

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Confectionery Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G1D0BFAE69EEN.html>

Date: June 2018

Pages: 151

Price: US\$ 4,880.00 (Single User License)

ID: G1D0BFAE69EEN

## Abstracts

Confectionery refers to a large range of food items that mainly contain or wrapped by chocolate, sugar and some fillings like sweeteners, texturizers, emulsifiers etc.

### SCOPE OF THE REPORT:

This report focuses on the Confectionery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

First, the confectionery industry concentration is not high; there are more than ten hundreds manufacturers in the world, and high-end products mainly from the United States and the Western European countries. In the world wide, the giants mainly distribute in the United States and Europe. The United States and Europe have a long history and unshakable status in this industry, like Mars and Hershey, both have perfect products. As to Switzerland, the Nestle has become a global leader. In Germany, it is Haribo that leads the technology development. In China, the manufactures focus in Jiangsu, Shandong and Zhejiang province, and the high-end market is dominated by Mars, Perfetti, Hershey, Cadbury and Nestle etc.

Second, many companies have several plants, usually close to the aimed consumption market. The giants set up their factories all over the world for expanding market. These giants strengthen themselves through merger and acquisition through the world.

Third, all manufactures are committed to the improvement of product. These two years, some Chinese manufactures can almost catch up with the world's leading technology too.

Fourth, the import and export percent of this industry is not high. Because many international manufactures expand their business through building factories or

investments overseas.

Fifth, this industry is affected by the people's income level and consuming preference, with the global economic recovery, more and more people pay attention to enhance the quality of life, especially in underdevelopment regions where have a large population and fast economic growth, the need of confectionery will increase.

Sixth, we tend to believe this industry now is very mature and competitive, the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Confectionery is expected to grow at a CAGR of roughly 4.1% over the next five years, will reach 18300 million US\$ in 2023, from 15000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mars(US)

Mondelez International(US)

Nestle(CH)

Meiji Holdings(JP)

Ferrero Group(IT)

Hershey Foods(US)

Arcor(AR)

Perfetti Van Melle(NL)

Haribo(DE)

Lindt & Sprüngli(CH)

Barry Callebaut(CH)

Yildiz Holding(TR)

August Storck(DE)

General Mills(US)

Orion Confectionery(KR)

Uniconf(RU)

Lotte Confectionery(KR)

Bourbon Corp(JP)

Crown Confectionery(KR)

Roshen Confectionery(UA)

Ferrara Candy(US)

Orkla ASA(NO)

Raisio Group(FI)

Morinaga(JP)

Cemoi(FR)

Jelly Belly(US)

Cloetta(NL)

Ritter Sport(DE)

Petra Foods(SG)

Amul(IN)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sugar confectionery

Chocolate

Gum

Market Segment by Applications, can be divided into

Wedding

Festivals

Other

There are 15 Chapters to deeply display the global Confectionery market.

Chapter 1, to describe Confectionery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Confectionery, with sales, revenue, and price of Confectionery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Confectionery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Confectionery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Confectionery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Confectionery Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Sugar confectionery
  - 1.2.2 Chocolate
  - 1.2.3 Gum
- 1.3 Market Analysis by Applications
  - 1.3.1 Wedding
  - 1.3.2 Festivals
  - 1.3.3 Other
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk

### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 Mars(US)

#### 2.1.1 Business Overview

##### 2.1.1.1 Mars(US) Description

##### 2.1.1.2 Mars(US) Headquarter, Main Business and Finance Overview

#### 2.1.2 Mars(US) Confectionery Product Introduction

##### 2.1.2.1 Confectionery Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Confectionery Product Information

#### 2.1.3 Mars(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 Mars(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global Mars(US) Confectionery Market Share in 2017

### 2.2 Mondelez International(US)

#### 2.2.1 Business Overview

##### 2.2.1.1 Mondelez International(US) Description

##### 2.2.1.2 Mondelez International(US) Headquarter, Main Business and Finance Overview

#### 2.2.2 Mondelez International(US) Confectionery Product Introduction

##### 2.2.2.1 Confectionery Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Confectionery Product Information

#### 2.2.3 Mondelez International(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Mondelez International(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Mondelez International(US) Confectionery Market Share in 2017

### 2.3 Nestle(CH)

#### 2.3.1 Business Overview

##### 2.3.1.1 Nestle(CH) Description

##### 2.3.1.2 Nestle(CH) Headquarter, Main Business and Finance Overview

#### 2.3.2 Nestle(CH) Confectionery Product Introduction

##### 2.3.2.1 Confectionery Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Confectionery Product Information

#### 2.3.3 Nestle(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.3.3.1 Nestle(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market

