

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Card Personalization Equipment Market 2018, Forecast to 2023

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Abstracts

A Card Personalization Equipment can produce a individually specific card instead of a generic card. During the personalization process, the plastic cards or smart cards are personalized according to the individual project or customer requirements. The personalization process includes different sub-systems and technologies such as laser engraving and high-end printing systems (thermal printing, dye-sublimation), lamination or embossing.

SCOPE OF THE REPORT:

This report focuses on the Card Personalization Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. First, for industry structure analysis, the Card Personalization Equipment industry is concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 76.62 % of the revenue market. Regionally, North America is the biggest production value area, also the leader in the whole Card Personalization Equipment industry.

Second, the production of Card Personalization Equipment increased from 2333 units in 2012 to 3278 units in 2016 with an average growth rate of 8.89%.

Third, North America occupied 33.37% of the production market in 2016. It is followed by Europe and China, which respectively account for around 27.39% and 22.00% of the global total industry. Other countries have a smaller amount of production.

Geographically, China was the largest consumption market in the world, which took about 31.53% of the global consumption volume in 2016.

The worldwide market for Card Personalization Equipment is expected to grow at a CAGR of roughly 6.9% over the next five years, will reach 1160 million US\$ in 2023, from 780 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Datacard

Muehlbauer

Atlantic Zeiser

Emperor Technology

NBS

Matica

Ulian Equipment

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Small-Volume Card Personalization Equipment

Mid-Volume Card Personalization Equipment

High-Volume Card Personalization Equipment

Market Segment by Applications, can be divided into

Financial

Government

Healthcare

Commercial

Other

There are 15 Chapters to deeply display the global Card Personalization Equipment market.

Chapter 1, to describe Card Personalization Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Card Personalization Equipment, with sales, revenue, and price of Card Personalization Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Card Personalization Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

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Chapter 12, Card Personalization Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Card Personalization Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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