

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Flavor and Fragrance Market 2018, Forecast to 2023

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### **Abstracts**

Flavor and fragrance are defined as substances that give another substance pleasant odor, altering the characteristics of the solute, causing it to become sweet, sour, tangy, etc.

Flavors are used as food additives to enhancing the taste and smell of food products such as beverages, bakery and snacks, dairy products, soups, sauces or confectionary products. Fragrances are mainly used in fine fragrances and consumer products including body care, home care and oral care.

### SCOPE OF THE REPORT:

This report focuses on the Flavor and Fragrance in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Flavor and fragrance are widely used in food and beverage market, and daily chemicals for personal care and household products, and fine fragrance and beauty care. The key factors driving the growth of the aforementioned industry are increasingly flavor and fragrance consumption. The expansions of application drive the market growth and support the growth of this market over forecast period. Flavor and fragrance industry will usher in a stable growth space.

In the past few years, the price of flavor and fragrance decreased and we expect the price has pressure to increase in short time. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of flavor and fragrance. Therefore, to some extent, the companies face the risk of profit decline.



The worldwide market for Flavor and Fragrance is expected to grow at a CAGR of roughly 3.1% over the next five years, will reach 30500 million US\$ in 2023, from 25500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Givaudan
Firmenich
IFF
Symrise
Takasago
WILD Flavors
Mane
Frutarom
Sensient
Robertet SA
T. Hasegawa
Kerry
McCormick
Synergy Flavor
Prova
Huabao
Yingyang



Zhonghua
Shanghai Apple
Wanxiang International
Boton
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers
Flavor
Fragrance
Market Segment by Applications, can be divided into
Food and Beverages
Daily Chemicals
Tobacco Industry



There are 15 Chapters to deeply display the global Flavor and Fragrance market.

Chapter 1, to describe Flavor and Fragrance Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Flavor and Fragrance, with sales, revenue, and price of Flavor and Fragrance, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Flavor and Fragrance, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Flavor and Fragrance market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Flavor and Fragrance sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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