

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dirt Augers Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G52E995815BEN.html>

Date: July 2018

Pages: 135

Price: US\$ 4,880.00 (Single User License)

ID: G52E995815BEN

Abstracts

A dirt auger (earth auger) is a device where a screw type conveyor acts on a solid or liquid to move it upward, or to otherwise manipulate the material. Dirt augers can be a manually turned, handheld device, or powered by an electric motor or internal-combustion engine, possibly attached to a tractor (being provided with power by the tractor engine's power take-off as shown). Dirt Augers can also be used for making holes for utility, construction, agriculture, etc.

SCOPE OF THE REPORT:

This report focuses on the Dirt Augers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Harris STIHL accounted for 14.30% 7.06% of the Global Dirt Augers revenue market share in 2015. Other players accounted for 6.58%, 5.37% individually, such as Husqvarna and Bobcat Company

Global giant manufactures mainly distributed in North America and Europe. They have unshakable status in this field. The key product markets locate at North America and Europe. North America takes the revenue market share of 37.85% in 2015, Europe and China followed by with 24.86% and 16.74% in 2015. Particularly, there is hardly a large enterprise and market is very fragmented.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin. Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Dirt Augers is expected to grow at a CAGR of roughly 3.4% over the next five years, will reach 2340 million US\$ in 2023, from 1910 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

STIHL

Husqvarna

Bobcat Company

PALFINGER AG

Paladin Attachments

Makita Corporation

ECHO

MARUYAMA

Digga

Hitachi

Weidemann

BRAVE

ASPEE

Danuser Machine

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hand-held Type

Airborne Type

Market Segment by Applications, can be divided into

Utility

Construction

Agriculture

Others

There are 15 Chapters to deeply display the global Dirt Augers market.

Chapter 1, to describe Dirt Augers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dirt Augers, with sales, revenue, and price of Dirt Augers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dirt Augers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dirt Augers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dirt Augers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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