

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dirt Augers Market 2018, Forecast to 2023**

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## **Abstracts**

A dirt auger (earth auger) is a device where a screw type conveyor acts on a solid or liquid to move it upward, or to otherwise manipulate the material. Dirt augers can be a manually turned, handheld device, or powered by an electric motor or internal-combustion engine, possibly attached to a tractor (being provided with power by the tractor engine's power take-off as shown). Dirt Augers can also be used for making holes for utility, construction, agriculture, etc.

### **SCOPE OF THE REPORT:**

This report focuses on the Dirt Augers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Harris STIHL accounted for 14.30% 7.06% of the Global Dirt Augers revenue market share in 2015. Other players accounted for 6.58%, 5.37% individually, such as Husqvarna and Bobcat Company

Global giant manufactures mainly distributed in North America and Europe. They have unshakable status in this field. The key product markets locate at North America and Europe. North America takes the revenue market share of 37.85% in 2015, Europe and China followed by with 24.86% and 16.74% in 2015. Particularly, there is hardly a large enterprise and market is very fragmented.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin. Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Dirt Augers is expected to grow at a CAGR of roughly 3.4% over the next five years, will reach 2340 million US\$ in 2023, from 1910 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

STIHL

Husqvarna

Bobcat Company

PALFINGER AG

Paladin Attachments

Makita Corporation

ECHO

MARUYAMA

Digga

Hitachi

Weidemann

BRAVE

ASPEE

Danuser Machine

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hand-held Type

Airborne Type

Market Segment by Applications, can be divided into

Utility

Construction

Agriculture

Others

There are 15 Chapters to deeply display the global Dirt Augers market.

Chapter 1, to describe Dirt Augers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dirt Augers, with sales, revenue, and price of Dirt Augers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dirt Augers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dirt Augers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dirt Augers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Dirt Augers Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Hand-held Type
  - 1.2.2 Airborne Type
- 1.3 Market Analysis by Applications
  - 1.3.1 Utility
  - 1.3.2 Construction
  - 1.3.3 Agriculture
  - 1.3.4 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk

### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 STIHL

#### 2.1.1 Business Overview

##### 2.1.1.1 STIHL Description

##### 2.1.1.2 STIHL Headquarter, Main Business and Finance Overview

#### 2.1.2 STIHL Dirt Augers Product Introduction

##### 2.1.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Dirt Augers Product Information

#### 2.1.3 STIHL Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 STIHL Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global STIHL Dirt Augers Market Share in 2017

### 2.2 Husqvarna

#### 2.2.1 Business Overview

##### 2.2.1.1 Husqvarna Description

##### 2.2.1.2 Husqvarna Headquarter, Main Business and Finance Overview

#### 2.2.2 Husqvarna Dirt Augers Product Introduction

##### 2.2.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Dirt Augers Product Information

#### 2.2.3 Husqvarna Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Husqvarna Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Husqvarna Dirt Augers Market Share in 2017

### 2.3 Bobcat Company

#### 2.3.1 Business Overview

##### 2.3.1.1 Bobcat Company Description

##### 2.3.1.2 Bobcat Company Headquarter, Main Business and Finance Overview

#### 2.3.2 Bobcat Company Dirt Augers Product Introduction

##### 2.3.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Dirt Augers Product Information

#### 2.3.3 Bobcat Company Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.3.3.1 Bobcat Company Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.3.3.2 Global Bobcat Company Dirt Augers Market Share in 2017

### 2.4 PALFINGER AG

#### 2.4.1 Business Overview

##### 2.4.1.1 PALFINGER AG Description

##### 2.4.1.2 PALFINGER AG Headquarter, Main Business and Finance Overview

#### 2.4.2 PALFINGER AG Dirt Augers Product Introduction

##### 2.4.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors

##### 2.4.2.2 Dirt Augers Product Information

#### 2.4.3 PALFINGER AG Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.4.3.1 PALFINGER AG Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.4.3.2 Global PALFINGER AG Dirt Augers Market Share in 2017