## Share (2016-2017)

### 2.3.3.2 Global Nestle(CH) Confectionery Market Share in 2017

## 2.4 Meiji Holdings(JP)

### 2.4.1 Business Overview

#### 2.4.1.1 Meiji Holdings(JP) Description

#### 2.4.1.2 Meiji Holdings(JP) Headquarter, Main Business and Finance Overview

### 2.4.2 Meiji Holdings(JP) Confectionery Product Introduction

#### 2.4.2.1 Confectionery Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 Confectionery Product Information

### 2.4.3 Meiji Holdings(JP) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Meiji Holdings(JP) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.2 Global Meiji Holdings(JP) Confectionery Market Share in 2017

## 2.5 Ferrero Group(IT)

### 2.5.1 Business Overview

#### 2.5.1.1 Ferrero Group(IT) Description

#### 2.5.1.2 Ferrero Group(IT) Headquarter, Main Business and Finance Overview

### 2.5.2 Ferrero Group(IT) Confectionery Product Introduction

#### 2.5.2.1 Confectionery Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 Confectionery Product Information

### 2.5.3 Ferrero Group(IT) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Ferrero Group(IT) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.2 Global Ferrero Group(IT) Confectionery Market Share in 2017

## 2.6 Hershey Foods(US)

### 2.6.1 Business Overview

#### 2.6.1.1 Hershey Foods(US) Description

#### 2.6.1.2 Hershey Foods(US) Headquarter, Main Business and Finance Overview

### 2.6.2 Hershey Foods(US) Confectionery Product Introduction

#### 2.6.2.1 Confectionery Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 Confectionery Product Information

### 2.6.3 Hershey Foods(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.1 Hershey Foods(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.2 Global Hershey Foods(US) Confectionery Market Share in 2017

## 2.7 Arcor(AR)



- 2.7.1 Business Overview
  - 2.7.1.1 Arcor(AR) Description
  - 2.7.1.2 Arcor(AR) Headquarter, Main Business and Finance Overview
- 2.7.2 Arcor(AR) Confectionery Product Introduction
  - 2.7.2.1 Confectionery Production Bases, Sales Regions and Major Competitors
  - 2.7.2.2 Confectionery Product Information
- 2.7.3 Arcor(AR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.1 Arcor(AR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.2 Global Arcor(AR) Confectionery Market Share in 2017
- 2.8 Perfetti Van Melle(NL)
  - 2.8.1 Business Overview
    - 2.8.1.1 Perfetti Van Melle(NL) Description
    - 2.8.1.2 Perfetti Van Melle(NL) Headquarter, Main Business and Finance Overview
  - 2.8.2 Perfetti Van Melle(NL) Confectionery Product Introduction
    - 2.8.2.1 Confectionery Production Bases, Sales Regions and Major Competitors
    - 2.8.2.2 Confectionery Product Information
  - 2.8.3 Perfetti Van Melle(NL) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.1 Perfetti Van Melle(NL) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.2 Global Perfetti Van Melle(NL) Confectionery Market Share in 2017
- 2.9 Haribo(DE)
  - 2.9.1 Business Overview
    - 2.9.1.1 Haribo(DE) Description
    - 2.9.1.2 Haribo(DE) Headquarter, Main Business and Finance Overview
  - 2.9.2 Haribo(DE) Confectionery Product Introduction
    - 2.9.2.1 Confectionery Production Bases, Sales Regions and Major Competitors
    - 2.9.2.2 Confectionery Product Information
  - 2.9.3 Haribo(DE) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.1 Haribo(DE) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.2 Global Haribo(DE) Confectionery Market Share in 2017
- 2.10 Lindt & Sprüngli(CH)
  - 2.10.1 Business Overview
    - 2.10.1.1 Lindt & Sprüngli(CH) Description
    - 2.10.1.2 Lindt & Sprüngli(CH) Headquarter, Main Business and Finance Overview

- 2.10.2 Lindt & Sprüngli(CH) Confectionery Product Introduction
  - 2.10.2.1 Confectionery Production Bases, Sales Regions and Major Competitors
  - 2.10.2.2 Confectionery Product Information
- 2.10.3 Lindt & Sprüngli(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Lindt & Sprüngli(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Lindt & Sprüngli(CH) Confectionery Market Share in 2017
- 2.11 Barry Callebaut(CH)
  - 2.11.1 Business Overview
  - 2.11.2 Barry Callebaut(CH) Confectionery Product Introduction
  - 2.11.3 Barry Callebaut(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Yildiz Holding(TR)
  - 2.12.1 Business Overview
  - 2.12.2 Yildiz Holding(TR) Confectionery Product Introduction
  - 2.12.3 Yildiz Holding(TR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 August Storck(DE)
  - 2.13.1 Business Overview
  - 2.13.2 August Storck(DE) Confectionery Product Introduction
  - 2.13.3 August Storck(DE) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 General Mills(US)
  - 2.14.1 Business Overview
  - 2.14.2 General Mills(US) Confectionery Product Introduction
  - 2.14.3 General Mills(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Orion Confectionery(KR)
  - 2.15.1 Business Overview
  - 2.15.2 Orion Confectionery(KR) Confectionery Product Introduction
  - 2.15.3 Orion Confectionery(KR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Uniconf(RU)
  - 2.16.1 Business Overview
  - 2.16.2 Uniconf(RU) Confectionery Product Introduction
  - 2.16.3 Uniconf(RU) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 Lotte Confectionery(KR)

