

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Down Jacket Market 2018, Forecast to 2023

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## Abstracts

Down jacket is a warm jacket filled with the soft feathers of a duck or a goose. Down jacket is one popular type jacket, especially in cold seasons and in places where the temperature is low most of the time. These jackets have a reputation for their good insulation ability, light weight, and durability.

### SCOPE OF THE REPORT:

This report focuses on the Down Jacket in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Down Jacket industry concentration is very low; there are at least more than five thousands manufacturers in the world, and high-end products mainly from USA and Europe.

Although improving the living standards of residents and market demand expanding in recent years, various brands increased, and alternative clothing to seize the market will influence marketing for down effect.

Fast Retailing Co., Ltd, Yalu Holding and Giordano captured the top three sales volume share spots in the down jacket market in 2015.

The biggest consumption group of down jacket is 18-30 in 2015, sales volume reached 234.65 M Units and it accounted for 37.13% of the market, followed by 30-39 with 27.14% sales volume share.

Although sales of down jacket brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.

The worldwide market for Down Jacket is expected to grow at a CAGR of roughly 18.7% over the next five years, will reach 283300 million US\$ in 2023, from 101300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fast Retailing Co., Ltd

Yalu Holding

Giordano

Eral

H&M

Yaya

Bosideng

Hongdou

Baleno?Texwinca Holdings Limited?

Meters/bonwe

Jack&Jones(BESTSELLER)

Valentino

The North Face(VF Corporation)

CHERICOM

Pierre Cardin

Marmot

YISHION

Columbia

Semir

Moncler

#### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Man

Women

#### Market Segment by Applications, can be divided into

18-30

30-39

40-49

Others

There are 15 Chapters to deeply display the global Down Jacket market.

Chapter 1, to describe Down Jacket Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Down Jacket, with sales, revenue, and price of Down Jacket, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Down Jacket, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Down Jacket market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Down Jacket sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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