in 2017
Table South America ?Frozen Food Revenue by Countries (2013-2018)
Table South America ?Frozen Food Revenue Market Share by Countries (2013-2018)
Figure South America ?Frozen Food Revenue Market Share by Countries in 2017
Figure Brazil ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Argentina ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Colombia ?Frozen Food Sales and Growth Rate (2013-2018)
Table South America ?Frozen Food Sales by Manufacturer (2016-2017)
Figure South America ?Frozen Food Sales Market Share by Manufacturer in 2016
Figure South America ?Frozen Food Sales Market Share by Manufacturer in 2017
Table South America ?Frozen Food Revenue by Manufacturer (2016-2017)
Figure South America ?Frozen Food Revenue Market Share by Manufacturer in 2016
Figure South America ?Frozen Food Revenue Market Share by Manufacturer in 2017
Table South America ?Frozen Food Sales by Type (2013-2018)
Table South America ?Frozen Food Sales Share by Type (2013-2018)
Table South America ?Frozen Food Revenue by Type (2013-2018)
Table South America ?Frozen Food Revenue Share by Type (2013-2018)
Table South America ?Frozen Food Sales by Application (2013-2018)
Table South America ?Frozen Food Sales Share by Application (2013-2018)
Table South America ?Frozen Food Revenue by Application (2013-2018)
Table South America ?Frozen Food Revenue Share by Application (2013-2018)
Figure Middle East and Africa ?Frozen Food Revenue and Growth Rate (2013-2018)
Table Middle East and Africa ?Frozen Food Sales by Countries (2013-2018)
Table Middle East and Africa ?Frozen Food Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa ?Frozen Food Sales Market Share by Countries in 2017
Table Middle East and Africa ?Frozen Food Revenue by Countries (2013-2018)
Table Middle East and Africa ?Frozen Food Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa ?Frozen Food Revenue Market Share by Countries in 2013
Figure Middle East and Africa ?Frozen Food Revenue Market Share by Countries in 2017
Figure Saudi Arabia ?Frozen Food Sales and Growth Rate (2013-2018)
Figure UAE ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Egypt ?Frozen Food Sales and Growth Rate (2013-2018)
Figure Nigeria ?Frozen Food Sales and Growth Rate (2013-2018)
Figure South Africa ?Frozen Food Sales and Growth Rate (2013-2018)

Table Middle East and Africa ?Frozen Food Sales by Manufacturer (2016-2017)

Figure Middle East and Africa ?Frozen Food Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa ?Frozen Food Sales Market Share by Manufacturer in 2017

Table Middle East and Africa ?Frozen Food Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa ?Frozen Food Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa ?Frozen Food Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa ?Frozen Food Sales by Type (2013-2018)

Table Middle East and Africa ?Frozen Food Sales Share by Type (2013-2018)

Table Middle East and Africa ?Frozen Food Revenue by Type (2013-2018)

Table Middle East and Africa ?Frozen Food Revenue Share by Type (2013-2018)

Table Middle East and Africa ?Frozen Food Sales by Application (2013-2018)

Table Middle East and Africa ?Frozen Food Sales Share by Application (2013-2018)

Table Middle East and Africa ?Frozen Food Revenue by Application (2013-2018)

Table Middle East and Africa ?Frozen Food Revenue Share by Application (2013-2018)

Table Global ?Frozen Food Sales by Type (2013-2018)

Table Global ?Frozen Food Sales Share by Type (2013-2018)

Table Global ?Frozen Food Revenue by Type (2013-2018)

Table Global ?Frozen Food Revenue Share by Type (2013-2018)

Figure Global Frozen Ready Meals Sales Growth (2013-2018)

Figure Global Frozen Ready Meals Price (2013-2018)

Figure Global Frozen Fish and Seafood Sales Growth (2013-2018)

Figure Global Frozen Fish and Seafood Price (2013-2018)

Figure Global Frozen Meat Products Sales Growth (2013-2018)

Figure Global Frozen Meat Products Price (2013-2018)

Figure Global Frozen Pizza Sales Growth (2013-2018)

Figure Global Frozen Pizza Price (2013-2018)

Figure Global Frozen Potato Products Sales Growth (2013-2018)

Figure Global Frozen Potato Products Price (2013-2018)

Figure Global Frozen Bakery Products Sales Growth (2013-2018)

Figure Global Frozen Bakery Products Price (2013-2018)

Table Global ?Frozen Food Sales by Application (2013-2018)

Table Global ?Frozen Food Sales Share by Application (2013-2018)

Figure Global Hypermarkets and Supermarkets Sales Growth (2013-2018)

Figure Global Independent Retailers Sales Growth (2013-2018)

Figure Global Convenience Stores Sales Growth (2013-2018)

Figure Global Specialist Retailers Sales Growth (2013-2018)
Figure Global ?Frozen Food Sales, Revenue and Growth Rate (2018-2023)
Table Global ?Frozen Food Sales Forecast by Regions (2018-2023)
Table Global ?Frozen Food Market Share Forecast by Regions (2018-2023)
Figure North America Sales ?Frozen Food Market Forecast (2018-2023)
Figure Europe Sales ?Frozen Food Market Forecast (2018-2023)
Figure Asia-Pacific Sales ?Frozen Food Market Forecast (2018-2023)
Figure South America Sales ?Frozen Food Market Forecast (2018-2023)
Figure Middle East and Africa Sales ?Frozen Food Market Forecast (2018-2023)
Table Global ?Frozen Food Sales Forecast by Type (2018-2023)
Table Global ?Frozen Food Market Share Forecast by Type (2018-2023)
Table Global ?Frozen Food Sales Forecast by Application (2018-2023)
Table Global ?Frozen Food Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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