### 2.5 Paladin Attachments

#### 2.5.1 Business Overview

##### 2.5.1.1 Paladin Attachments Description

##### 2.5.1.2 Paladin Attachments Headquarter, Main Business and Finance Overview

#### 2.5.2 Paladin Attachments Dirt Augers Product Introduction

##### 2.5.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors

##### 2.5.2.2 Dirt Augers Product Information

#### 2.5.3 Paladin Attachments Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.5.3.1 Paladin Attachments Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.5.3.2 Global Paladin Attachments Dirt Augers Market Share in 2017

### 2.6 Makita Corporation

#### 2.6.1 Business Overview

##### 2.6.1.1 Makita Corporation Description

##### 2.6.1.2 Makita Corporation Headquarter, Main Business and Finance Overview

#### 2.6.2 Makita Corporation Dirt Augers Product Introduction

##### 2.6.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors

##### 2.6.2.2 Dirt Augers Product Information

#### 2.6.3 Makita Corporation Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.6.3.1 Makita Corporation Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.6.3.2 Global Makita Corporation Dirt Augers Market Share in 2017

### 2.7 ECHO

#### 2.7.1 Business Overview

- 2.7.1.1 ECHO Description
- 2.7.1.2 ECHO Headquarter, Main Business and Finance Overview
- 2.7.2 ECHO Dirt Augers Product Introduction
  - 2.7.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors
  - 2.7.2.2 Dirt Augers Product Information
- 2.7.3 ECHO Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.1 ECHO Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.2 Global ECHO Dirt Augers Market Share in 2017
- 2.8 MARUYAMA
  - 2.8.1 Business Overview
    - 2.8.1.1 MARUYAMA Description
    - 2.8.1.2 MARUYAMA Headquarter, Main Business and Finance Overview
  - 2.8.2 MARUYAMA Dirt Augers Product Introduction
    - 2.8.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors
    - 2.8.2.2 Dirt Augers Product Information
  - 2.8.3 MARUYAMA Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.1 MARUYAMA Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.2 Global MARUYAMA Dirt Augers Market Share in 2017
- 2.9 Digga
  - 2.9.1 Business Overview
    - 2.9.1.1 Digga Description
    - 2.9.1.2 Digga Headquarter, Main Business and Finance Overview
  - 2.9.2 Digga Dirt Augers Product Introduction
    - 2.9.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors
    - 2.9.2.2 Dirt Augers Product Information
  - 2.9.3 Digga Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.1 Digga Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.2 Global Digga Dirt Augers Market Share in 2017
- 2.10 Hitachi
  - 2.10.1 Business Overview
    - 2.10.1.1 Hitachi Description
    - 2.10.1.2 Hitachi Headquarter, Main Business and Finance Overview
  - 2.10.2 Hitachi Dirt Augers Product Introduction



- 2.10.2.1 Dirt Augers Production Bases, Sales Regions and Major Competitors
- 2.10.2.2 Dirt Augers Product Information
- 2.10.3 Hitachi Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Hitachi Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Hitachi Dirt Augers Market Share in 2017
- 2.11 Weidemann
  - 2.11.1 Business Overview
  - 2.11.2 Weidemann Dirt Augers Product Introduction
  - 2.11.3 Weidemann Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 BRAVE
  - 2.12.1 Business Overview
  - 2.12.2 BRAVE Dirt Augers Product Introduction
  - 2.12.3 BRAVE Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 ASPEE
  - 2.13.1 Business Overview
  - 2.13.2 ASPEE Dirt Augers Product Introduction
  - 2.13.3 ASPEE Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Danuser Machine
  - 2.14.1 Business Overview
  - 2.14.2 Danuser Machine Dirt Augers Product Introduction
  - 2.14.3 Danuser Machine Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL DIRT AUGERS MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global Dirt Augers Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Dirt Augers Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Dirt Augers Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Dirt Augers Manufacturer Market Share in 2017
  - 3.4.2 Top 5 Dirt Augers Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

