

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cellulose Powder Market 2018, Forecast to 2023**

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## **Abstracts**

Cellulose powder is a fine white or almost white odorless powder. It is chemically purified alpha cellulose converted to free flowing powder. Cellulose comes in various forms, each with a specific use and cellulose powder is one of form. It is insoluble in water and many other liquids. It is widely used in the food, pharmaceutical and industrial field.

### **SCOPE OF THE REPORT:**

This report focuses on the Cellulose Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. First, the cellulose powder industry concentration is slightly low and the manufacturers are mainly distributed in EU, US and India while there is no manufacturer in China producing the cellulose powder. Europe has a long history and unshakable status in this industry, especially in Western Europe where people cellulose powder consumption is higher than other regions in the world. Second, few company have several plants, usually close to aimed consumption market. All manufactures in the world are committed to the improvement of product. These two years, some manufactures in developing countries cannot catch up with the developed countries' technology. Third, the import and export percent of this industry is not high. Because there are lot of substitute goods for this product. Fourth, this industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in

underdevelopment regions that have a large population and fast economic growth, the need of cellulose powder will increase.

Fifth, we tend to believe this industry now is not close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Sixth, the global cellulose powder production will increase to 48212 MT in 2015, from 31992 MT in 2010, it is estimated that the global cellulose powder demand will develop with an average growth rate of about 8% in the coming five years.

The worldwide market for Cellulose Powder is expected to grow at a CAGR of roughly 3.3% over the next five years, will reach 150 million US\$ in 2023, from 130 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

JRS

CFF

IFC

SWEETENER SUPPLY CORPORATION

Juku Orchem Private

JELU-WERK J. Ehrler

Ankit Pulps & Boards

NB Entrepreneurs

Nippon Paper Industries

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Food Grade

Medicine Grade

Industrial Grade

Market Segment by Applications, can be divided into

Food products

Pharmaceutical

Industrial field

Others

There are 15 Chapters to deeply display the global Cellulose Powder market.

Chapter 1, to describe Cellulose Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cellulose Powder, with sales, revenue, and price of Cellulose Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cellulose Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cellulose Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cellulose Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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