

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Countertops Market 2018, Forecast to 2023**

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## **Abstracts**

Countertop usually refers to a horizontal work surface in kitchens or other food preparation areas, bathrooms or others (e.g., laundry and bar) in general. It is frequently installed upon and supported by cabinets. The surface is positioned at an ergonomic height for the user and the particular task for which it is designed. A countertop may be constructed of various materials with different attributes of functionality, durability, and aesthetics. The countertop may have built-in appliances, or accessory items relative to the intended application.

### **SCOPE OF THE REPORT:**

This report focuses on the Countertops in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The environment of Countertops industry, as well the manufacturing industry, has a large scale of uncertainties in next years, caused by the downward growth rate of Chinese economy and complicated global economic situation. Accompanied with limited demand growth, and more and more enterprises entering this market, the competition will be stricter. In this case, the ordinary Countertops products will have less profit and sales than high qualified products.

There is still certain space for the demand of Countertops, whereas it lacks of high-end products, while the ordinary products are over supplied. In the current situation and predictable future, India market will import a huge volume of high-end Countertops to feed the demand. Meanwhile the local manufacturers of ordinary products will attempt to expand the overseas market to transfer the surplus productive capacity.

Despite the presence of competitive industrial environment, clear, investors are still

optimistic about this area, with the clear trend of global market. The future will have more investment entering the field.

With the technology development of India domestic mold pressing, it is becoming mature and advanced. Compared with imported Countertops, the local manufacturers have a privilege that they have less service distance, which is effective for them to keep the consumers' loyalty.

Since the high-end products have huge demand in both India's and global market, many local companies attempt to enter the high-end production competition. Currently, India's Countertops industry is transiting to produce high-end products; furthermore, it offers benefits to the entire industrial chain.

Although sales of Countertops brought a lot of opportunities, the study group sincerely recommends the new entrants, who have only money but no technical advantage and downstream support, do not enter into the Countertops field.

The worldwide market for Countertops is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Arborite

AKP

Aristech Surfaces

Armas Company

Arpa Industriale

CAMBRIA

Wilsonart

LOTTE ADVANCED

Caesarstone

Formica

Cosentino SA

Granito Zucchi

Groupe Pierredeplan

Hanwha

CXUN

Gelandi

#### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Laminates

Engineered Stone

Natural stone

Other materials

#### Market Segment by Applications, can be divided into

Residential

Commercial

There are 15 Chapters to deeply display the global Countertops market.

Chapter 1, to describe Countertops Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Countertops, with sales, revenue, and price of Countertops, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Countertops, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Countertops market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Countertops sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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