### **4 GLOBAL DIRT AUGERS MARKET ANALYSIS BY REGIONS**

#### 4.1 Global Dirt Augers Sales, Revenue and Market Share by Regions

##### 4.1.1 Global Dirt Augers Sales by Regions (2013-2018)

##### 4.1.2 Global Dirt Augers Revenue by Regions (2013-2018)

#### 4.2 North America Dirt Augers Sales, Revenue and Growth Rate (2013-2018)

#### 4.3 Europe Dirt Augers Sales, Revenue and Growth Rate (2013-2018)

#### 4.4 Asia-Pacific Dirt Augers Sales, Revenue and Growth Rate (2013-2018)

#### 4.5 South America Dirt Augers Sales, Revenue and Growth Rate (2013-2018)

#### 4.6 Middle East and Africa Dirt Augers Sales, Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA DIRT AUGERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

#### 5.1 North America Dirt Augers Sales, Revenue and Market Share by Countries

##### 5.1.1 North America Dirt Augers Sales by Countries (2013-2018)

##### 5.1.2 North America Dirt Augers Revenue by Countries (2013-2018)

##### 5.1.3 United States Dirt Augers Sales and Growth Rate (2013-2018)

##### 5.1.4 Canada Dirt Augers Sales and Growth Rate (2013-2018)

##### 5.1.5 Mexico Dirt Augers Sales and Growth Rate (2013-2018)

#### 5.2 North America Dirt Augers Sales and Revenue (Value) by Manufacturers (2016-2017)

##### 5.2.1 North America Dirt Augers Sales by Manufacturers (2016-2017)

##### 5.2.2 North America Dirt Augers Revenue by Manufacturers (2016-2017)

#### 5.3 North America Dirt Augers Sales, Revenue and Market Share by Type (2013-2018)

##### 5.3.1 North America Dirt Augers Sales and Sales Share by Type (2013-2018)

##### 5.3.2 North America Dirt Augers Revenue and Revenue Share by Type (2013-2018)

#### 5.4 North America Dirt Augers Sales, Revenue and Market Share by Application (2013-2018)

##### 5.4.1 North America Dirt Augers Sales and Sales Share by Application (2013-2018)

#### 5.4.2 North America Dirt Augers Revenue and Revenue Share by Application (2013-2018)

### **6 EUROPE DIRT AUGERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

#### 6.1 Europe Dirt Augers Sales, Revenue and Market Share by Countries

##### 6.1.1 Europe Dirt Augers Sales by Countries (2013-2018)

##### 6.1.2 Europe Dirt Augers Revenue by Countries (2013-2018)

##### 6.1.3 Germany Dirt Augers Sales and Growth Rate (2013-2018)

- 6.1.4 UK Dirt Augers Sales and Growth Rate (2013-2018)
- 6.1.5 France Dirt Augers Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Dirt Augers Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Dirt Augers Sales and Growth Rate (2013-2018)
- 6.2 Europe Dirt Augers Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe Dirt Augers Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe Dirt Augers Revenue by Manufacturers (2016-2017)
- 6.3 Europe Dirt Augers Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Dirt Augers Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Dirt Augers Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Dirt Augers Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Dirt Augers Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Dirt Augers Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC DIRT AUGERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Dirt Augers Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Dirt Augers Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Dirt Augers Revenue by Countries (2013-2018)
  - 7.1.3 China Dirt Augers Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Dirt Augers Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Dirt Augers Sales and Growth Rate (2013-2018)
  - 7.1.6 India Dirt Augers Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Dirt Augers Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Dirt Augers Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Dirt Augers Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Dirt Augers Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Dirt Augers Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Dirt Augers Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Dirt Augers Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Dirt Augers Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Dirt Augers Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Dirt Augers Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA DIRT AUGERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 8.1 South America Dirt Augers Sales, Revenue and Market Share by Countries