- 2.17.1 Business Overview
- 2.17.2 Lotte Confectionery(KR) Confectionery Product Introduction
- 2.17.3 Lotte Confectionery(KR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.18 Bourbon Corp(JP)
  - 2.18.1 Business Overview
  - 2.18.2 Bourbon Corp(JP) Confectionery Product Introduction
  - 2.18.3 Bourbon Corp(JP) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.19 Crown Confectionery(KR)
  - 2.19.1 Business Overview
  - 2.19.2 Crown Confectionery(KR) Confectionery Product Introduction
  - 2.19.3 Crown Confectionery(KR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.20 Roshen Confectionery(UA)
  - 2.20.1 Business Overview
  - 2.20.2 Roshen Confectionery(UA) Confectionery Product Introduction
  - 2.20.3 Roshen Confectionery(UA) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.21 Ferrara Candy(US)
  - 2.21.1 Business Overview
  - 2.21.2 Ferrara Candy(US) Confectionery Product Introduction
  - 2.21.3 Ferrara Candy(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.22 Orkla ASA(NO)
  - 2.22.1 Business Overview
  - 2.22.2 Orkla ASA(NO) Confectionery Product Introduction
  - 2.22.3 Orkla ASA(NO) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.23 Raisio Group(FI)
  - 2.23.1 Business Overview
  - 2.23.2 Raisio Group(FI) Confectionery Product Introduction
  - 2.23.3 Raisio Group(FI) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.24 Morinaga(JP)
  - 2.24.1 Business Overview
  - 2.24.2 Morinaga(JP) Confectionery Product Introduction
  - 2.24.3 Morinaga(JP) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## 2.25 Cemoi(FR)

### 2.25.1 Business Overview

### 2.25.2 Cemoi(FR) Confectionery Product Introduction

### 2.25.3 Cemoi(FR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## 2.26 Jelly Belly(US)

### 2.26.1 Business Overview

### 2.26.2 Jelly Belly(US) Confectionery Product Introduction

### 2.26.3 Jelly Belly(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## 2.27 Cloetta(NL)

### 2.27.1 Business Overview

### 2.27.2 Cloetta(NL) Confectionery Product Introduction

### 2.27.3 Cloetta(NL) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## 2.28 Ritter Sport(DE)

### 2.28.1 Business Overview

### 2.28.2 Ritter Sport(DE) Confectionery Product Introduction

### 2.28.3 Ritter Sport(DE) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## 2.29 Petra Foods(SG)

### 2.29.1 Business Overview

### 2.29.2 Petra Foods(SG) Confectionery Product Introduction

### 2.29.3 Petra Foods(SG) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## 2.30 Amul(IN)

### 2.30.1 Business Overview

### 2.30.2 Amul(IN) Confectionery Product Introduction

### 2.30.3 Amul(IN) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL CONFECTIONERY MARKET COMPETITION, BY MANUFACTURER**

### 3.1 Global Confectionery Sales and Market Share by Manufacturer (2016-2017)

### 3.2 Global Confectionery Revenue and Market Share by Manufacturer (2016-2017)

### 3.3 Global Confectionery Price by Manufacturer (2016-2017)

### 3.4 Market Concentration Rate

#### 3.4.1 Top 3 Confectionery Manufacturer Market Share in 2017

#### 3.4.2 Top 5 Confectionery Manufacturer Market Share in 2017

### 3.5 Market Competition Trend

## **4 GLOBAL CONFECTIONERY MARKET ANALYSIS BY REGIONS**

### 4.1 Global Confectionery Sales, Revenue and Market Share by Regions

4.1.1 Global Confectionery Sales by Regions (2013-2018)

4.1.2 Global Confectionery Revenue by Regions (2013-2018)

### 4.2 North America Confectionery Sales, Revenue and Growth Rate (2013-2018)

### 4.3 Europe Confectionery Sales, Revenue and Growth Rate (2013-2018)

### 4.4 Asia-Pacific Confectionery Sales, Revenue and Growth Rate (2013-2018)

### 4.5 South America Confectionery Sales, Revenue and Growth Rate (2013-2018)

### 4.6 Middle East and Africa Confectionery Sales, Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA CONFECTIONERY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 5.1 North America Confectionery Sales, Revenue and Market Share by Countries

