

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cigar Market 2018, Forecast to 2023

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## Abstracts

Cigar, a tobacco product made from dried and fermented tobacco. It is a rolled bundle of dried and fermented tobacco leaves made to be smoked. They are produced in a wide variety of sizes and shapes.

### SCOPE OF THE REPORT:

This report focuses on the Cigar in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The unique charm of long-term accumulation of cigars. Different from cigarettes and other traditional tobacco products, cigars are unique in composition and processing of tobacco leaves. They are characterized by their status, quality of life, and personality; they cultivate loyal consumer groups; The method, smoking environment and storage conditions require a unique consumer culture. Cigars completely maintain the original composition and characteristics of tobacco, as long as they can maintain and constantly demonstrate its unique charm, stable development is possible.

Many people think that cigars are safer than cigarettes. The 2014 General Medical Officer Health Report, summarizing the results of the 50-year study on tobacco harm, admitted that the relative risk of smoking cigars was lower than smoking cigarettes, mainly due to the low frequency of smoking cigars. And smoke does not inhale into the lungs.

The purchasing power of consumers' cigars continues to increase. Cigar production requires more investment than ordinary cigarettes. Therefore, the price of cigars is relatively high. Especially for hand-made big cigars, it has always been regarded as a luxury and away from ordinary consumers. However, as people's income levels

continue to increase, especially the middle class in some emerging economies, the population of the Asia-Pacific region will become a continuous growth point of cigar consumption.

Cigar products continue to innovate. In recent years, product innovation has become an important factor in the growth of the cigar market, such as the rapid rise of the mechanism cigar. Such cigars are cheap and pleasing to meet the smoking needs of ordinary consumers. With the introduction of modern technology, continuous improvement of old products and continuous introduction of new products, the cigar market is full of vitality.

In the last, the unfavorable factors in the development of cigars are mainly the effects of controlled tobacco policies. The first is smoking in public places. Because cigars require a higher consumption environment than cigarettes, especially large cigars are mostly consumed in independent and comfortable private spaces. If you freely expand the definition of public places, you must even smoke as long as it is a closed space. Seriously affect the consumption of cigars.

The worldwide market for Cigar is expected to grow at a CAGR of roughly 2.5% over the next five years, will reach 18500 million US\$ in 2023, from 16000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Imperial Tobacco Group

Swedish Match

Swisher International

Scandinavian Tobacco Group

Altria Group

Habanos

Agio Cigars

J. Cortès cigars

China Tobacco

Burger Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Machine-made Cigars

Handmade Cigars

Market Segment by Applications, can be divided into

Male Smokers

Female Smokers

There are 15 Chapters to deeply display the global Cigar market.

Chapter 1, to describe Cigar Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cigar, with sales, revenue, and price of Cigar, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cigar, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cigar market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cigar sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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