8.1.1 South America Dirt Augers Sales by Countries (2013-2018)

8.1.2 South America Dirt Augers Revenue by Countries (2013-2018)

8.1.3 Brazil Dirt Augers Sales and Growth Rate (2013-2018)

8.1.4 Argentina Dirt Augers Sales and Growth Rate (2013-2018)

8.1.5 Colombia Dirt Augers Sales and Growth Rate (2013-2018)

## 8.2 South America Dirt Augers Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Dirt Augers Sales by Manufacturers (2016-2017)

8.2.2 South America Dirt Augers Revenue by Manufacturers (2016-2017)

## 8.3 South America Dirt Augers Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Dirt Augers Sales and Sales Share by Type (2013-2018)

8.3.2 South America Dirt Augers Revenue and Revenue Share by Type (2013-2018)

## 8.4 South America Dirt Augers Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Dirt Augers Sales and Sales Share by Application (2013-2018)

8.4.2 South America Dirt Augers Revenue and Revenue Share by Application (2013-2018)

# **9 MIDDLE EAST AND AFRICA DIRT AUGERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 9.1 Middle East and Africa Dirt Augers Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Dirt Augers Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Dirt Augers Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Dirt Augers Sales and Growth Rate (2013-2018)

9.1.4 UAE Dirt Augers Sales and Growth Rate (2013-2018)

9.1.5 Egypt Dirt Augers Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Dirt Augers Sales and Growth Rate (2013-2018)

9.1.7 South Africa Dirt Augers Sales and Growth Rate (2013-2018)

## 9.2 Middle East and Africa Dirt Augers Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Dirt Augers Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Dirt Augers Revenue by Manufacturers (2016-2017)

## 9.3 Middle East and Africa Dirt Augers Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Dirt Augers Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Dirt Augers Revenue and Revenue Share by Type

(2013-2018)

9.4 Middle East and Africa Dirt Augers Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Dirt Augers Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Dirt Augers Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL DIRT AUGERS MARKET SEGMENT BY TYPE**

10.1 Global Dirt Augers Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Dirt Augers Sales and Market Share by Type (2013-2018)

10.1.2 Global Dirt Augers Revenue and Market Share by Type (2013-2018)

10.2 Hand-held Type Sales Growth and Price

10.2.1 Global Hand-held Type Sales Growth (2013-2018)

10.2.2 Global Hand-held Type Price (2013-2018)

10.3 Airborne Type Sales Growth and Price

10.3.1 Global Airborne Type Sales Growth (2013-2018)

10.3.2 Global Airborne Type Price (2013-2018)

## **11 GLOBAL DIRT AUGERS MARKET SEGMENT BY APPLICATION**

11.1 Global Dirt Augers Sales Market Share by Application (2013-2018)

11.2 Utility Sales Growth (2013-2018)

11.3 Construction Sales Growth (2013-2018)

11.4 Agriculture Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

## **12 DIRT AUGERS MARKET FORECAST (2018-2023)**

12.1 Global Dirt Augers Sales, Revenue and Growth Rate (2018-2023)

12.2 Dirt Augers Market Forecast by Regions (2018-2023)

12.2.1 North America Dirt Augers Market Forecast (2018-2023)

12.2.2 Europe Dirt Augers Market Forecast (2018-2023)

12.2.3 Asia-Pacific Dirt Augers Market Forecast (2018-2023)

12.2.4 South America Dirt Augers Market Forecast (2018-2023)

12.2.5 Middle East and Africa Dirt Augers Market Forecast (2018-2023)

12.3 Dirt Augers Market Forecast by Type (2018-2023)

12.3.1 Global Dirt Augers Sales Forecast by Type (2018-2023)

12.3.2 Global Dirt Augers Market Share Forecast by Type (2018-2023)

12.4 Dirt Augers Market Forecast by Application (2018-2023)

12.4.1 Global Dirt Augers Sales Forecast by Application (2018-2023)

12.4.2 Global Dirt Augers Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

15.1 Methodology

15.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Dirt Augers Picture

Table Product Specifications of Dirt Augers

Figure Global Dirt Augers CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Dirt Augers CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Dirt Augers by Types in 2017

