

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dot Matrix Printing Market 2018, Forecast to 2023

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Abstracts

Dot matrix printing or impact matrix printing is a type of computer printing which uses a print head that runs back and forth, or in an up and down motion, on the page and prints by impact, striking an ink-soaked cloth ribbon against the paper, much like the print mechanism on a typewriter. However, unlike a typewriter or daisy wheel printer, letters are drawn out of a dot matrix, and thus, varied fonts and arbitrary graphics can be produced.

SCOPE OF THE REPORT:

This report focuses on the Dot Matrix Printing in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Dot-matrix printers vary in print resolution and overall quality with either 9 or 24-pin print heads. The more pins per inch, the higher the print resolution. Most dot-matrix printers have a maximum resolution of around 240 dpi (dots per inch). While this resolution is not as high as those possible in laser or inkjet printers, there is one distinct advantage to dot-matrix (or any form of impact) printing. Because the print head must strike the surface of the paper with enough force to transfer ink from a ribbon onto the page, it is ideal for environments that must produce carbon copies through the use of special multi-part documents. These documents have carbon (or other pressure-sensitive material) on the underside and create a mark on the sheet underneath when pressure is applied. Retailers and small businesses often use carbon copies as receipts or bills of sale. The dot matrix printing has been developed very mature since 1970s and widely used in Finance & Insurance, Government, Communications, Healthcare, Logistics sectors. The market main players represent: EPSON, OKI, Fujitsu, Toshiba, Lexmark, Printek etc.

Top 3 companies occupy over 52% market share in 2015. China, Europe and North America dominate the top 3 consumption market with 81% of global total consumption.

Serial-impact dot-matrix (SIDM) printer demand was firm in China owing to upgrade demand in the tax collection systems market, but demand continued to contract in the Americas and Europe.

The worldwide market for Dot Matrix Printing is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

EPSON

OKI

Fujitsu

Toshiba

Lexmark

Printek

Olivetti

Jolimark

New Beiyang

Star

GAINSCHA

ICOD

SPRT

Winpos

Bixolon

ZONERICH

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Low Resolution Printer

Middle Resolution Printer

High Resolution Printer

Market Segment by Applications, can be divided into

Finance & Insurance

Government

Communications

Healthcare

Logistics

There are 15 Chapters to deeply display the global Dot Matrix Printing market.

Chapter 1, to describe Dot Matrix Printing Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dot Matrix Printing, with sales, revenue, and price of Dot Matrix Printing, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dot Matrix Printing, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dot Matrix Printing market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dot Matrix Printing sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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