

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Potentiometer IC Market 2018, Forecast to 2023

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## Abstracts

A digital potentiometer (also called a resistive digital-to-analog converter, or informally a digipot) is a digitally-controlled electronic component that mimics the analog functions of a potentiometer. It is often used for trimming and scaling analog signals by microcontrollers.

### SCOPE OF THE REPORT:

This report focuses on the Digital Potentiometer IC in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Digital Potentiometer IC is widely used in home appliances, communication products, instrumentation, automotive products and other field. The most proportion of Digital Potentiometer IC is used for home appliances, which is about 32%.

Market competition is intense. Analog Device, Texas Instruments, Microchip, Ams, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Digital Potentiometer IC is expected to grow at a CAGR of roughly 5.4% over the next five years, will reach 370 million US\$ in 2023, from 270 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Analog Device

## Texas Instruments

Microchip

Ams

ON Semiconductor

Maxim

Intersil

Vishay

Parallax

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

## Market Segment by Type, covers

8-bit

6-bit

7-bit

10-bit

Others

Market Segment by Applications, can be divided into

Home Appliances

Communication Products

Instrumentation

Automotive Products

Others

There are 15 Chapters to deeply display the global Digital Potentiometer IC market.

Chapter 1, to describe Digital Potentiometer IC Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digital Potentiometer IC, with sales, revenue, and price of Digital Potentiometer IC, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Digital Potentiometer IC, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digital Potentiometer IC market forecast, by regions, type and application,

with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digital Potentiometer IC sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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