Figure Hand-held Type Picture

Table Major Manufacturers of Hand-held Type

Figure Airborne Type Picture

Table Major Manufacturers of Airborne Type

Figure Dirt Augers Sales Market Share by Applications in 2017

Figure Utility Picture

Figure Construction Picture

Figure Agriculture Picture

Figure Others Picture

Figure United States Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure France Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure UK Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure China Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure India Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Dirt Augers Revenue (Value) and Growth Rate (2013-2023)

Table STIHL Headquarter, Established, Main Business and Finance Overview (2017)

Table STIHL Dirt Augers Production Bases, Sales Regions and Major Competitors

Table STIHL Dirt Augers Product

Table STIHL Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global STIHL Dirt Augers Sales Market Share in 2017

Figure Global STIHL Dirt Augers Revenue Market Share in 2017

Table Husqvarna Headquarter, Established, Main Business and Finance Overview (2017)

Table Husqvarna Dirt Augers Production Bases, Sales Regions and Major Competitors

Table Husqvarna Dirt Augers Product

Table Husqvarna Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Husqvarna Dirt Augers Sales Market Share in 2017

Figure Global Husqvarna Dirt Augers Revenue Market Share in 2017

Table Bobcat Company Headquarter, Established, Main Business and Finance Overview (2017)

Table Bobcat Company Dirt Augers Production Bases, Sales Regions and Major Competitors

Table Bobcat Company Dirt Augers Product

Table Bobcat Company Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Bobcat Company Dirt Augers Sales Market Share in 2017

Figure Global Bobcat Company Dirt Augers Revenue Market Share in 2017

Table PALFINGER AG Headquarter, Established, Main Business and Finance Overview (2017)

Table PALFINGER AG Dirt Augers Production Bases, Sales Regions and Major Competitors

Table PALFINGER AG Dirt Augers Product

Table PALFINGER AG Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global PALFINGER AG Dirt Augers Sales Market Share in 2017

Figure Global PALFINGER AG Dirt Augers Revenue Market Share in 2017

Table Paladin Attachments Headquarter, Established, Main Business and Finance Overview (2017)

Table Paladin Attachments Dirt Augers Production Bases, Sales Regions and Major Competitors

Table Paladin Attachments Dirt Augers Product

Table Paladin Attachments Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)



Figure Global Paladin Attachments Dirt Augers Sales Market Share in 2017

Figure Global Paladin Attachments Dirt Augers Revenue Market Share in 2017

Table Makita Corporation Headquarter, Established, Main Business and Finance Overview (2017)

Table Makita Corporation Dirt Augers Production Bases, Sales Regions and Major Competitors

Table Makita Corporation Dirt Augers Product

Table Makita Corporation Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Makita Corporation Dirt Augers Sales Market Share in 2017

Figure Global Makita Corporation Dirt Augers Revenue Market Share in 2017

Table ECHO Headquarter, Established, Main Business and Finance Overview (2017)

Table ECHO Dirt Augers Production Bases, Sales Regions and Major Competitors

Table ECHO Dirt Augers Product

Table ECHO Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global ECHO Dirt Augers Sales Market Share in 2017

Figure Global ECHO Dirt Augers Revenue Market Share in 2017

Table MARUYAMA Headquarter, Established, Main Business and Finance Overview (2017)

Table MARUYAMA Dirt Augers Production Bases, Sales Regions and Major Competitors

Table MARUYAMA Dirt Augers Product

Table MARUYAMA Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global MARUYAMA Dirt Augers Sales Market Share in 2017

Figure Global MARUYAMA Dirt Augers Revenue Market Share in 2017

Table Digga Headquarter, Established, Main Business and Finance Overview (2017)

Table Digga Dirt Augers Production Bases, Sales Regions and Major Competitors

Table Digga Dirt Augers Product

Table Digga Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Digga Dirt Augers Sales Market Share in 2017

Figure Global Digga Dirt Augers Revenue Market Share in 2017

Table Hitachi Headquarter, Established, Main Business and Finance Overview (2017)

