

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Broadcast and Cinematography Cameras Market 2018, Forecast to 2023**

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## **Abstracts**

Digital broadcast and cinematography cameras refer to the professional cameras that have special lenses of different focal lengths and high-density sensors to capture high-quality motion pictures. These cameras are operated by trained professionals such as broadcasters and cinematographers.

### **SCOPE OF THE REPORT:**

This report focuses on the Digital Broadcast and Cinematography Cameras in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The top 3 (revenue) manufacturers are Sony, ARRI, Panasonic Corp, making up 39.45% market share of the whole market in 2016, each with the market share of 14.94%, 13.64%, and 10.88%. The concentration of this industry is high, and the top 5 manufacturers makes up 57% of the whole market.

The manufacturers are better find their own characteristics, improve product and service quality, as well as the services, focus on their R&D, pay attention to all of the supply chain and eco-system and good brand communication. Following the market trends, access to greater competitive advantage, concerning more on their customer experience and services to get a bigger market share.

The worldwide market for Digital Broadcast and Cinematography Cameras is expected to grow at a CAGR of roughly 1.6% over the next five years, will reach 2490 million US\$

in 2023, from 2260 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ARRI

Sony Corp

Panasonic Corp

Grass Valley USA LLC

Hitachi Ltd

Blackmagic Design Pty. Ltd

Canon Inc

JVCKENWOOD

Red.com Inc

Silicon Imaging Inc

Aaton Digital SA

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

2K

4K

8K

Others

Market Segment by Applications, can be divided into

Cinematography

Live Production

News & Broadcast Production

There are 15 Chapters to deeply display the global Digital Broadcast and Cinematography Cameras market.

Chapter 1, to describe Digital Broadcast and Cinematography Cameras Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digital Broadcast and Cinematography Cameras, with sales, revenue, and price of Digital Broadcast and Cinematography Cameras, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Digital Broadcast and Cinematography Cameras, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

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by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digital Broadcast and Cinematography Cameras market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digital Broadcast and Cinematography Cameras sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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