

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Camping Coolers Market 2018, Forecast to 2023

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Abstracts

A portable cooler is a camping accessory, which is a sub-segment of the outdoor equipment and sporting goods industry. This report aims to inform the reader about the Camping cooler industry, with a specific focus on coolers in the global market.

SCOPE OF THE REPORT:

This report focuses on the Camping Coolers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Top-down and bottom-up approaches are used to validate the global Camping Coolers market size market and estimate the market size for manufacturers, regions segments, product segments and applications.

The market estimations in this report are based on the marketed sale price of Camping Coolers. The percentage splits, market shares, and breakdowns of the product segments are derived on the basis of weightages assigned to each of the segments on the basis of their utilization rate and average sale price. The regional splits of the overall Camping Coolers market and its sub-segments are based on the percentage adoption or utilization of the given product in the respective region or country.

Major players in the market are identified through secondary research and their market revenues determined through primary and secondary research. Secondary research included the research of the annual and financial reports of the top manufacturers; whereas, primary research included extensive interviews of key opinion leaders and industry experts such as experienced front-line staff, directors, CEOs and marketing executives. The percentage splits, market shares, growth rate and breakdowns of the product markets are determined through using secondary sources and verified through

the primary sources.

All possible factors that influence the markets included in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. The market size for top-level markets and sub-segments is normalized, and the effect of inflation, economic downturns, and regulatory & policy changes or other factors are not accounted for in the market forecast. This data is combined and added with detailed inputs and analysis from QYResearch and presented in this report.

The worldwide market for Camping Coolers is expected to grow at a CAGR of roughly 5.6% over the next five years, will reach 1060 million US\$ in 2023, from 760 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Igloo

Coleman (Esky)

Rubbermaid

Grizzly

Engel

Bison Coolers

ORCA

Pelican

Polar Bear Coolers

YETI

K2 coolers

AO coolers

Stanley

OAGear

Koolatron

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Metal Coolers

Plastic Coolers

Fabric Coolers

Market Segment by Applications, can be divided into

Backyard and Car Camping

RV Camping

Backpacking

There are 15 Chapters to deeply display the global Camping Coolers market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Camping Coolers Market 201...

Chapter 1, to describe Camping Coolers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Camping Coolers, with sales, revenue, and price of Camping Coolers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Camping Coolers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Camping Coolers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Camping Coolers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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