5.1.1 North America Confectionery Sales by Countries (2013-2018)

5.1.2 North America Confectionery Revenue by Countries (2013-2018)

5.1.3 United States Confectionery Sales and Growth Rate (2013-2018)

5.1.4 Canada Confectionery Sales and Growth Rate (2013-2018)

5.1.5 Mexico Confectionery Sales and Growth Rate (2013-2018)

### 5.2 North America Confectionery Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Confectionery Sales by Manufacturers (2016-2017)

5.2.2 North America Confectionery Revenue by Manufacturers (2016-2017)

### 5.3 North America Confectionery Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Confectionery Sales and Sales Share by Type (2013-2018)

5.3.2 North America Confectionery Revenue and Revenue Share by Type (2013-2018)

### 5.4 North America Confectionery Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Confectionery Sales and Sales Share by Application (2013-2018)

5.4.2 North America Confectionery Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE CONFECTIONERY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 6.1 Europe Confectionery Sales, Revenue and Market Share by Countries
  - 6.1.1 Europe Confectionery Sales by Countries (2013-2018)
  - 6.1.2 Europe Confectionery Revenue by Countries (2013-2018)
  - 6.1.3 Germany Confectionery Sales and Growth Rate (2013-2018)
  - 6.1.4 UK Confectionery Sales and Growth Rate (2013-2018)
  - 6.1.5 France Confectionery Sales and Growth Rate (2013-2018)
  - 6.1.6 Russia Confectionery Sales and Growth Rate (2013-2018)
  - 6.1.7 Italy Confectionery Sales and Growth Rate (2013-2018)
- 6.2 Europe Confectionery Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe Confectionery Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe Confectionery Revenue by Manufacturers (2016-2017)
- 6.3 Europe Confectionery Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Confectionery Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Confectionery Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Confectionery Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Confectionery Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Confectionery Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC CONFECTIONERY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Confectionery Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Confectionery Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Confectionery Revenue by Countries (2013-2018)
  - 7.1.3 China Confectionery Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Confectionery Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Confectionery Sales and Growth Rate (2013-2018)
  - 7.1.6 India Confectionery Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Confectionery Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Confectionery Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Confectionery Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Confectionery Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Confectionery Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Confectionery Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Confectionery Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Confectionery Sales, Revenue and Market Share by Application



(2013-2018)

7.4.1 Asia-Pacific Confectionery Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Confectionery Revenue and Revenue Share by Application

(2013-2018)

## **8 SOUTH AMERICA CONFECTIONERY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

8.1 South America Confectionery Sales, Revenue and Market Share by Countries

8.1.1 South America Confectionery Sales by Countries (2013-2018)

8.1.2 South America Confectionery Revenue by Countries (2013-2018)

8.1.3 Brazil Confectionery Sales and Growth Rate (2013-2018)

8.1.4 Argentina Confectionery Sales and Growth Rate (2013-2018)

8.1.5 Colombia Confectionery Sales and Growth Rate (2013-2018)

8.2 South America Confectionery Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Confectionery Sales by Manufacturers (2016-2017)

8.2.2 South America Confectionery Revenue by Manufacturers (2016-2017)

8.3 South America Confectionery Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Confectionery Sales and Sales Share by Type (2013-2018)

8.3.2 South America Confectionery Revenue and Revenue Share by Type

(2013-2018)

8.4 South America Confectionery Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Confectionery Sales and Sales Share by Application (2013-2018)

8.4.2 South America Confectionery Revenue and Revenue Share by Application

(2013-2018)

## **9 MIDDLE EAST AND AFRICA CONFECTIONERY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

9.1 Middle East and Africa Confectionery Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Confectionery Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Confectionery Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Confectionery Sales and Growth Rate (2013-2018)

9.1.4 UAE Confectionery Sales and Growth Rate (2013-2018)

9.1.5 Egypt Confectionery Sales and Growth Rate (2013-2018)

- 9.1.6 Nigeria Confectionery Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Confectionery Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Confectionery Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 9.2.1 Middle East and Africa Confectionery Sales by Manufacturers (2016-2017)
  - 9.2.2 Middle East and Africa Confectionery Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Confectionery Sales, Revenue and Market Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Confectionery Sales and Sales Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Confectionery Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Confectionery Sales, Revenue and Market Share by Application (2013-2018)
  - 9.4.1 Middle East and Africa Confectionery Sales and Sales Share by Application (2013-2018)
  - 9.4.2 Middle East and Africa Confectionery Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL CONFECTIONERY MARKET SEGMENT BY TYPE**

- 10.1 Global Confectionery Sales, Revenue and Market Share by Type (2013-2018)
  - 10.1.1 Global Confectionery Sales and Market Share by Type (2013-2018)
  - 10.1.2 Global Confectionery Revenue and Market Share by Type (2013-2018)
- 10.2 Sugar confectionery Sales Growth and Price
  - 10.2.1 Global Sugar confectionery Sales Growth (2013-2018)
  - 10.2.2 Global Sugar confectionery Price (2013-2018)
- 10.3 Chocolate Sales Growth and Price
  - 10.3.1 Global Chocolate Sales Growth (2013-2018)
  - 10.3.2 Global Chocolate Price (2013-2018)
- 10.4 Gum Sales Growth and Price
  - 10.4.1 Global Gum Sales Growth (2013-2018)
  - 10.4.2 Global Gum Price (2013-2018)

