

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Car Navigation Market 2018, Forecast to 2023

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Abstracts

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route.

SCOPE OF THE REPORT:

This report focuses on the Car Navigation in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Car navigation market kept growing in recent years. As automotive market develop in a rapid period, car navigation market will keep in rapid development.

Viewed from the supply side, there are many manufacturers in the market and most of them have less production capacity.

Viewed from the demand side, the current demand for car navigation product is growing largely.

At present, there are mass of manufacturers in the market. Leading five companies in the market occupies about 52% of the market shares. Major manufacturers in the market are Bosch, Denso, Pioneer, Alpine and Ai

To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of the little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. In the future, car navigation market will be a market of fierce competition.

In order to feed the changing technical requirements, car navigation manufacturers need to pay attention to the technical innovation. In future, intelligent and accurate will be the technology trends of car navigation.

The worldwide market for Car Navigation is expected to grow at a CAGR of roughly 7.1% over the next five years, will reach 20600 million US\$ in 2023, from 13600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

WinCE Platform

Android Platform

Market Segment by Applications, can be divided into

OEM

Aftermarket

There are 15 Chapters to deeply display the global Car Navigation market.

Chapter 1, to describe Car Navigation Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Car Navigation, with sales, revenue, and price of Car Navigation, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Car Navigation, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Car Navigation market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Car Navigation sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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