Table Hitachi Dirt Augers Production Bases, Sales Regions and Major Competitors

Table Hitachi Dirt Augers Product

Table Hitachi Dirt Augers Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hitachi Dirt Augers Sales Market Share in 2017

Figure Global Hitachi Dirt Augers Revenue Market Share in 2017

Table Weidemann

Table Weidemann Dirt Augers

Table BRAVE

Table BRAVE Dirt Augers

Table ASPEE

Table ASPEE Dirt Augers

Table Danuser Machine

Table Danuser Machine Dirt Augers

Table Global Dirt Augers Sales by Manufacturer (2016-2017)

Figure Global Dirt Augers Sales Market Share by Manufacturer in 2016

Figure Global Dirt Augers Sales Market Share by Manufacturer in 2017

Table Global Dirt Augers Revenue by Manufacturer (2016-2017)

Figure Global Dirt Augers Revenue Market Share by Manufacturer in 2016

Figure Global Dirt Augers Revenue Market Share by Manufacturer in 2017

Table Global Dirt Augers Price by Manufacturer (2016-2017)

Figure Top 3 Dirt Augers Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Dirt Augers Manufacturer (Revenue) Market Share in 2017

Figure Global Dirt Augers Sales and Growth Rate (2013-2018)

Figure Global Dirt Augers Revenue and Growth Rate (2013-2018)

Table Global Dirt Augers Sales by Regions (2013-2018)

Table Global Dirt Augers Sales Market Share by Regions (2013-2018)

Table Global Dirt Augers Revenue by Regions (2013-2018)

Figure Global Dirt Augers Revenue Market Share by Regions in 2013

Figure Global Dirt Augers Revenue Market Share by Regions in 2017

Figure North America Dirt Augers Sales and Growth Rate (2013-2018)

Figure North America Dirt Augers Revenue and Growth Rate (2013-2018)

Figure Europe Dirt Augers Sales and Growth Rate (2013-2018)

Figure Europe Dirt Augers Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Dirt Augers Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Dirt Augers Revenue and Growth Rate (2013-2018)

Figure South America Dirt Augers Sales and Growth Rate (2013-2018)

Figure South America Dirt Augers Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Dirt Augers Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Dirt Augers Revenue and Growth Rate (2013-2018)

Figure North America Dirt Augers Revenue and Growth Rate (2013-2018)

Table North America Dirt Augers Sales by Countries (2013-2018)

Table North America Dirt Augers Sales Market Share by Countries (2013-2018)

Figure North America Dirt Augers Sales Market Share by Countries in 2013  
Figure North America Dirt Augers Sales Market Share by Countries in 2017  
Table North America Dirt Augers Revenue by Countries (2013-2018)  
Table North America Dirt Augers Revenue Market Share by Countries (2013-2018)  
Figure North America Dirt Augers Revenue Market Share by Countries in 2013  
Figure North America Dirt Augers Revenue Market Share by Countries in 2017  
Figure United States Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Canada Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Mexico Dirt Augers Sales and Growth Rate (2013-2018)  
Table North America Dirt Augers Sales by Manufacturer (2016-2017)  
Figure North America Dirt Augers Sales Market Share by Manufacturer in 2016  
Figure North America Dirt Augers Sales Market Share by Manufacturer in 2017  
Table North America Dirt Augers Revenue by Manufacturer (2016-2017)  
Figure North America Dirt Augers Revenue Market Share by Manufacturer in 2016  
Figure North America Dirt Augers Revenue Market Share by Manufacturer in 2017  
Table North America Dirt Augers Sales by Type (2013-2018)  
Table North America Dirt Augers Sales Share by Type (2013-2018)  
Table North America Dirt Augers Revenue by Type (2013-2018)  
Table North America Dirt Augers Revenue Share by Type (2013-2018)  
Table North America Dirt Augers Sales by Application (2013-2018)  
Table North America Dirt Augers Sales Share by Application (2013-2018)  
Table North America Dirt Augers Revenue by Application (2013-2018)  
Table North America Dirt Augers Revenue Share by Application (2013-2018)  
Figure Europe Dirt Augers Revenue and Growth Rate (2013-2018)  
Table Europe Dirt Augers Sales by Countries (2013-2018)  
Table Europe Dirt Augers Sales Market Share by Countries (2013-2018)  
Table Europe Dirt Augers Revenue by Countries (2013-2018)  
Figure Europe Dirt Augers Revenue Market Share by Countries in 2016  
Figure Europe Dirt Augers Revenue Market Share by Countries in 2017  
Figure Germany Dirt Augers Sales and Growth Rate (2013-2018)  
Figure UK Dirt Augers Sales and Growth Rate (2013-2018)  
Figure France Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Russia Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Italy Dirt Augers Sales and Growth Rate (2013-2018)  
Table Europe Dirt Augers Sales by Manufacturer (2016-2017)  
Figure Europe Dirt Augers Sales Market Share by Manufacturer in 2016  
Figure Europe Dirt Augers Sales Market Share by Manufacturer in 2017  
Table Europe Dirt Augers Revenue by Manufacturer (2016-2017)  
Figure Europe Dirt Augers Revenue Market Share by Manufacturer in 2016

