

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cordless Vacuum Cleaner Market 2018, Forecast to 2023

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Abstracts

This report studies the Cordless Vacuum Cleaner market. A vacuum cleaner is a device that uses an air pump to create a partial vacuum to suck up dust and dirt, usually from floors, and from other surfaces such as upholstery and draperies. The dirt is collected by either a dust bag or a cyclone for later disposal. Vacuum cleaners, which are used in homes as well as in industry, exist in a variety of sizes and models—small battery-powered hand-held devices, wheeled canister models for home use, domestic central vacuum cleaners, huge stationary industrial appliances that can handle several hundred litres of dust before being emptied, and self-propelled vacuum trucks for recovery of large spills or removal of contaminated soil. Specialized shop vacuums can be used to suck up both dust and liquids.

SCOPE OF THE REPORT:

This report focuses on the Cordless Vacuum Cleaner in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Based on end-use market, residential segment dominated the market during 2017, with a market share of over 88.13%, with the rise in disposable income and rising health awareness, improved standards of living. Growing sales is also seen in commercial use sector, such as offices, hotels, restaurants and etc.

In terms of percentage share contribution by product category, the hybrid cordless vacuum cleaner segment is expected to account for 80.56% by 2023, emerging as the leading segment by value. The growing market for cordless vacuum cleaners has also attracted new entrants with customized products and improved features. Existing vendors are also striving to expand their product portfolio, to have a better reach of the

market.

Currently, the cordless vacuum cleaner consumption market is mainly concentrated in Europe and North America. China is major production base for cordless vacuum cleaner products, well-known foreign brands have set up joint ventures in China or looking for OEM and ODM partners. In 2017, North America totally occupied global 41.94% market consumption share, with about 5866.1 K Units sold, which is forecast to reach 9483.8 K Units in 2023, with a growth rate of 11.38%.

The worldwide market for Cordless Vacuum Cleaner is expected to grow at a CAGR of roughly 13.3% over the next five years, will reach 4250 million US\$ in 2023, from 2010 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bissell

Stanley Black & Decker

TTI

Dyson

GlenDimplex

Bosch

Philips

Electrolux

Gtech

SharkNinja

Puppyoo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cordless Stick

Cordless Handheld

Hybrid Options

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global Cordless Vacuum Cleaner market.

Chapter 1, to describe Cordless Vacuum Cleaner Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cordless Vacuum Cleaner, with sales, revenue, and price of Cordless Vacuum Cleaner, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cordless Vacuum Cleaner Ma...

of Cordless Vacuum Cleaner, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cordless Vacuum Cleaner market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cordless Vacuum Cleaner sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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