

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Coding and Marking Equipment Market 2018, Forecast to 2023

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Abstracts

Coding and marking equipment are machines that print production date, barcode, trade mark and other product information on product surfaces and packages. Code and mark printers are widely used in industrial fields such as food & beverages, pharmaceuticals, chemical and further constructions.

SCOPE OF THE REPORT:

This report focuses on the Coding and Marking Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The three leading companies Domino, Danaher and Marken-Imaje share over 40% market and still keep their expansion by developing high-end products and recruiting OEMs who are mainly located in China and India countries. By merging less competitive companies as OEMs, major market vendors will probably nibble up most part of the market.

Despite the presence of competition problems, due to the global recovery trend is slightly, investor are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Coding and Marking Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Brother (Domino)

Danaher (Videojet)

Dover (Markem-Imaje)

ITW (Diagraph)

ID Technology LLC

Hitachi Industrial Equipment

Matthews Marking Systems

KGK

KBA-Metronic

Squid Ink

SATO

Paul Leibinger

Macsa

REA JET

Control print

Kinglee

EC-JET

Beijing Zhihengda

SUNINE

Chongqing Zixu Machine

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Inkjet Printers

Laser Printers

Thermal Transfer Overprinting Printers

Others

Market Segment by Applications, can be divided into

Food and Beverage

Pharmaceutical and Healthcare

Construction and Chemicals

Electronics

Other

There are 15 Chapters to deeply display the global Coding and Marking Equipment market.

Chapter 1, to describe Coding and Marking Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Coding and Marking Equipment, with sales, revenue, and price of Coding and Marking Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Coding and Marking Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Coding and Marking Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Coding and Marking Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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