Figure Europe Dirt Augers Revenue Market Share by Manufacturer in 2017  
Table Europe Dirt Augers Sales by Type (2013-2018)  
Table Europe Dirt Augers Sales Share by Type (2013-2018)  
Table Europe Dirt Augers Revenue by Type (2013-2018)  
Table Europe Dirt Augers Revenue Share by Type (2013-2018)  
Table Europe Dirt Augers Sales by Application (2013-2018)  
Table Europe Dirt Augers Sales Share by Application (2013-2018)  
Table Europe Dirt Augers Revenue by Application (2013-2018)  
Table Europe Dirt Augers Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Dirt Augers Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Dirt Augers Sales by Countries (2013-2018)  
Table Asia-Pacific Dirt Augers Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Dirt Augers Sales Market Share by Countries 2017  
Table Asia-Pacific Dirt Augers Revenue by Countries (2013-2018)  
Figure Asia-Pacific Dirt Augers Revenue Market Share by Countries 2017  
Figure China Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Japan Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Korea Dirt Augers Sales and Growth Rate (2013-2018)  
Figure India Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Dirt Augers Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Dirt Augers Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Dirt Augers Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Dirt Augers Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Dirt Augers Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Dirt Augers Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Dirt Augers Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Dirt Augers Sales by Type (2013-2018)  
Table Asia-Pacific Dirt Augers Sales Share by Type (2013-2018)  
Table Asia-Pacific Dirt Augers Revenue by Type (2013-2018)  
Table Asia-Pacific Dirt Augers Revenue Share by Type (2013-2018)  
Table Asia-Pacific Dirt Augers Sales by Application (2013-2018)  
Table Asia-Pacific Dirt Augers Sales Share by Application (2013-2018)  
Table Asia-Pacific Dirt Augers Revenue by Application (2013-2018)  
Table Asia-Pacific Dirt Augers Revenue Share by Application (2013-2018)  
Figure South America Dirt Augers Revenue and Growth Rate (2013-2018)  
Table South America Dirt Augers Sales by Countries (2013-2018)  
Table South America Dirt Augers Sales Market Share by Countries (2013-2018)  
Figure South America Dirt Augers Sales Market Share by Countries in 2017  
Table South America Dirt Augers Revenue by Countries (2013-2018)



