

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Christmas Decoration Market 2018, Forecast to 2023**

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## **Abstracts**

Christmas decorations add glamor to the festival? including Christmas trees, which may be real or artificial, Christmas lightings, ornaments, tinsel, flowers, and other things meant to decorate the surroundings on Christmas.

### **SCOPE OF THE REPORT:**

This report focuses on the Christmas Decoration in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The technical barriers of Christmas decoration are not high. Because of low labor cost and raw material cost, Chinese enterprises have advantages to produce Christmas decorations, and export large amount of products to USA and Europe. USA is a large consumer and imported more than 90% of decoration in 2015. In local market, there are players such as Amscan, Balsam Brands, Barcana, Roman, Crab Pot Trees, Crystal Valley, Tree Classics, and Hilltop.

Christmas decorations add glamor to the festival and widely used to celebrate Christmas in USA. Christmas decorations are available throughout the country in major retail stores and local markets. The recovery of the U.S. economy and increased disposable income per capita have been huge factors contributing to increased spending on Christmas trees, cards, flowers, and even gifts. The increased consumption of Christmas decoration is expected to continue during the remaining years of the forecast period of 2017-2022. Christmas decoration industry will usher in a stable growth space.

As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. With the

snatch for market share from foreign enterprises in USA regions, the competition in Christmas decoration industry will become more intense.

The worldwide market for Christmas Decoration is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amscan

Balsam Hill

Barcana

Roman

Crab Pot Trees

Crystal Valley

Tree Classics

Hilltop

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Christmas Trees(real and artificial)

Christmas Lightings

Christmas Ornaments

Other Accessories

Market Segment by Applications, can be divided into

Residential Decoration

Commercial Decoration

There are 15 Chapters to deeply display the global Christmas Decoration market.

Chapter 1, to describe Christmas Decoration Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Christmas Decoration, with sales, revenue, and price of Christmas Decoration, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Christmas Decoration, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Christmas Decoration market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Christmas Decoration sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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