## **11 GLOBAL CONFECTIONERY MARKET SEGMENT BY APPLICATION**

- 11.1 Global Confectionery Sales Market Share by Application (2013-2018)
- 11.2 Wedding Sales Growth (2013-2018)
- 11.3 Festivals Sales Growth (2013-2018)



11.4 Other Sales Growth (2013-2018)

## **12 CONFECTIONERY MARKET FORECAST (2018-2023)**

12.1 Global Confectionery Sales, Revenue and Growth Rate (2018-2023)

12.2 Confectionery Market Forecast by Regions (2018-2023)

12.2.1 North America Confectionery Market Forecast (2018-2023)

12.2.2 Europe Confectionery Market Forecast (2018-2023)

12.2.3 Asia-Pacific Confectionery Market Forecast (2018-2023)

12.2.4 South America Confectionery Market Forecast (2018-2023)

12.2.5 Middle East and Africa Confectionery Market Forecast (2018-2023)

12.3 Confectionery Market Forecast by Type (2018-2023)

12.3.1 Global Confectionery Sales Forecast by Type (2018-2023)

12.3.2 Global Confectionery Market Share Forecast by Type (2018-2023)

12.4 Confectionery Market Forecast by Application (2018-2023)

12.4.1 Global Confectionery Sales Forecast by Application (2018-2023)

12.4.2 Global Confectionery Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

15.1 Methodology

15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Confectionery Picture

Table Product Specifications of Confectionery

Figure Global Confectionery CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Confectionery CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Confectionery by Types in 2017

Figure Sugar confectionery Picture

Table Major Manufacturers of Sugar confectionery

Figure Chocolate Picture

Table Major Manufacturers of Chocolate

Figure Gum Picture

Table Major Manufacturers of Gum

Figure Confectionery Sales Market Share by Applications in 2017

Figure Wedding Picture

Figure Festivals Picture

Figure Other Picture

Figure United States Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure France Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure UK Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure China Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure India Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Confectionery Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Confectionery Revenue (Value) and Growth Rate (2013-2023)

Table Mars(US) Headquarter, Established, Main Business and Finance Overview (2017)

Table Mars(US) Confectionery Production Bases, Sales Regions and Major Competitors

Table Mars(US) Confectionery Product

Table Mars(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mars(US) Confectionery Sales Market Share in 2017

Figure Global Mars(US) Confectionery Revenue Market Share in 2017

Table Mondelez International(US) Headquarter, Established, Main Business and Finance Overview (2017)

Table Mondelez International(US) Confectionery Production Bases, Sales Regions and Major Competitors

Table Mondelez International(US) Confectionery Product

Table Mondelez International(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mondelez International(US) Confectionery Sales Market Share in 2017

Figure Global Mondelez International(US) Confectionery Revenue Market Share in 2017

Table Nestle(CH) Headquarter, Established, Main Business and Finance Overview (2017)

Table Nestle(CH) Confectionery Production Bases, Sales Regions and Major Competitors

Table Nestle(CH) Confectionery Product

Table Nestle(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nestle(CH) Confectionery Sales Market Share in 2017

Figure Global Nestle(CH) Confectionery Revenue Market Share in 2017

Table Meiji Holdings(JP) Headquarter, Established, Main Business and Finance Overview (2017)

Table Meiji Holdings(JP) Confectionery Production Bases, Sales Regions and Major Competitors

Table Meiji Holdings(JP) Confectionery Product

Table Meiji Holdings(JP) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Meiji Holdings(JP) Confectionery Sales Market Share in 2017

Figure Global Meiji Holdings(JP) Confectionery Revenue Market Share in 2017

Table Ferrero Group(IT) Headquarter, Established, Main Business and Finance Overview (2017)

Table Ferrero Group(IT) Confectionery Production Bases, Sales Regions and Major Competitors

Table Ferrero Group(IT) Confectionery Product

Table Ferrero Group(IT) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ferrero Group(IT) Confectionery Sales Market Share in 2017

Figure Global Ferrero Group(IT) Confectionery Revenue Market Share in 2017

Table Hershey Foods(US) Headquarter, Established, Main Business and Finance Overview (2017)

Table Hershey Foods(US) Confectionery Production Bases, Sales Regions and Major Competitors

Table Hershey Foods(US) Confectionery Product

Table Hershey Foods(US) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hershey Foods(US) Confectionery Sales Market Share in 2017

Figure Global Hershey Foods(US) Confectionery Revenue Market Share in 2017

Table Arcor(AR) Headquarter, Established, Main Business and Finance Overview (2017)

Table Arcor(AR) Confectionery Production Bases, Sales Regions and Major Competitors