Table South America Dirt Augers Revenue Market Share by Countries (2013-2018)  
Figure South America Dirt Augers Revenue Market Share by Countries in 2017  
Figure Brazil Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Argentina Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Colombia Dirt Augers Sales and Growth Rate (2013-2018)  
Table South America Dirt Augers Sales by Manufacturer (2016-2017)  
Figure South America Dirt Augers Sales Market Share by Manufacturer in 2016  
Figure South America Dirt Augers Sales Market Share by Manufacturer in 2017  
Table South America Dirt Augers Revenue by Manufacturer (2016-2017)  
Figure South America Dirt Augers Revenue Market Share by Manufacturer in 2016  
Figure South America Dirt Augers Revenue Market Share by Manufacturer in 2017  
Table South America Dirt Augers Sales by Type (2013-2018)  
Table South America Dirt Augers Sales Share by Type (2013-2018)  
Table South America Dirt Augers Revenue by Type (2013-2018)  
Table South America Dirt Augers Revenue Share by Type (2013-2018)  
Table South America Dirt Augers Sales by Application (2013-2018)  
Table South America Dirt Augers Sales Share by Application (2013-2018)  
Table South America Dirt Augers Revenue by Application (2013-2018)  
Table South America Dirt Augers Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Dirt Augers Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Dirt Augers Sales by Countries (2013-2018)  
Table Middle East and Africa Dirt Augers Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Dirt Augers Sales Market Share by Countries in 2017  
Table Middle East and Africa Dirt Augers Revenue by Countries (2013-2018)  
Table Middle East and Africa Dirt Augers Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Dirt Augers Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Dirt Augers Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Dirt Augers Sales and Growth Rate (2013-2018)  
Figure UAE Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Egypt Dirt Augers Sales and Growth Rate (2013-2018)  
Figure Nigeria Dirt Augers Sales and Growth Rate (2013-2018)  
Figure South Africa Dirt Augers Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Dirt Augers Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Dirt Augers Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Dirt Augers Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Dirt Augers Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Dirt Augers Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Dirt Augers Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Dirt Augers Sales by Type (2013-2018)

Table Middle East and Africa Dirt Augers Sales Share by Type (2013-2018)

Table Middle East and Africa Dirt Augers Revenue by Type (2013-2018)

Table Middle East and Africa Dirt Augers Revenue Share by Type (2013-2018)

Table Middle East and Africa Dirt Augers Sales by Application (2013-2018)

Table Middle East and Africa Dirt Augers Sales Share by Application (2013-2018)

Table Middle East and Africa Dirt Augers Revenue by Application (2013-2018)

Table Middle East and Africa Dirt Augers Revenue Share by Application (2013-2018)

Table Global Dirt Augers Sales by Type (2013-2018)

Table Global Dirt Augers Sales Share by Type (2013-2018)

Table Global Dirt Augers Revenue by Type (2013-2018)

Table Global Dirt Augers Revenue Share by Type (2013-2018)

Figure Global Hand-held Type Sales Growth (2013-2018)

Figure Global Hand-held Type Price (2013-2018)

Figure Global Airborne Type Sales Growth (2013-2018)

Figure Global Airborne Type Price (2013-2018)

Table Global Dirt Augers Sales by Application (2013-2018)

Table Global Dirt Augers Sales Share by Application (2013-2018)

Figure Global Utility Sales Growth (2013-2018)

Figure Global Construction Sales Growth (2013-2018)

Figure Global Agriculture Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Dirt Augers Sales, Revenue and Growth Rate (2018-2023)

Table Global Dirt Augers Sales Forecast by Regions (2018-2023)

Table Global Dirt Augers Market Share Forecast by Regions (2018-2023)

Figure North America Sales Dirt Augers Market Forecast (2018-2023)

Figure Europe Sales Dirt Augers Market Forecast (2018-2023)

Figure Asia-Pacific Sales Dirt Augers Market Forecast (2018-2023)

Figure South America Sales Dirt Augers Market Forecast (2018-2023)

Figure Middle East and Africa Sales Dirt Augers Market Forecast (2018-2023)

Table Global Dirt Augers Sales Forecast by Type (2018-2023)

Table Global Dirt Augers Market Share Forecast by Type (2018-2023)

Table Global Dirt Augers Sales Forecast by Application (2018-2023)

Table Global Dirt Augers Market Share Forecast by Application (2018-2023)

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