

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) First Aid Kit Market 2018, Forecast to 2023

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Abstracts

A first aid kit is a collection of supplies and equipment for use in giving first aid, and can be put together for the purpose by an individual or organization or purchased complete. There is a wide variation in the contents of first aid kits based on the knowledge and experience of those putting it together, the differing first aid requirements of the area where it may be used and variations in legislation or regulation in a given area.

SCOPE OF THE REPORT:

This report focuses on the First Aid Kit in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

As an useful and convenient tool needed in emergency, first aid kit are widely produced and sold worldwide, especially in developed countries such as United States, Japan, Germany and etc. Currently, Europe is the largest consumption market of first aid kit worldwide, driven by the wide awareness of the necessity of having a first aid kit at home or when going outside. Consumption market of first aid kit in United States and Japan are also quite remarkable. However, market in these regions is already mature, and doesn't grow that fast any longer. Consumption market in developing countries and regions are regarded as emerging market of first aid kit and the main market growth driven factor in the following decade.

In summary, there is still market space of first aid kit, especially in emerging market; and the market is still promising to some extent. But it is suggested that new enterprises should not enter the market without technology or marketing channel advantages.

The worldwide market for First Aid Kit is expected to grow at a CAGR of roughly 4.8%

over the next five years, will reach 370 million US\$ in 2023, from 280 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Acme United

Johnson & Johnson

3M

ZEE

Certified Safety

Cintas

REI

Lifeline

Honeywell

Tender

St John

Beiersdorf

Hartmann

Safety First Aid

Lifesystems

First Aid Holdings

Firststar

KANGLIDI

Yunnan Baiyao

Longbow

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Common Type Kits

Special Type Kits

Market Segment by Applications, can be divided into

House & Office Hold

Transportation

Industrial & manufacturing facilities

Military

Outdoor

Sports

Others

There are 15 Chapters to deeply display the global First Aid Kit market.

Chapter 1, to describe First Aid Kit Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of First Aid Kit, with sales, revenue, and price of First Aid Kit, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of First Aid Kit, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, First Aid Kit market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe First Aid Kit sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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