

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) E-cigarette Market 2018, Forecast to 2023

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Abstracts

E-cigarette are devices that deliver nicotine to a user by heating and converting to an aerosol a liquid mixture typically composed of propylene glycol, vegetable glycerin, flavoring chemicals, and nicotine.

SCOPE OF THE REPORT:

This report focuses on the E-cigarette in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. At present, China is the largest production area of E-cigarette. And the main consumption area is US and EU.

Technology barrier is not a key factor as major parts of E-cigarette nearly depends on importing.

Average industry gross margin is between 20% and 40%, that is to say, E-cigarette Project is a good investment choice. However, disadvantage factors and threat such as serious competition in E-cigarette Industry should be considered.

The worldwide market for E-cigarette is expected to grow at a CAGR of roughly 10.5% over the next five years, will reach 5560 million US\$ in 2023, from 3060 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

blu eCigs

Njoy

V2

International Vaporgroup

Vaporcorp

Electronic Cigarette International Group

Truvape

ProVape

Cigr8

KiK

Hangsen

FirstUnion

Shenzhen Jieshibo Technology

Innokin

Kimree

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cigalikes

eGos

Mods

Market Segment by Applications, can be divided into

Male

Female

There are 15 Chapters to deeply display the global E-cigarette market.

Chapter 1, to describe E-cigarette Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of E-cigarette, with sales, revenue, and price of E-cigarette, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of E-cigarette, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, E-cigarette market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe E-cigarette sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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