

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cruise Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GD321617335EN.html>

Date: July 2018

Pages: 128

Price: US\$ 4,880.00 (Single User License)

ID: GD321617335EN

Abstracts

Cruise is a passenger ship used for recreational and leisure voyages, in which the journey itself and the onboard amenities, attractions, activities and entertainment options are integrant part of the cruise experience.

SCOPE OF THE REPORT:

This report focuses on the Cruise in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

For industry structure analysis, the Cruise Industry is concentrate. Carnival, RCI and NCLH account about 72.67% of the revenue market. Regionally, Europe is the biggest sales area of Cruise, also the leader in the whole Cruise.

North America occupied 55.99% of the revenue market in 2015. It is followed by Europe and Asia, which respectively have around 29.99% and 5.32% of the global total industry. Other countries have a small amount of revenue.

Cruise prices can change at a moment's notice. The price of cruise is different by the destination, cruise length, date and other factors.

For forecast, the North America and Europe Cruise revenue would keep increasing with annual growth rate with 3~6%. The growth rate of Asia is about 13%-23%. We tend to believe that this industry still has a bright future, considering the current demand of Cruise. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

The worldwide market for Cruise is expected to grow at a CAGR of roughly 5.0% over

the next five years, will reach 57600 million US\$ in 2023, from 42900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Carnival

RCI

NCLH

MSC

Disney

Genting

Hurtigruten

Silversea

TUI

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Contemporary Cruise

Premium Cruise

Luxury Cruise

Others

Market Segment by Applications, can be divided into

Transportation

Entertainment

Others

There are 15 Chapters to deeply display the global Cruise market.

Chapter 1, to describe Cruise Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cruise, with sales, revenue, and price of Cruise, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cruise, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cruise market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cruise sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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