Table Arcor(AR) Confectionery Product

Table Arcor(AR) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Arcor(AR) Confectionery Sales Market Share in 2017

Figure Global Arcor(AR) Confectionery Revenue Market Share in 2017

Table Perfetti Van Melle(NL) Headquarter, Established, Main Business and Finance Overview (2017)

Table Perfetti Van Melle(NL) Confectionery Production Bases, Sales Regions and Major Competitors

Table Perfetti Van Melle(NL) Confectionery Product

Table Perfetti Van Melle(NL) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Perfetti Van Melle(NL) Confectionery Sales Market Share in 2017

Figure Global Perfetti Van Melle(NL) Confectionery Revenue Market Share in 2017

Table Haribo(DE) Headquarter, Established, Main Business and Finance Overview (2017)

Table Haribo(DE) Confectionery Production Bases, Sales Regions and Major Competitors

Table Haribo(DE) Confectionery Product

Table Haribo(DE) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Haribo(DE) Confectionery Sales Market Share in 2017

Figure Global Haribo(DE) Confectionery Revenue Market Share in 2017

Table Lindt & Sprüngli(CH) Headquarter, Established, Main Business and Finance Overview (2017)

Table Lindt & Sprüngli(CH) Confectionery Production Bases, Sales Regions and Major Competitors

Table Lindt & Sprüngli(CH) Confectionery Product

Table Lindt & Sprüngli(CH) Confectionery Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lindt & Sprüngli(CH) Confectionery Sales Market Share in 2017

Figure Global Lindt & Sprüngli(CH) Confectionery Revenue Market Share in 2017

Table Barry Callebaut(CH)

Table Barry Callebaut(CH) Confectionery

Table Yildiz Holding(TR)

Table Yildiz Holding(TR) Confectionery

Table August Storck(DE)

Table August Storck(DE) Confectionery

Table General Mills(US)

Table General Mills(US) Confectionery

Table Orion Confectionery(KR)

Table Orion Confectionery(KR) Confectionery

Table Uniconf(RU)

Table Uniconf(RU) Confectionery

Table Lotte Confectionery(KR)

Table Lotte Confectionery(KR) Confectionery

Table Bourbon Corp(JP)

Table Bourbon Corp(JP) Confectionery

Table Crown Confectionery(KR)

Table Crown Confectionery(KR) Confectionery

Table Roshen Confectionery(UA)

Table Roshen Confectionery(UA) Confectionery

Table Ferrara Candy(US)

Table Ferrara Candy(US) Confectionery

Table Orkla ASA(NO)

Table Orkla ASA(NO) Confectionery

Table Raisio Group(FI)

Table Raisio Group(FI) Confectionery

Table Morinaga(JP)  
Table Morinaga(JP) Confectionery  
Table Cemoi(FR)  
Table Cemoi(FR) Confectionery  
Table Jelly Belly(US)  
Table Jelly Belly(US) Confectionery  
Table Cloetta(NL)  
Table Cloetta(NL) Confectionery  
Table Ritter Sport(DE)  
Table Ritter Sport(DE) Confectionery  
Table Petra Foods(SG)  
Table Petra Foods(SG) Confectionery  
Table Amul(IN)  
Table Amul(IN) Confectionery  
Table Global Confectionery Sales by Manufacturer (2016-2017)  
Figure Global Confectionery Sales Market Share by Manufacturer in 2016  
Figure Global Confectionery Sales Market Share by Manufacturer in 2017  
Table Global Confectionery Revenue by Manufacturer (2016-2017)  
Figure Global Confectionery Revenue Market Share by Manufacturer in 2016  
Figure Global Confectionery Revenue Market Share by Manufacturer in 2017  
Table Global Confectionery Price by Manufacturer (2016-2017)  
Figure Top 3 Confectionery Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Confectionery Manufacturer (Revenue) Market Share in 2017  
Figure Global Confectionery Sales and Growth Rate (2013-2018)  
Figure Global Confectionery Revenue and Growth Rate (2013-2018)  
Table Global Confectionery Sales by Regions (2013-2018)  
Table Global Confectionery Sales Market Share by Regions (2013-2018)  
Table Global Confectionery Revenue by Regions (2013-2018)  
Figure Global Confectionery Revenue Market Share by Regions in 2013  
Figure Global Confectionery Revenue Market Share by Regions in 2017  
Figure North America Confectionery Sales and Growth Rate (2013-2018)  
Figure North America Confectionery Revenue and Growth Rate (2013-2018)  
Figure Europe Confectionery Sales and Growth Rate (2013-2018)  
Figure Europe Confectionery Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Confectionery Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Confectionery Revenue and Growth Rate (2013-2018)  
Figure South America Confectionery Sales and Growth Rate (2013-2018)  
Figure South America Confectionery Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Confectionery Sales and Growth Rate (2013-2018)



