

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Single Lens Reflex Camera Market 2018, Forecast to 2023**

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## **Abstracts**

A digital single-lens reflex camera (also called a digital SLR or DSLR) is a digital camera combining the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film. The reflex design scheme is the primary difference between a DSLR and other digital cameras. In the reflex design, light travels through the lens, then to a mirror that alternates to send the image to either the viewfinder or the image sensor. The alternative would be to have a viewfinder with its own lens, hence the term 'single lens' for this design. By using only one lens, the viewfinder of a DSLR presents an image that will not perceptibly differ from what is captured by the camera's sensor.

## **SCOPE OF THE REPORT:**

This report focuses on the Digital Single Lens Reflex Camera in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market of Digital Single Lens Reflex Camera has experienced a falling demand over the past years, and the trend is forecasted to continue in the following decade. At present, there are eleven companies make up to 99.73 % production market share of the Digital Single Lens Reflex Camera market, and the world's large enterprises are mainly concentrated in Japan. The top five manufacturers are Canon, Nikon, Sony, Pentax and Olympus respectively with global production market share as 55.66%, 22.39%, 9.36%, 5.58%, and 4.06% in 2015.

The worldwide market for Digital Single Lens Reflex Camera is expected to grow at a

CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canon

Nikon

Olympus

Pentax

Sony

Mamiya

Sigma

Leica

Hasselblad

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Single Lens Reflex...*

Entry-class

Medium-class

High-end-class

Market Segment by Applications, can be divided into

Amateur Users

Professional Users

There are 15 Chapters to deeply display the global Digital Single Lens Reflex Camera market.

Chapter 1, to describe Digital Single Lens Reflex Camera Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digital Single Lens Reflex Camera, with sales, revenue, and price of Digital Single Lens Reflex Camera, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Digital Single Lens Reflex Camera, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digital Single Lens Reflex Camera market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digital Single Lens Reflex Camera sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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