

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cycle Computer Market 2018, Forecast to 2023

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Abstracts

Cycle Computer is a device mounted on a bicycle that calculates and displays trip information, similar to the instruments in the dashboard of a car. The computer with display, or head unit, usually is attached to the handlebar for easy viewing.

SCOPE OF THE REPORT:

This report focuses on the Cycle Computer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global average price of Cycle Computer is in the decreasing trend, from 16 USD/Unit in 2011 to 14 USD/Unit in 2015. With the situation of global economy, prices will be in decreasing trend in the following five years. For different types, the price fluctuated greatly.

The classification of Cycle Computer includes Wired Computer, Wireless Computer and Wireless & GPS Computer. The proportion of Wired Computer in 2015 is about 44%, and the proportion is in decreasing trend from 2011 to 2015.

Cycle Computer is widely used in Mountain Bike, Road Bike and other field. The most proportion of Cycle Computer is Mountain Bike, and the revenue in 2015 is about 210 M USD. The trend of Cycle Computer for Mountain Bike is increasing.

China is the largest supplier of Cycle Computer, with a production market share nearly 30% in 2015. Europe is the second largest supplier of Cycle Computer, enjoying production market share nearly 27% in 2015.

Europe region is the largest consumption place, with a consumption market share nearly 38% in 2015. Following Europe, USA and China are the main consumption places with the consumption market share of 27%.

The main players are Garmin, CatEye, Pioneer Electronics, VDO Cyclecomputers, etc. They are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Cycle Computer is expected to grow at a CAGR of roughly 6.5% over the next five years, will reach 320 million US\$ in 2023, from 220 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Garmin

CatEye

Pioneer Electronics

VDO Cyclecomputers

Sigma Sport

Bryton Inc

Bioninc

Polar

VETTA

Raleigh

BBB Cycling

KNOG

Topeak Inc.

Giant Bicycles

o-synce

Trek Bicycle

Wahoo Fitness

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wired Computer

Wireless Computer

Wireless & GPS Computer

Market Segment by Applications, can be divided into

Mountain Bike

Road Bike

Other

There are 15 Chapters to deeply display the global Cycle Computer market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cycle Computer Market 2018...

Chapter 1, to describe Cycle Computer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cycle Computer, with sales, revenue, and price of Cycle Computer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cycle Computer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cycle Computer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cycle Computer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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