Figure Middle East and Africa Confectionery Revenue and Growth Rate (2013-2018)  
Figure North America Confectionery Revenue and Growth Rate (2013-2018)  
Table North America Confectionery Sales by Countries (2013-2018)  
Table North America Confectionery Sales Market Share by Countries (2013-2018)  
Figure North America Confectionery Sales Market Share by Countries in 2013  
Figure North America Confectionery Sales Market Share by Countries in 2017  
Table North America Confectionery Revenue by Countries (2013-2018)  
Table North America Confectionery Revenue Market Share by Countries (2013-2018)  
Figure North America Confectionery Revenue Market Share by Countries in 2013  
Figure North America Confectionery Revenue Market Share by Countries in 2017  
Figure United States Confectionery Sales and Growth Rate (2013-2018)  
Figure Canada Confectionery Sales and Growth Rate (2013-2018)  
Figure Mexico Confectionery Sales and Growth Rate (2013-2018)  
Table North America Confectionery Sales by Manufacturer (2016-2017)  
Figure North America Confectionery Sales Market Share by Manufacturer in 2016  
Figure North America Confectionery Sales Market Share by Manufacturer in 2017  
Table North America Confectionery Revenue by Manufacturer (2016-2017)  
Figure North America Confectionery Revenue Market Share by Manufacturer in 2016  
Figure North America Confectionery Revenue Market Share by Manufacturer in 2017  
Table North America Confectionery Sales by Type (2013-2018)  
Table North America Confectionery Sales Share by Type (2013-2018)  
Table North America Confectionery Revenue by Type (2013-2018)  
Table North America Confectionery Revenue Share by Type (2013-2018)  
Table North America Confectionery Sales by Application (2013-2018)  
Table North America Confectionery Sales Share by Application (2013-2018)  
Table North America Confectionery Revenue by Application (2013-2018)  
Table North America Confectionery Revenue Share by Application (2013-2018)  
Figure Europe Confectionery Revenue and Growth Rate (2013-2018)  
Table Europe Confectionery Sales by Countries (2013-2018)  
Table Europe Confectionery Sales Market Share by Countries (2013-2018)  
Table Europe Confectionery Revenue by Countries (2013-2018)  
Figure Europe Confectionery Revenue Market Share by Countries in 2016  
Figure Europe Confectionery Revenue Market Share by Countries in 2017  
Figure Germany Confectionery Sales and Growth Rate (2013-2018)  
Figure UK Confectionery Sales and Growth Rate (2013-2018)  
Figure France Confectionery Sales and Growth Rate (2013-2018)  
Figure Russia Confectionery Sales and Growth Rate (2013-2018)  
Figure Italy Confectionery Sales and Growth Rate (2013-2018)  
Table Europe Confectionery Sales by Manufacturer (2016-2017)

Figure Europe Confectionery Sales Market Share by Manufacturer in 2016  
Figure Europe Confectionery Sales Market Share by Manufacturer in 2017  
Table Europe Confectionery Revenue by Manufacturer (2016-2017)  
Figure Europe Confectionery Revenue Market Share by Manufacturer in 2016  
Figure Europe Confectionery Revenue Market Share by Manufacturer in 2017  
Table Europe Confectionery Sales by Type (2013-2018)  
Table Europe Confectionery Sales Share by Type (2013-2018)  
Table Europe Confectionery Revenue by Type (2013-2018)  
Table Europe Confectionery Revenue Share by Type (2013-2018)  
Table Europe Confectionery Sales by Application (2013-2018)  
Table Europe Confectionery Sales Share by Application (2013-2018)  
Table Europe Confectionery Revenue by Application (2013-2018)  
Table Europe Confectionery Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Confectionery Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Confectionery Sales by Countries (2013-2018)  
Table Asia-Pacific Confectionery Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Confectionery Sales Market Share by Countries 2017  
Table Asia-Pacific Confectionery Revenue by Countries (2013-2018)  
Figure Asia-Pacific Confectionery Revenue Market Share by Countries 2017  
Figure China Confectionery Sales and Growth Rate (2013-2018)  
Figure Japan Confectionery Sales and Growth Rate (2013-2018)  
Figure Korea Confectionery Sales and Growth Rate (2013-2018)  
Figure India Confectionery Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Confectionery Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Confectionery Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Confectionery Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Confectionery Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Confectionery Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Confectionery Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Confectionery Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Confectionery Sales by Type (2013-2018)  
Table Asia-Pacific Confectionery Sales Share by Type (2013-2018)  
Table Asia-Pacific Confectionery Revenue by Type (2013-2018)  
Table Asia-Pacific Confectionery Revenue Share by Type (2013-2018)  
Table Asia-Pacific Confectionery Sales by Application (2013-2018)  
Table Asia-Pacific Confectionery Sales Share by Application (2013-2018)  
Table Asia-Pacific Confectionery Revenue by Application (2013-2018)  
Table Asia-Pacific Confectionery Revenue Share by Application (2013-2018)  
Figure South America Confectionery Revenue and Growth Rate (2013-2018)



