

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cationic Conditioning Polymers Market 2018, Forecast to 2023

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## Abstracts

Conditioning polymers help hair and skin look and feel better by improving the physical condition of these surfaces. Hair conditioners are intended primarily to make wet hair easier to detangle and comb and to make dry hair smoother, shinier, and more manageable. Skin conditioners primarily moisturize, while providing protection from the drying effects of the sun, wind, and contact with harsh detergents.

### SCOPE OF THE REPORT:

This report focuses on the Cationic Conditioning Polymers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Cationic Conditioning Polymers is a concentrated industry with several manufacturers occupy the majority of market share. Dow and Solvay are global leaders in the industry, with sales volume market share reached 39.61% and 16.73% in 2017. Other leading suppliers include Inolex, BASF, Evonik, Lubrizol, AkzoNobel, Ashland, KCI, Clariant, TINCI and Guangzhou DX Chemical. Cationic Conditioning Polymers is a niche market, it would be difficult for a new entrant to enter into the market. The development of product requires long time of investigation and technical advantages. Accordingly, the Cationic Conditioning Polymers product enjoys higher price, namely higher profit than other conditioning agents.

The common cationic polymers used as conditioners in hair and skin care applications are based on guar gum, cellulose, proteins, polypeptides, chitosan, lanolin, starches, sugars and amino silicones. However, most of products are based on cellulose quaternary ammonium salts. Also, guar gum polymer derivatives are playing an increasingly important role on the market, especially in the past decade. In 2017,

Cationic Guar Conditioning Polymers is estimated to take 37.33% of the market while share of Cationic Cellulose Conditioning Polymers is estimated to be 53.17%. The demand of the total conditioning agent market is forecasted to be stable, due to the smooth demand trend, while market of Cationic Conditioning Polymers would be growing popular owing to its advantage in presence.

The worldwide market for Cationic Conditioning Polymers is expected to grow at a CAGR of roughly 6.8% over the next five years, will reach 560 million US\$ in 2023, from 370 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Inolex

BASF

Evonik

Solvay

Lubrizol

AkzoNobel

Dow

Ashland

Kao

KCI

Clariant

Stepan Company

TINCI

Guangzhou DX Chemical

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cationic Guar Conditioning Polymers

Cationic Cellulose Conditioning Polymers

Others

Market Segment by Applications, can be divided into

Skin Care

Hair Conditioners/Shampoos

Others

There are 15 Chapters to deeply display the global Cationic Conditioning Polymers market.

Chapter 1, to describe Cationic Conditioning Polymers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cationic Conditioning Polymers, with sales, revenue, and price of Cationic Conditioning Polymers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cationic Conditioning Polymers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cationic Conditioning Polymers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cationic Conditioning Polymers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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