

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electronic PC Accessories Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GC2014B8837EN.html>

Date: August 2018

Pages: 151

Price: US\$ 4,880.00 (Single User License)

ID: GC2014B8837EN

Abstracts

The Electronic Accessories for PC include Display, Mainboard, Graphics Card, Memory and so on. Electronic Accessories for PC are important component of computers.

SCOPE OF THE REPORT:

This report focuses on the Electronic PC Accessories in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. This market research analysis identifies the adoption of process automation in industries as one of the primary effective factors for this market, however there has been a decreasing demand for peripherals due to the decreasing adoption of personal computers (PCs), although industries use PCs for their reliability, ease of access, and to ensure the smooth functioning of all level of management which would still demand the need of the manufacture of computer accessories.

Due to the presence of a few vendors, the computer accessories market appears to be moderately fragmented. This market requires continuous updates and innovation as it is technologically driven. Global and local manufacturers develop the products for desktop systems due to the use of accessories in new PCs and replacement applications. To gain a competitive advantage over their competitors, which will subsequently help in increasing their market shares, the vendors in this marketplace have started providing customers with some added benefits.

The world leading vendors in the market are Intel Corporation which accounted the revenue market share of 18.38%, followed by Advanced Micro Devices and NVIDIA. During 2016, the Commercial Enterprises segment accounted for the major shares and dominated the Electronic PC Accessories market. The use of Electronic PC Accessories

such as hard drives, mice, and keyboards, are more widely in corporate offices due to the use of these accessories for various business purposes such as e-mailing and posting. Factors such as the need for employees to work at an assigned workstation and rising security concerns, result in the wider usage of accessories in PC-enabled offices.

The worldwide market for Electronic PC Accessories is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Western Digital Corporation

Logitech

Lenovo

Microsoft

ASUSTeK

AOC

GIGABYTE Technology

Intel Corporation

Advanced Micro Devices

NVIDIA

Kingston Technology Corporation

Ramaxel

Adata

Seagate Technology

Toshiba Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Display

Mainboard

Graphics Card

Memory

Others

Market Segment by Applications, can be divided into

Commercial Enterprises

Personals

There are 15 Chapters to deeply display the global Electronic PC Accessories market.

Chapter 1, to describe Electronic PC Accessories Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic PC Accessories, with sales, revenue, and price of Electronic PC Accessories, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electronic PC Accessories, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electronic PC Accessories market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electronic PC Accessories sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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