Table South America Confectionery Sales by Countries (2013-2018)  
Table South America Confectionery Sales Market Share by Countries (2013-2018)  
Figure South America Confectionery Sales Market Share by Countries in 2017  
Table South America Confectionery Revenue by Countries (2013-2018)  
Table South America Confectionery Revenue Market Share by Countries (2013-2018)  
Figure South America Confectionery Revenue Market Share by Countries in 2017  
Figure Brazil Confectionery Sales and Growth Rate (2013-2018)  
Figure Argentina Confectionery Sales and Growth Rate (2013-2018)  
Figure Colombia Confectionery Sales and Growth Rate (2013-2018)  
Table South America Confectionery Sales by Manufacturer (2016-2017)  
Figure South America Confectionery Sales Market Share by Manufacturer in 2016  
Figure South America Confectionery Sales Market Share by Manufacturer in 2017  
Table South America Confectionery Revenue by Manufacturer (2016-2017)  
Figure South America Confectionery Revenue Market Share by Manufacturer in 2016  
Figure South America Confectionery Revenue Market Share by Manufacturer in 2017  
Table South America Confectionery Sales by Type (2013-2018)  
Table South America Confectionery Sales Share by Type (2013-2018)  
Table South America Confectionery Revenue by Type (2013-2018)  
Table South America Confectionery Revenue Share by Type (2013-2018)  
Table South America Confectionery Sales by Application (2013-2018)  
Table South America Confectionery Sales Share by Application (2013-2018)  
Table South America Confectionery Revenue by Application (2013-2018)  
Table South America Confectionery Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Confectionery Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Confectionery Sales by Countries (2013-2018)  
Table Middle East and Africa Confectionery Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Confectionery Sales Market Share by Countries in 2017  
Table Middle East and Africa Confectionery Revenue by Countries (2013-2018)  
Table Middle East and Africa Confectionery Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Confectionery Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Confectionery Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Confectionery Sales and Growth Rate (2013-2018)  
Figure UAE Confectionery Sales and Growth Rate (2013-2018)  
Figure Egypt Confectionery Sales and Growth Rate (2013-2018)  
Figure Nigeria Confectionery Sales and Growth Rate (2013-2018)

Figure South Africa Confectionery Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Confectionery Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Confectionery Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Confectionery Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Confectionery Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Confectionery Revenue Market Share by Manufacturer in 2016  
Figure Middle East and Africa Confectionery Revenue Market Share by Manufacturer in 2017  
Table Middle East and Africa Confectionery Sales by Type (2013-2018)  
Table Middle East and Africa Confectionery Sales Share by Type (2013-2018)  
Table Middle East and Africa Confectionery Revenue by Type (2013-2018)  
Table Middle East and Africa Confectionery Revenue Share by Type (2013-2018)  
Table Middle East and Africa Confectionery Sales by Application (2013-2018)  
Table Middle East and Africa Confectionery Sales Share by Application (2013-2018)  
Table Middle East and Africa Confectionery Revenue by Application (2013-2018)  
Table Middle East and Africa Confectionery Revenue Share by Application (2013-2018)  
Table Global Confectionery Sales by Type (2013-2018)  
Table Global Confectionery Sales Share by Type (2013-2018)  
Table Global Confectionery Revenue by Type (2013-2018)  
Table Global Confectionery Revenue Share by Type (2013-2018)  
Figure Global Sugar confectionery Sales Growth (2013-2018)  
Figure Global Sugar confectionery Price (2013-2018)  
Figure Global Chocolate Sales Growth (2013-2018)  
Figure Global Chocolate Price (2013-2018)  
Figure Global Gum Sales Growth (2013-2018)  
Figure Global Gum Price (2013-2018)  
Table Global Confectionery Sales by Application (2013-2018)  
Table Global Confectionery Sales Share by Application (2013-2018)  
Figure Global Wedding Sales Growth (2013-2018)  
Figure Global Festivals Sales Growth (2013-2018)  
Figure Global Other Sales Growth (2013-2018)  
Figure Global Confectionery Sales, Revenue and Growth Rate (2018-2023)  
Table Global Confectionery Sales Forecast by Regions (2018-2023)  
Table Global Confectionery Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Confectionery Market Forecast (2018-2023)  
Figure Europe Sales Confectionery Market Forecast (2018-2023)

Figure Asia-Pacific Sales Confectionery Market Forecast (2018-2023)  
Figure South America Sales Confectionery Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Confectionery Market Forecast (2018-2023)  
Table Global Confectionery Sales Forecast by Type (2018-2023)  
Table Global Confectionery Market Share Forecast by Type (2018-2023)  
Table Global Confectionery Sales Forecast by Application (2018-2023)  
Table Global Confectionery Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List

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