

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electronic Stability Control (ESC) Market 2018, Forecast to 2023

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Abstracts

Electronic Stability Control (ESC) is highly effective in helping the driver maintain control of the car, thereby avoiding or reducing the severity of crashes. Electronic Stability Control (ESC) is a technology that improves the vehicle's stability by detecting and reducing loss of traction.

SCOPE OF THE REPORT:

This report focuses on the Electronic Stability Control (ESC) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the coming years, the increasing demand for luxury cars in the regions such as Europe and Asia-Pacific, mainly in China, India and Japan, is expected to drive the market. Sustainable growth in the electronic stability control system market will largely depend upon upcoming legislations in various countries. ESC systems are mandatory in developed countries, while legislations in developing countries are rapidly catching up creating high growth opportunities.

Globally, the Electronic Stability Control industry market is concentrated as the manufacturing technology of Electronic Stability Control is relatively matures than some high-tech equipment. And some enterprises, like Bosch, Continental, TRW Automotive, etc. are well-known for the wonderful performance of their Electronic Stability Control and related services. At the same time, Europe, occupied 32.67% production market share in 2015, is remarkable in the global Electronic Stability Control industry because of their market share and technology status of Electronic Stability Control.

In Europe and North America, ESC systems are well-established and have a high penetration rate. The use of these systems is also growing significantly in the Asia-

Pacific and ROW regions, due to the increase in the consumer purchasing power and their preference for better safety measures and the introduction of legislation and policy framework mandating the installation of safety equipment in cars. Developing countries such as India, Russia, Brazil, and Mexico are expected to show a high growth rate in the demand for ESC systems. The consumption volume of Electronic Stability Control is related to downstream industries and global economy. As there will always be some uncertainty in the global economy in the following years, the growth rate of Electronic Stability Control industry may not keep that fast. But it is surely forecasted that the market of Electronic Stability Control is still promising.

The worldwide market for Electronic Stability Control (ESC) is expected to grow at a CAGR of roughly 3.4% over the next five years, will reach 13100 million US\$ in 2023, from 10700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bosch

Continental

TRW Automotive

Denso

Aisin

Delphi Automotive

Hyundai Mobis

Autoliv

Knorr-Bremse

Mando

WABCO

Hitachi

Johnson Electric

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Vehicle Stability Control

Motorcycle Stability Control

Market Segment by Applications, can be divided into

Passenger Vehicle

Commercial Vehicle

Others

There are 15 Chapters to deeply display the global Electronic Stability Control (ESC) market.

Chapter 1, to describe Electronic Stability Control (ESC) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic Stability Control (ESC), with sales, revenue, and price of Electronic Stability Control (ESC), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electronic Stability Control (ESC), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electronic Stability Control (ESC) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electronic Stability Control (ESC) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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