

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Carpet Floor Mats Market 2018, Forecast to 2023

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Abstracts

Carpet Floor Mats is general designation for Carpet and Floor Mats. Carpet is a textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure. Floor mats is a generic term for a piece of fabric or flat material, generally placed on a floor or other flat surface, which serves a range of purposes

SCOPE OF THE REPORT:

This report focuses on the Carpet Floor Mats in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

As for carpet and floor mats, due to the difference of raw material, product patterns as well as functions, there are various carpet and flooring mats supplied in the market. Carpet and flooring mats are widely used in residential places, offices, vehicles and so on.

It is estimated that global consumption of floor mats will reach to 932.8 million square meters in 2015 from 643.8 million square meters in 2010. With economy recovery and gradually improved life quality, demand of floor mats will keep increasing with an average growth rate of 6.88 % in the coming five years.

Product homogenization has become a key point which hinders the carpet and floor mats industries' healthy development. Carpet and mats manufacturers should be dedicated to technology innovation and providing novel products to cater for customers' demand.

According to different raw materials, carpet and floor mats can be divided into rubber

types, nylon types, leather types, textile types and so on. Each type has its own characteristics and functions. Consumers can choose them according to their specific demand.

We tend to believe that this industry still has a bright future, considering the current demand. As for product prices, the slow downward trend in recent years will continue in the next few years, since competition intensifies. Similarly, there will be fluctuations in gross margin.

The worldwide market for Carpet Floor Mats is expected to grow at a CAGR of roughly 5.0% over the next five years, will reach 106500 million US\$ in 2023, from 83500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Shaw Industries

Mohawk

Milliken

Beaulieu

Oriental Weavers

Asditan

Milanb

Ruome

Astra

Interface

Dinarsu

Balidt

Eilisha

Balta

Infloor

Desso

Arte Espina

Dixie Group

Brintons

Debomat

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

Ty-Carpet

Coc Carpet

Meijili Carpet

Huade

Zhejiang Fine Arts Carpet

Tibetan Sheep Carpet

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Woven

Needle felt

Knotted

Tufted

Others

Market Segment by Applications, can be divided into

Commercial

Residential

Transportation

There are 15 Chapters to deeply display the global Carpet Floor Mats market.

Chapter 1, to describe Carpet Floor Mats Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Carpet Floor Mats, with sales, revenue, and price of Carpet Floor Mats, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Carpet Floor Mats, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Carpet Floor Mats market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Carpet Floor Mats sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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