

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Camera Market 2018, Forecast to 2023

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Abstracts

A camera is an optical instrument for recording or capturing images, which may be stored locally, transmitted to another location, or both. The images may be individual still photographs or sequences of images constituting videos or movies. The camera is a remote sensing device as it senses subjects without any contact. The word camera comes from camera obscura, which means 'dark chamber' and is the Latin name of the original device for projecting an image of external reality onto a flat surface. The modern photographic camera evolved from the camera obscura. The functioning of the camera is very similar to the functioning of the human eye.

SCOPE OF THE REPORT:

This report focuses on the Camera in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Strength

1. The national industrial policy support.
2. New enterprise's new project will introduce advanced equipment and technical team, which can increase his competitiveness.
3. Currently Chinese enterprises have cost advantage, once they can achieve technology breakthrough, due to the huge market, they will account for large market share.

Weakness:

1. New project is lack of excellent management experience and new product has to experience a period to be accepted by consumers.
2. New project has no mature sales channels and networks.

3. Many well-known companies, like Canon, Nikon, Sony, Pentax, have occupied the market, forming a fierce competition.

Opportunity:

1. Electronic Industry market potential is tremendous.
2. The demand of GigE camera in China increased year by year.
3. There is a great demand for all kinds of camera, such as Digital Single Lens Reflex Camera, GigE Camera, Smartphone Camera, and many more.

Threat:

1. Under the background of slower economy growth rate, companies face the higher risks of profit decline.
2. Almost all smart cellphone have camera function, There is a certain degree of Substitutes Threat.
3. Large - scale enterprise technology monopoly.

The worldwide market for Camera is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canon

Nikon

Pentax

Sony

Olympus

Fujifilm

GoPro

Leica

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Digital camera

Film camera

Market Segment by Applications, can be divided into

Outdoor Pursuits

Evidential Users

TV Shipments

Emergency Services

Security

There are 15 Chapters to deeply display the global Camera market.

Chapter 1, to describe Camera Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Camera, with sales, revenue, and price of Camera, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Camera, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Camera market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Camera sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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