

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Denim Market 2018, Forecast to 2023

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## Abstracts

Denim is a textile of sturdy cotton warp-faced twill in which the weft passes under two or more warp threads. It is a characteristic of most indigo denim that only the warp threads are dyed, whereas the weft threads remain plain white.

### SCOPE OF THE REPORT:

This report focuses on the Denim in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Denim industry has low technology barrier and is labor intensive industry. Currently, there are many producing companies in the world denim industry. The main market players are Canatiba, Vicunha, Isko, Arvind and Aarvee. The production of denim will increase to 6990.2 meters in 2016 from 5423.0 meters in 2011 with average growth rate of 5.21%. Global denim capacity utilization rate remained at around 79.78% in 2015. In consumption market, the global consumption value of denim increases with the 4.38% average growth rate. Europe and China are the mainly consumption regions due to the bigger demand of downstream applications. In 2015, these two regions occupied 35.36% of the global consumption volume in total.

Denim has three types, which include light denim, medium denim and heavy denim. And each type has specific characteristic relatively. With fashion effect of denim, the downstream application industries will need more denim fabrics. So, denim has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce popular and good visual effect denim through improving technology.

The major raw materials for denim are cotton, polyester cotton and chemical fiber.

Fluctuations in the price of the upstream product will impact on the production cost of

denim. The production cost of denim is also an important factor which could impact the price of denim. The denim manufacturers are trying to reduce production cost by developing production method.

We tend to believe this industry is a rising industry, and the consumption increasing degree will show a smooth growth curve. And the price presents fluctuation according to the economy development status and international competition. Also, there is fluctuation in gross margin.

The worldwide market for Denim is expected to grow at a CAGR of roughly 3.2% over the next five years, will reach 15400 million US\$ in 2023, from 12700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canatiba

Vicunha

Isko

Arvind

Aarvee

Nandan Denim Ltd

Weiqiao Textile

Sudarshan Jeans

Black Peony

Orta Anadolu

Jindal Worldwide

Etco Denim

Raymond UCO

Bhaskar Industries

Sangam

Oswal Denims

Suryalakshmi

Shasha Denims Limited

Xinlan Group

ÇALIK DENIM

Foshan Seazon Textile and Garment

Cone Denim

Zhejiang Sitong Textile Fashion

Weifang Lantian Textile

Jiangyin Chulong

Bafang Fabric

Haitian Textile

Advance Denim

KG Denim

Shunfeng Textile

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Light Denim

Medium Denim

Heavy Denim

Market Segment by Applications, can be divided into

Jeans

Shirt

Jacket

Others

There are 15 Chapters to deeply display the global Denim market.

Chapter 1, to describe Denim Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Denim, with sales, revenue, and price of Denim, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Denim, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Denim market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Denim sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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