

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Consumer Floriculture Market 2018, Forecast to 2023**

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## **Abstracts**

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

### **SCOPE OF THE REPORT:**

This report focuses on the Consumer Floriculture in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

As for consumption, Europe is also the largest consumer of consumer floriculture, with 53.24% consumption share. North America and China are also key consumers. In addition, on the consumption side of the business, the rise of online consumer floriculture sales is definitely one of these trends.

In export market, the Netherlands is still a major junction in global cut flower trade, but the four cut flower exporters close to the equator—Colombia, Kenya, Ecuador and Ethiopia—are gathering speed. The Netherlands plays a key role in the global cut flowers trading as it has more than 40% export share. When refers to the import side, Europe, USA and Japan are the major importers.

The worldwide market for Consumer Floriculture is expected to grow at a CAGR of roughly 1.2% over the next five years, will reach 51600 million US\$ in 2023, from 48100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dümmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Cut Flowers

Bedding Plants

Potted Plants

Other

#### Market Segment by Applications, can be divided into

Personal Use

Gift

Conference & Activities

Other

There are 15 Chapters to deeply display the global Consumer Floriculture market.

Chapter 1, to describe Consumer Floriculture Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Consumer Floriculture, with sales,

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revenue, and price of Consumer Floriculture, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Consumer Floriculture, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Consumer Floriculture market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Consumer Floriculture sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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