

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Fertility and Pregnancy Rapid Test Kits Market 2018, Forecast to 2023

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Abstracts

This report studies the Fertility and Pregnancy Rapid Test Kits market, pregnancy and fertility rapid tests are point of care tests used to qualitatively detect the presence of reproductive hormones, such as Follicle Stimulating Hormone (FSH), Luteinizing Hormone (LH) and Human Chorionic Gonadotropin (hCG) hormone. Fertility rapid test kits can help find the exact day of ovulation or confirm the presence of menopause in women, while in males; they are used to detect the sperm count. These tests require small amount of blood or urine sample, depending upon the type of device being used; these devices work on color changing immunoassay techniques.

SCOPE OF THE REPORT:

This report focuses on the Fertility and Pregnancy Rapid Test Kits in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Growth of the global fertility and pregnancy market is mainly driven by rising demand for fast and self-contained tests, growing incidence of infertility and gynecological disorders, availability of decentralized diagnostic tests over time-consuming laboratory tests, and increasing first-time pregnancy age. Technological advancements and attractive product features such as smartphone app connectivity are also driving adoption of fertility and pregnancy rapid test kits.

Based on product type, the market has been segmented into pregnancy rapid test kits and fertility rapid test kits. In terms of volume, pregnancy test kits segment is estimated

to account for more than 71% market share in global fertility and pregnancy rapid test kits market in 2017.

In terms of value, the North America market has been estimated to dominate the global fertility and rapid test kits market in 2017, and is expected to expand at a CAGR of 2.5% over the forecast period. Following North America, Europe is the second largest market, with market share of 36.9% in 2017.

The worldwide market for Fertility and Pregnancy Rapid Test Kits is expected to grow at a CAGR of roughly 3.7% over the next five years, will reach 710 million US\$ in 2023, from 570 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SPD

Church & Dwight

BioMerieux

Rohto

NFI

Wondfo

Egens Biotech

Arax

Quidel

RunBio

Easy Healthcare

CIGA Healthcare

Market Segment by Regions, regional analysis covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Fertility and Pregnancy Ra...

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pregnancy Rapid Test Kits

Fertility Rapid Test Kits

Market Segment by Applications, can be divided into

Pharmacies & Drugstores

Gynecology & Fertility Clinics

Hypermarkets & Supermarkets

Online Sales

There are 15 Chapters to deeply display the global Fertility and Pregnancy Rapid Test Kits market.

Chapter 1, to describe Fertility and Pregnancy Rapid Test Kits Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Fertility and Pregnancy Rapid Test Kits, with sales, revenue, and price of Fertility and Pregnancy Rapid Test Kits, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Fertility and Pregnancy Rapid Test Kits, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Fertility and Pregnancy Rapid Test Kits market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Fertility and Pregnancy Rapid Test Kits sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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