

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Car Subwoofer Market 2018, Forecast to 2023

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Abstracts

A car subwoofer is a woofer dedicated to the reproduction of low-pitched audio frequencies known as bass. This product is intended to augment the low frequency range of loudspeakers covering higher frequency bands.

SCOPE OF THE REPORT:

This report focuses on the Car Subwoofer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

On the consumption end, USA takes the largest share by 46.67%, followed by EU with 28.68%. Japan takes 9.22% and China takes 6.83%.

For China, the car audio modification market is at the beginning stage, not developing completely by taking small global market share, but the growth rate is fast. North America and Europe have mature car audio modification market, while U.S takes the largest global share on production and consumption. Japan also has mature car audio modification market, and Japan brands take large market share. The overall price has downward trend but the speed is not so fast.

Although car subwoofer still has a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Car Subwoofer is expected to grow at a CAGR of roughly 6.3% over the next five years, will reach 550 million US\$ in 2023, from 380 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Alpine

Pioneer

Harman

Sony

JVC Kenwood

Polk Audio

KICKER

Rockford Fosgate

JL Audio

HiVi

MTX Audio

Dual

Focal

Rainbow

Moral

Pyle Audio

ZePro

Edifier

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Powered Subwoofers

Passive Subwoofers

Market Segment by Applications, can be divided into

Under the Rear Seat

Under the Front Seat

In the Trunk

There are 15 Chapters to deeply display the global Car Subwoofer market.

Chapter 1, to describe Car Subwoofer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Car Subwoofer, with sales, revenue, and price of Car Subwoofer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Car Subwoofer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Car Subwoofer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Car Subwoofer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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