

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Fresh Meat Packaging Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GBE50F84B13EN.html>

Date: August 2018

Pages: 130

Price: US\$ 4,880.00 (Single User License)

ID: GBE50F84B13EN

Abstracts

Meat Packaging is the packaging of meat to avoid contamination and to ensure freshness of meat. Meat Packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing. Meat Packaging must perform several functions. Meat Packaging must protect against contamination and deterioration, provide product visibility, and display label information. Meat Packaging is also serve a merchandising function and must be appealing to consumers. The basic purpose of packaging is to protect meat and meat products from undesirable impacts on quality including microbiological and physio-chemical alterations.

Fresh Meat Packaging is materials used to package fresh meat and seafood materials, which include modified atmosphere packaging, vacuum skin packaging, vacuum thermoformed packaging and other types.

Fresh Meat Packaging must maximize the shelf life and safety of fresh beef, pork, seafood and other food to protect the flavor and quality of the fresh meat while enhancing the consumer experience.

SCOPE OF THE REPORT:

This report focuses on the Fresh Meat Packaging in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The technical barriers of Fresh Meat Packaging are relatively low, resulting in many vendors., however, top companies have high quality and usually take up most share.

The key companies in Fresh Meat Packaging market are Sealed Air, Cascades, DuPont, Berry Global and Coveris, etc. The enterprises are concentrated in USA and Europe. North America is the largest Consumption area, occupied about 37.47%

Consumption in 2017.

According to applications, Fresh Meat Packaging is used in Beef, Pork, Poultry and Seafood etc. In 2017, beef packaging occupied more than 44.19% of total amount. According to types, Fresh Meat Packaging is split into MAP, VSP and VTP etc. MAP is the largest market with the share of 42.69% in 2017. however, VSP is expect to grow fast with a CAGR of 5.67% during 2017 to 2025.

The worldwide market for Fresh Meat Packaging is expected to grow at a CAGR of roughly 4.4% over the next five years, will reach 2610 million US\$ in 2023, from 2020 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amcor

DuPont

Bemis

Berry Global

Winpak

Sealed Air

Coveris

Cascades

Kureha

Smurfit Kappa

Faerch Plast

Amerplast

Market Segment by Regions, regional analysis covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Fresh Meat Packaging Marke...

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Modified Atmosphere Packaging (MAP)

Vacuum Skin Packaging (VSP)

Vacuum Thermoformed Packaging (VTP)

Others

Market Segment by Applications, can be divided into

Beef

Pork

Poultry

Seafood

Others

There are 15 Chapters to deeply display the global Fresh Meat Packaging market.

Chapter 1, to describe Fresh Meat Packaging Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Fresh Meat Packaging, with sales, revenue, and price of Fresh Meat Packaging, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Fresh Meat Packaging, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Fresh Meat Packaging market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Fresh Meat Packaging sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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