

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Car Care Products Market 2018, Forecast to 2023

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Abstracts

Car care products are high performance chemicals used to improve shine, gloss, and durability of vehicles. These chemicals also protect and retain the visual appeal of vehicles. There are different types of automotive appearance chemicals available in the market which includes wheel care, tyre shine, interior-exterior care, glass cleaner, paint cleaning and protection, paint restoration and many more.

SCOPE OF THE REPORT:

This report focuses on the Car Care Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

On the basis of type, cleaning products is the largest segment with around 69.55% production share of the total market in 2016. Repair products and protection products are more expensive, accounting for about 14.35% and 9.66% separately market share in terms of production.

On the basis of geography, the global car care products market is segmented into regions, namely, North America, Europe, Asia and other regions. In 2016, Europe is the largest supplier as well as the steady growing regional market for car care products and held 38.05% share in the global market, followed by North America with the market share of 32.33%. The demand for car care products has been rapid increasing in Asian countries, especially in China.

The global car care products market comprises numerous players offering broad range of products. Lots of manufactures of car care products offer a wide range of car care products to fit aftermarket requirements. The concentration of the market is relative low, among those manufacturers, 3M, Turtle Wax and Illinois Tool Works are the three giant

players.

The worldwide market for Car Care Products is expected to grow at a CAGR of roughly 3.8% over the next five years, will reach 8380 million US\$ in 2023, from 6710 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Turtle Wax

Illinois Tool Works

Armored AutoGroup

SOFT99

SONAX

Tetrosyl

Northern Labs

Liqui Moly

Simoniz

Autoglym

Botny

Bullson

BiaoBang

CHIEF

Rainbow

Mothers

Auto Magic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cleaning Products

Repair Products

Protection Products

Other Products

Market Segment by Applications, can be divided into

Auto Beauty Shop

Auto 4S Shop

Individual Consumers

There are 15 Chapters to deeply display the global Car Care Products market.

Chapter 1, to describe Car Care Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Car Care Products, with sales, revenue, and price of Car Care Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Car Care Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Car Care Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Car Care Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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